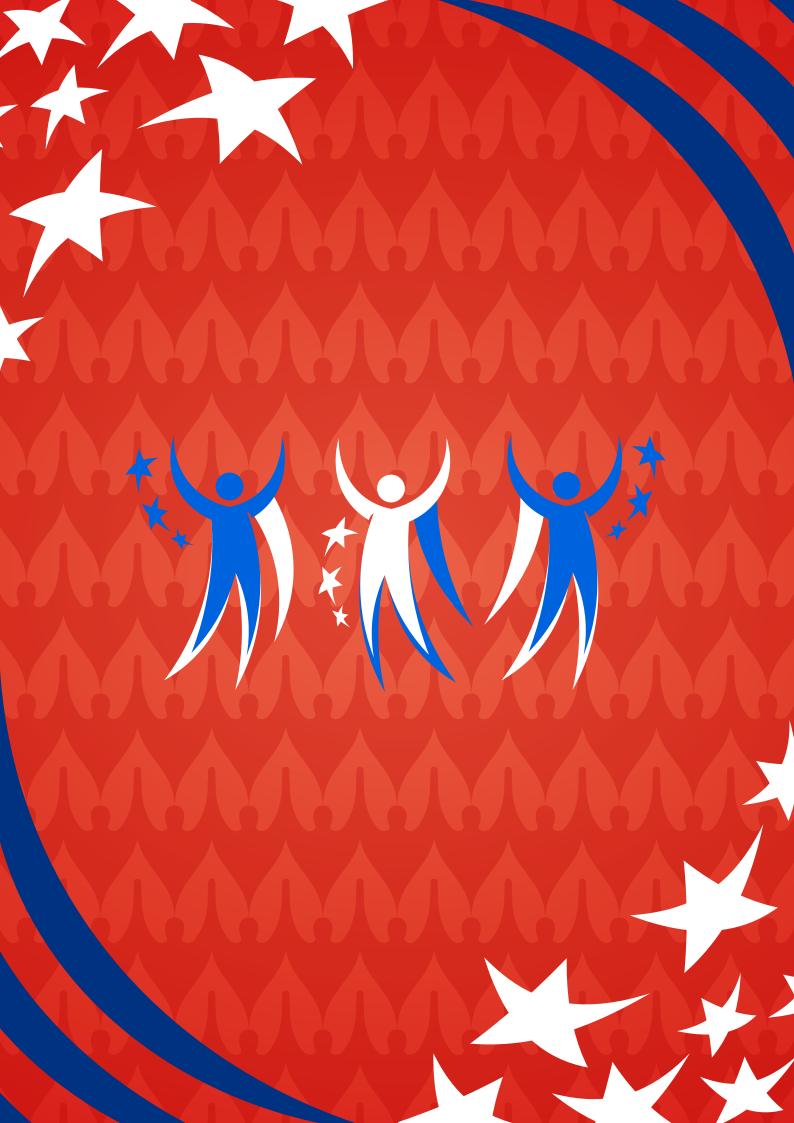


- CONMEBOL-COPA AMERICA USA 2024

MEDIA GUIDE





he purpose of this section is to inform about the press areas and the services that will be provided to the press, as well as to establish guidelines and rules for accredited press coverage in the stadiums (including the outside area, within the perimeters of the stadiums security) and all official sites (training fields, hotels, etc.) of the CONMEBOL Copa América USA 2024.

All professionals involved in the journalistic coverage of national team matches in the stadium must comply with the rules established by CONMEBOL.



CONFIA



- CONMEBOL-COPA AMERICA USA 2024



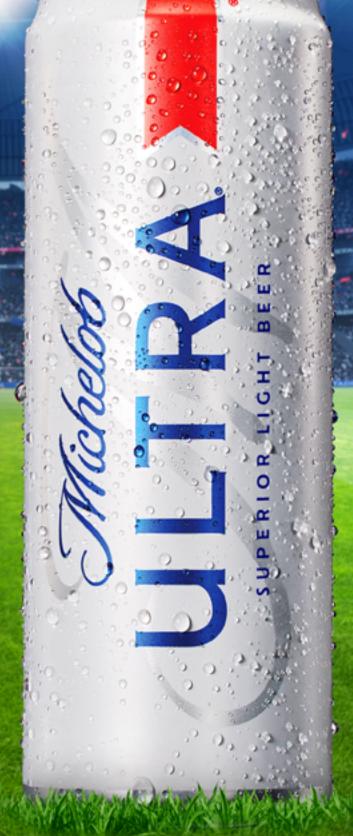
PARTOCINADOR OFICIAL

DISFRUTA UNA CERVEZA LIGHT SUPERIOR





Official Beer Sponsor of CONMEBOL Copa América USA 2024"



















GLOSSARY

FOP Field of Play

MD-1 Match Day Minus One MD Match Day SAD Supplementary Access Devices

Kick-off

WD Welcome Desk Media Lounge

TRI Press Tribune

OBS Observers Positions

PCR Press Conference Room

MZ Mixed Zone PHO Photo Positions

HB Host Broadcaster

CONMEBOL Media Officer

NRH Non Right Holders **RH** Right Holders

PWR Photo Working Room





All official CONMEBOL Copa América USA 2024 stadiums have the following work areas for the press:

Welcome Desk

MEDIA GUIDE

- Media Lounge
- Press Tribune
- Observer Positions
- Photographers Work Room
- Photo Positions
- Press Conference Room
- Mixed Zone

The press areas operate the day before and on match days (Match Day -1 and Match Day).

Match Day Minus One (MD-1): Opening 02h00 before the start of the first press activity, and closing will be two 02h00 after the last press activity.

Match Day (MD): Opening 04h00 before the start of the match and closing 03h00 after the end.

NOTE: Schedules are subject to change.

Access to stadiums

With prior approval from the SAD, access to the stadiums will be granted exclusively through press entry, with the presentation of tournament accreditation being mandatory. The SAD guarantees the position in the area.

WELCOME DESK (WD)

Reception/information space and distribution of vests and SADs (see SADs Withdrawal).

MEDIA LOUNGE

Press room + catering. Equipped with chairs, tables, power and WIFI.

In the media space (media lounge), there will be a point of sale for food and drinks that can be accessed by purchasing them.

PRESS TRIBUNE (TRI)

Stadium area reserved for the press to accompany the matches. It is equipped with tables, chairs, WIFI and power. On match days, in addition to the accreditation, to access that area **it is necessary to carry the Press Tribune SAD** (see SADs Withdrawal).

The SAD is necessary to enter and have a seat in these areas. Except in some cases - that the media/journalists will have marked/reserved positions - all position/seat availability will be governed by the *First come*, *first serve system* for those with SAD.

OBSERVER POSITIONS (OBS)

Area of the stadium reserved for the press to accompany the games. It is equipped with chairs and WIFI. On match days, in addition to accreditation, to access that area **it is necessary to carry the Observer Positions SAD** (see SADs Withdrawal).

The SAD is necessary to enter and have a seat in this area. All position/seat availability will be governed by the *First come, first serve system* for those with SAD.

PHOTOGRAPHERS WORK ROOM

Photographers work room. Equipped with chairs, tables, power and WIFI.

PHOTO POSITIONS IN FOP (PHO)

Positions will be located in the FOP: behind the goal line (behind the advertising boards) on both sides. These positions are delimited between the corner flags and the small area line.

All photo positions at the FOP will have numbered benches. The service will have power, WIFI and in some cases LAN cables.

Photographer vest pick-up: Photographers will pick up their vest at the Welcome Desk, at the ven-



ue on the first day of their match assigned by SAD. The vest is personal and must always be worn in the next matches assigned with SAD. Vests will not be given again.

Match Day Minus One (MD-1): There is no marking of seats to field familiarization (when enabled).

To access the field, photographers must wear individual vests, in addition to their accreditation.

Match Day (MD): There is marking of seats and the photographer must respect the seat that is assigned to him according to his SAD. To access the field, photographers must wear individual vests, in addition to the accreditation and SAD with the seat number that the photographer will occupy during the match.

PRESS CONFERENCE ROOM (PCR)

In MD-1, 1 player and coach from each team attend the conference. In MD, only the coach of each team. The OMC is the one who moderates and carries out the press conferences. The room will be open once the match is over.

In MD, access to the press conference room after the match is required (SADs) which will be subject to space availability.

NOTE: Cameras are not allowed, nor can any type of filming (including cell phones) of the conference be made. Only the HB can film. The conferences can be downloaded with a QR code, which will be available after the second conference.

SIMULTANEOUS TRANSLATION

A translation system will be available (Spanish, English and Portuguese) that will be provided through an APP and the journalist must previously download it to their own mobile device (celular, laptop, tablet, etc.).

NOTE: It is MANDATORY that the journalist have their own mobile phones and headphones to listen to the translation of the conferences.



INSTRUCTIONS TO DOWNLOAD AND USE THE SIMULTANEOUS TRANSLATION APP

4	-		
1	Z	<u>.</u>	
	\sim	14	
	1	\rightarrow \star	
		7	

ACCESSING THE APPLICATION

1. Accessing the application using event code <u>CA2024</u>

- Download and install the Interactio app on your mobile device from the <u>Google</u> <u>Play Store</u> or the <u>App Store (iOS)</u>.
- Access the Interactio web app through your mobile device's browser <u>here</u>.
- c. Enter the event code.

2. Accessing the application using QR code or a link

Link

QR Code

a. b.

USING THE APPLICATION

1. Select the language channel you would like to listen to and click **SELECT.**

a. You can change the language of interpretation by clicking the dropdown menu in the lower right corner.

2. Click the **PLAY** button to start receiving interpretation into your device.

 You can pause the interpretation by clicking the PAUSE button that appears instead of the PLAY button when clicked. And resume interpretation by clicking the PLAY button again.

3. To leave the event, just close the mobile app or the web app window.

MIXED ZONE (MZ)

An area of the stadium used for post-match interviews with the players. It is usually positioned between the changing rooms and the exit of the buses. The area will be open after the match is over.

For access to the mixed zone, SADs will be provided, subject to space availability.

RHs have priority over any NRH in any available position, in the Mixed Zone.

Only RHs can go LIVE. NRHs will only be able to record, in no way will they be able to live. (See NRHs Guide).

SADs REQUEST AND RETURN

SADS (Supplemental Access Devices) – On MD (match day) in addition to the credential and vests (in the case of photographers), it is necessary to have a SAD to enter the different press areas.

SADs and VAPPs application

The SADs for each match must be requested through the CONMEBOL Media Hub online plat-form. <u>https://mediahub.conmebol.com/landing/</u> for the phases since quarter finals.

Photographers - Match (see Photographer Instructions)

Journalists - Match/Press Tribune, Mixed Zone and Press Conference.

VAPPs

Stadiums will have a limited number of parking spaces for the press. To access the parking lot, the car must present a VAPP (vehicle credential). VAPPs must also be requested through CONME-BOL's Media Hub.

NOTE: For press parking lots that are within the security perimeter, therefore, the driver of the vehicle must also be accredited to be able to use the parking lot.

SAD Withdrawal (Supplementary Access Device)

Once their SADs (Match/Press Tribune, Mixed Zone and Press Conference) have been approved in CON-MEBOL Media Hub, the journalist may withdraw from the day before the match (MD-1) until the day of the match (MD). at the Welcome Desk of the stadium where the request was made, according to the schedules below:

- **SADs** Press Conference and Mixed Zone -Withdrawal until KO -01h30
- **SAD** Match/Press Tribune Withdrawal until KO -01h00

NOTE: Photographers will only be able to pick up in MD (see Photographer Instructions)

SADs Waiting Lists

The journalist who did not have his SADs application approved in the CONMEBOL Media Hub, if he wishes, can sign up for a waiting list. He must go to the Welcome Desk of the Stadium on match day (MD) to sign up for a waiting list.

The Welcome Desk will inform you whether SADs are available or not during the following hours:

- **SADs** Press Conference and Mixed Zone KO -01h30 (before the match)
- **SAD** Match/Press Tribune KO -01h00 (before the match)

NOTE: SADs Photo KO -02h15 (before the match) in the Press Conference Room.

The non-withdrawal (No Show)

Accredited journalists who do not withdraw their Press Conference and Mixed Zone SADs until 01h30 before the start of the match (KO -01h30) will be considered "No Show" and will not have access to their respective SAD, which will be available for the Waiting List.

Accredited journalists who do not withdraw their Match/Press Tribune SADs until 01 hour before the start of the match (KO-01h00) will be considered "No Show" and will not have access to their respective SAD, which will be available for the Waiting List.



In case of "No Show"/not being able to attend, the journalist must enter the CONMEBOL Media Hub and inform (deselect) that they will not attend until 24 hours before the start of the match.

NOTE: Case of "No Show" without notice may imply a block to SAD requests.

PRIORITY

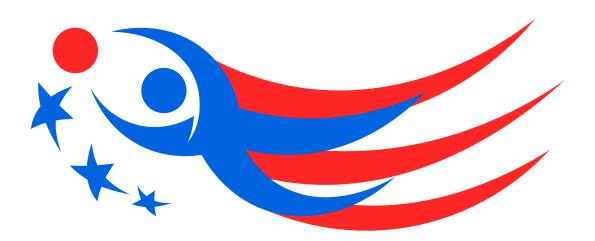
The press media that will be contemplated and their respective quantities will be defined by CON-MEBOL in accordance with the criteria described below for their distribution.

• **Priority 01 -** Journalists from the main International Agencies.

- **Priority 02** Journalists from the countries participating in the match.
- Priority 03 Journalists from countries in the same group.*
- **Priority 04** Journalists from other countries. **Only in group stage*

NOTE: CONMEBOL reserves the right to use the size of its reach, circulation and/or audience as a priority criterion for any media (except Rights Holders).

NOTE: An accredited person from the media outlet can collect all SADs approved for their media outlet. If the SAD is lost or forgotten, it will not be replaced.



GUIDE FOR NON-RIGHTS HOLDERS (NRH)

CONMEBOL Copa América 2024

To provide adequate access to non-rights holders of all media, No Rights Holders ("NRH") accredited and especially to protect the exclusive rights of Media Rights Licensees for the CONMEBOL Copa América USA 2024, CONMEBOL has established the following guidelines to be always followed by accredited NRHs.

Any failure to comply with these may result in the revocation of your accreditation.

General rules for MD (Match Day), MD-1 (Match Day Minus One), previous days and training

NRH TVs

MEDIA GUIDE

MD-1: 01 reporter and 01 cameraman MD: 01 reporter and 01 cameraman^{*} *In the MD the cameraman with approved SADs, will have access to the mixed zone only.

NRH Radios, Press and other digital platforms NRH MD-1: 01 journalist MD: 01 journalist

Any NRH TV must be accredited and must have register their camera or recording device at the Press Box/Welcome Desk in the stadiums. The NRH must keep the sticker attached to their camera or recording device until after the end of the competition. Accredited NRH TVs are allowed to use only one (1) camera per organization at the times and locations indicated in this document.

- Match's previous days, NRH won't have any kind of access to the stadium, except for the official activities described in this document.
- NRHs are **not** allowed to bring broadcast trucks into the stadium.

- The use of images from social media is **not** allowed on the NRH television channels in their regular programs and/or newscasts. Only the use of photos or images generated by the official social media of the competition is authorized.
- It is **not** permitted to post or live stream any content on NRH websites, applications, and social media, such as YouTube, Instagram, Facebook, TikTok, Twitter, LinkedIn, Snapchat and/ or any other media developed in the future.
- NRH is **not** permitted to broadcast live into the security perimeter of the stadium, hotels, and training center - including press conferences and mixed zone on MD and MD-1.
- NRHs are allowed to broadcast live from outside the official CONMEBOL Copa America USA 2024 sites, NRHs can go live, for example, from the streets, airport, squares, etc. always than it is outside the security perimeter.
- NRHs must **not** broadcast live from the stadium security perimeter or from any position where they can see the field of play or hear the stadium atmosphere during the time the match is in progress..

Press Conference and Mixed Zone (MD-1 and MD)

Supplementary access devices (SADs) will be provided for access to the mixed zone and the press conference room after the match, subject to space availability.

Recording of the MD-1 and MD Press Conferences is not permitted. Images (video) of all conferences will be available in a link.

From the Mixed Zone, NRH will be able only to record, but will not be able to live transmission or



generate content to show what is happening at the same moment.

The images captured by the NRH TVs can only be used after the end of all press activities, what is, after the two mixed zones and the two press conferences finished.

Right holders have priority in any available position over any NRH, in the Mixed Zone, in CONME-BOL events.

NRH can only show interviews during regularly scheduled news bulletins.

Posting or live streaming of interviews on NRH websites, apps, and social media, such as You-Tube, Instagram, TikTok, Facebook, Twitter, Linkedln, Snapchat and/or any other media developed in the future is **not** permitted..

Authorized Media Activities for NRH

It will be possible to record images of each of the following activities taking place at the official CON-MEBOL Copa América 2024 venues:

- The first 15 minutes of the official MD-1 recognition session, when permitted and if space is available.
- The recorded images of the training sessions may only be broadcasted on your channels for a maximum of 90 seconds.
- Live broadcasting from stadiums, training centers and press conferences is not allowed. NRH may go live in anything outside of official sites (street, squares, bars, etc.).

Posting or live streaming of interviews on NRH websites, apps, and social media, such as You-Tube, Instagram, TikTok, Facebook, Twitter, Linkedln, Snapchat and/or any other media developed in the future is **not** permitted.

Training sessions

Press activities that are not carried out at the stadium where the match will be played (e.g. training centers, hotels, etc.) must be coordinated and operated by the staff of each participating team. In case of any kind of interviews and/or press activities, the images and audios obtained by the NRH have to be recorded (they cannot go live).

It is **not** permitted to post or live stream any content on NRH websites, applications, and social media, such as YouTube, Instagram, Facebook, TikTok, Twitter, LinkedIn, Snapchat and/or any other media developed in the future.

Access to HIGHLIGHTS of the matches

NRH TVs can access match highlights in the following ways:

- Through an agreement with the CONMEBOL Copa América 2024 Rights Licensee in your territory.
- Through a subscription to one of the international news agencies that have licensed the rights to distribute the highlights.
- NRH may only show a maximum of three minutes of each match, during regularly scheduled news bulletins, after 1 hour from the end of each match, for up to 48 hours.

It is not permitted to post highlights on NRH websites, applications, and social media, such as YouTube, Instagram, Facebook, TikTok, Facebook, Twitter, LinkedIn, Snapchat and/or any other media developed in the future.

NRH may only use match highlights for news reporting purposes and must always observe local regulations or embargoes in your own territory.

If you have any questions regarding this guide, please do not hesitate to contact the CONMEBOL representative at the following e-mail <u>prensa@conmebol.com</u>

INSTRUCTIONS FOR PHOTOGRAPHERS

For access to the field in MD, photographers must wear vests, in addition to accreditation and a SAD (see removal of SADs).

In FOP there will be a service with numbered benches, power available, Internet via WIFI and in some cases LAN cables.

In the FOP will be located positions: delimited behind the goal lines (behind the advertising boards) on both sides. These positions are delimited between the corner flags and the small area line.

The positions on the side line of the field between the goal line flag and the small area line may be enabled at the discretion of CONMEBOL.

All photo positions in the FOP will have numbered benches and will be defined through the SADs criteria below.

Match Day Minus One (MD-1): In case of field familiarization, Photo positions will not have seats; They will have WIFI and power outlets.

Match Day (MD): Field photographer spaces are overseen by the Press Operations team. There is marking of seats and the photographer must respect the seat that is assigned to him according to his SAD.

Photographer vest pick-up: Photographers will pick up their vest at the Welcome Desk, at the venue on the first day of their match assigned by SAD. The vest is personal and must always be worn in the next matches assigned with SAD. Vests will not be given again.

If the vest is lost or forgotten, it will not be replaced.

• The use of monopods is allowed, as well as stools/benches to support equipment/lap-

tops as long as they are placed behind the photo position benches and not to the side (as long as there is space).

- The **remote camera** position: It must be positioned behind the goals, before the start of the warm-up and can only be accessed at halftime of the match. To remove the equipment only after the match has ended and after all the players have left the field. The position must be approved by the OMC in agreement with the Match Delegate.
- Photographers may only be positioned on their respective bench and must remain seated throughout the duration of the match, including during the goal celebration. Under no circumstances will they be able to leave their places, being able to move only at halftime and/or after the end of the match, or in cases of force majeure.
- Photographers can change sides if positions are available or change positions with another photographer who also wants to make the change. Only before the game or during halftime.
- In the event of a penalty shootout, photographers must remain in their original position and cannot change sides of the field. If there are sufficient positions, the OMC may authorize the change and must direct the photographers to the other side.
- Under no circumstances may photographers move their benches or move themselves to any other position.
- The movement of photographers must be through the photographer entrance area to the FOP.
- During the warm-up of the teams, the entrance to the playing field, at half-time and even after the match ends, photographers cannot circulate in front of the substitutes' benches.
- The use of umbrellas, ladders, tripods and drones is prohibited.

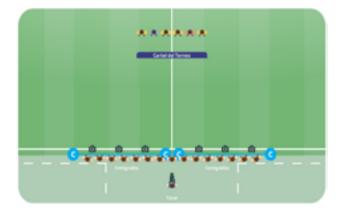
- Filming from photo positions and/or any other position is prohibited.
- The entry of photographers into the playing field (within the 4 lines) before, during and after the game is prohibited.

Entry Protocol

In the rope operation, two "L"-shaped ropes will be used, one on each side of the tunnel, to guide the movement of the photographers.



After the teams enter the playing field, the two "L" ropes open to allow the positioning of photographers next to the sideline to record the teams' greeting and take the official photo and the photo of the referees with the captains.



After the photo of the referees with the captains, the photographers must return as quickly as possible to their original photo positions, on the back lines or the sides.

SAD's

Photographers' benches will be positioned and numbered on the FOP.

Each photographer will receive a SAD with numbering that will be valid only for the position with that same number. The official photographers of the competition and those of the National Teams will have their positions reserved.

In the MD, when the photographer arrives at the WD, must ask about the priority, if just don't know the information.

The distribution of SADs for photographers will be done in the Press Conference room (or other indicated location) with the following criteria, according to the available position capacities:

GROUPS PHASE

- **Priority 01 -** Photographers from the main International Agencies.
- **Priority 02** Photographers from the countries participating in the match.
- **Priority 03** Photographers from the countries of the same group.
- **Priority 04 -** Photographers from other countries. **FINAL STAGES**
- **Priority 01 -** Photographers from the main International Agencies.
- **Priority 02** Photographers from the countries participating in the match.
- **Priority 03 -** Photographers from other countries.

Four lists of accredited photographers will be made according to each one's priorities. Photographers will be able to choose their positions as follows:*

- KO -03h35 to KO -03h15 Priority 01 distribution.
- KO -03h15 to KO -02h55 Priority 02 distribution.
- KO -02h55 to KO -02h35 Priority 03 distribution.
- KO -02h35 to KO -02h15 Priority 04 distribution.*

*Groups Phase Only

NOTE: This schedule may be modified.

KO Photographers Briefing -02h00 at the PCR. Led by the OMC



Photographer access to the playing field and work procedures

Two hours before the Kick-Off, photographers must accompany the briefing intended for them with basic information on access to the field and work procedures in the space. After the briefing, photographers are directed to the field for positioning (chair corresponding to their numbered SAD).

All places are marked (numbered) and the photographers will only have access to the position that appears in their SAD. Also must carry the vest and his accreditation.

Before starting the match, (KO-20m) photographers are invited to take position to photograph the aligned teams and must save places within the delimited space.

For the third place decision match and the final of the competition, photographers will be brought in to accompany the award ceremonies.

Award ceremony

A space for photographers will be set up in front of the players' award stage. The movement of photographers from their original positions to this new space intended to accompany the awards ceremony will also be led by the OMC, through Operation Rope.

After the medal and trophy presentation, the rope isolation will be carried out, leaving the players inside the FOP and the photographers outside the FOP for the Victory Lap. Under no circumstances can photographers enter the isolated area and if that occurs they will be immediately removed from the FOP.

NOTE: The distribution will be in Press Conference Room. Inside the priority list, the distribution will done by arrival order.





PRESS ACTIVITIES OF NATIONAL TEAMS

PREVIOUS DAYS Official Training Camps (COEs)

The national teams have the decision to open or not press activities in their COEs, which will be managed and operated by each staff of the respective team.

NOTE: A list of the Training Centers with their respective addresses will be sent to the accredited press in a separate list to this Media Guide.

MD-1 (Match Day Minus One)

Official training: The first fifteen (15) minutes of the official training at the COEs will be open to the accredited press. This activity will be coordinated and operated by the staff of each team.

Access will be subject to COE capacity.

Field Recognition / Stadium Familiarization

If recognition/familiarization is enabled, the accredited press will be able to access this activity. Interviews will not be allowed.

Accredited media will have access as follows:

- **Photo Position at FOP** Photographers and Rights Holders (RH).
- **Press Tribune** Other accredited members of the Media.

Press Conference

Regardless of whether there is recognition/familiarization at the stadium or not, press conferences will be held at the match stadium. The coach and 01 player from each of the teams will be present. Journalists will have access until capacity is exhausted under the *First come first serve* system.

MD (Match day) Post-match press conference

The conference will be with the Coach of each team. Normally the first conference will begin no later than 20 minutes after the end of the match. The second conference will begin after the end of the first.

The order of the press conferences will be as follows:

- 1st team: losing team
- 2nd team: winning team

NOTE: In case of a tie, the first press conference is with team B.

In the final phase, the classified team of the match will hold the last press conference, regardless of its status as team A or B.

NOTE: It will not be possible to access it with cameras or film it. The conferences can be downloaded using a QR code and will be available once the second conference has ended.

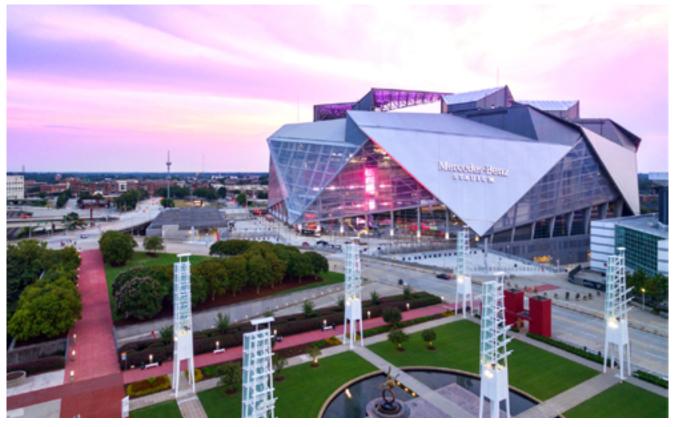
Only CONMEBOL official and Digital photographers/videographers will have access to the conference room.

Mixed zone: When the players leave the stadium, a mixed zone will be set up for the accredited press.

STADIUMS AND VENUES

MEDIA GUIDE

Mercedes-Benz Stadium | Atlanta, Georgia



Area	Sector/Block
Address	1 AMB Dr NW, Atlanta, GA 30313
Press Entry	Door One
Welcome Desk	In Press Tribune
Press Tribune	Level S2
Photographers' Room	Field Level
Observer Positions	Block 332
Mixed Zone	Field Level
Press Conference	Field Level



AT&T Stadium | Arlington, Texas



Area	Sector/Block
Address	1 AT&T Way, Arlington, TX 76011
Press Entry	1 AT&T Way ; Place Blue 1; Income K
Welcome Desk	In Press Tribune
Press Tribune	SR level
Photographers' Room	F Level / Field Level
Observer Positions	SR level
Mixed Zone	F Level / Field Level
Press Conference	F Level / Field Level



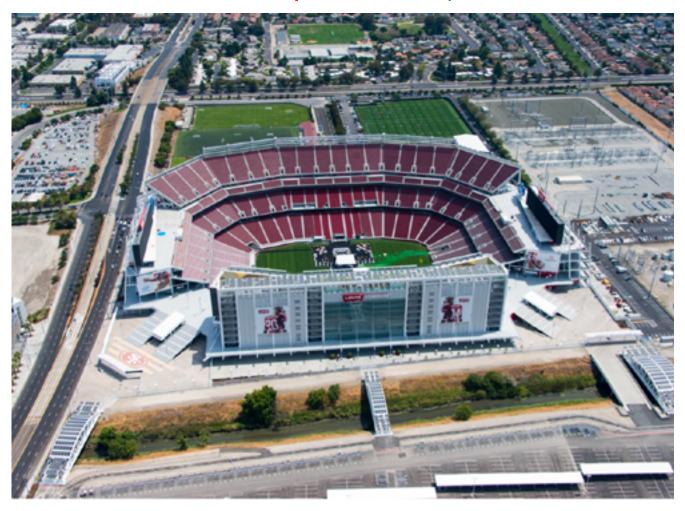
NRG Stadium | Houston, Texas



Area	Sector/Block
Address	NRG Pkwy, Houston, TX 77054
Press Entry	South Sector, Next to West Club gate, Kirby Drive 8300-8400
Welcome Desk	In Press Tribune
Press Tribune	Level 8, South Sector
Photographers' Room	Level 1
Observer Positions	Blocks 551 and 552
Mixed Zone	Level 1
Press Conference	Level 1



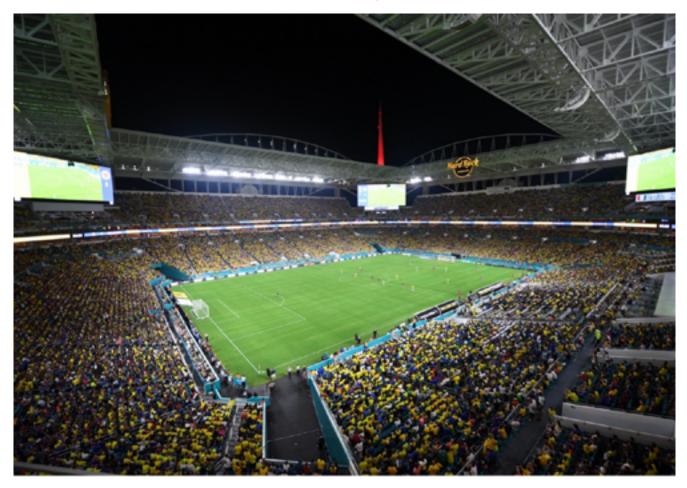
Levi's Stadium | Santa Clara, California



Area	Sector/Block
Address	4900 Marie P DeBartolo Way, Santa Clara, CA 95054
Press Entry	Gate F
Welcome Desk	In Press Tribune
Press Tribune	Level 8
Photographers' Room	Level 1 (next to the entrance to the FOP)
Observer Positions	Level 4
Mixed Zone	Level 1
Press Conference	Level 1



Hard Rock Stadium | Miami, Florida



Агеа	Sector/Block
Address	347 Don Shula Dr Suite 102, Miami Gardens, FL 33056
Press Entry	Southwest Gate
Welcome Desk	In Press Tribune
Press Tribune	SW Gate. Press Entry. Elevator LEVEL 2M
Photographers' Room	Press Area. Field Level
Observer Positions	Block 350-351
Mixed Zone	Field Level. Coaches Parking Lot
Press Conference	Field Level



SoFi Stadium | Inglewood, California



Агеа	Sector/Block
Address	1001 S. Stadium Drive, Inglewood, CA 90301
Press Entry	Gate 10, Box Office
Welcome Desk	In Press Tribune
Press Tribune	Level 7
Photographers' Room	Level 1
Observer Positions	Block 420
Mixed Zone	Level 1
Press Conference	Level 1

MetLife Stadium | East Rutherford, New Jersey



Агеа	Sector/Block
Address	1 MetLife Stadium Dr, East Rutherford, NJ 07073
Press Entry	Media Gate on Left Main Stand
Welcome Desk	In Press Tribune
Press Tribune	Level 6, Main Stand
Photographers' Room	Anthony J. Causi, Field Level Left Main Stand
Observer Positions	Block 345
Mixed Zone	Field Level, Left Main Stand
Press Conference	Field Level



Children's Mercy Park | Kansas City, Kansas



Агеа	Sector/Block
Address	1 Sporting Way, Kansas City, KS 66111
Press Entry	1 Sporting Way, Kansas City, KS 66111
Welcome Desk	In Press Tribune
Press Tribune	Level 3
Photographers' Room	Field Level
Observer Positions	Block 112
Mixed Zone	Field Level
Press Conference	Field Level

Allegiant Stadium | Las Vegas, Nevada



Area	Sector/Block
Address	3333 Al Davis Way, Las Vegas, NV 89118
Press Entry	Southwest Entrance
Welcome Desk	In Press Tribune
Press Tribune	Level 400, Main Stand
Photographers' Room	Level 000, Field Level
Observer Positions	Block 342
Mixed Zone	Level 000, Field Level
Press Conference	Level 000, Field Level

MEDIA GUIDE



State Farm Stadium | Glendale, Arizona



Агеа	Sector/Block
Address	1 Cardinals Dr, Glendale, AZ 85305
Press Entry	South Entrance, Gate 1
Welcome Desk	In Press Tribune
Press Tribune	Level 3, Southwest Corner
Photographers' Room	Field Level
Observer Positions	Block 408
Mixed Zone	Field Level, Southwest entrance
Press Conference	Field Level

Inter&Co Stadium | Orlando, Florida



Area	Sector/Block
Address	655 W Church St, Orlando, FL 32805
Press Entry	Gate D - 162 Glenn Lane, Orlando, FL
Welcome Desk	In Press Tribune - Level 3 - West Building
Press Tribune	Level 3 - West Building
Photographers' Room	Level 1
Observer Positions	Block 119
Mixed Zone	Level 1
Press Conference	Level 1

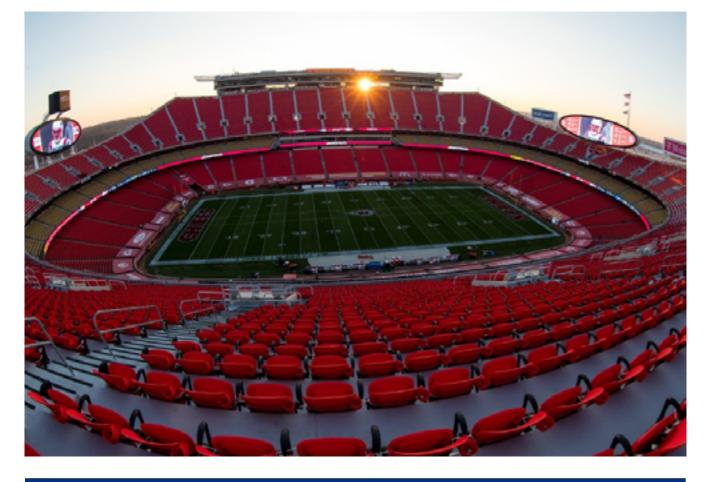
MEDIA GUIDE



Q2 Stadium | Austin, Texas



Area	Sector/Block	
Address	10414 Mc Kalla Pl, Austin, TX 78758	
Press Entry	Southwest Gate	
Welcome Desk	In Press Tribune	
Press Tribune	Level 400, West side	
Photographers' Room	Field Level - Southwest Corner	
Observer Positions	Terrace Level + Blocks 309/310	
Mixed Zone	Field Level - Field Entrance Hall	
Press Conference	Field Level	



Area	Sector/Block
Address	1 Arrowhead Dr, Kansas City, MO 64129
Press Entry	Tower Gate
Welcome Desk	In Press Tribune
Press Tribune	Level 9
Photographers' Room	Level 1
Observer Positions	Block 323
Mixed Zone	Level 1
Press Conference	Level 1

MEDIA GUIDE

Bank of America Stadium | Charlotte, Carolina del Norte



Area	Sector/Block
Address	800 S Mint St, Charlotte, NC 28202
Press Entry	Media Entrance: 800 S. Mint Street
Welcome Desk	In Press Tribune
Press Tribune	Level 400, Main Stand
Photographers' Room	Field Level – Main Stand
Observer Positions	Block 539-540
Mixed Zone	Field Level, Main Stand
Press Conference	Field Level - Left Main Stand

ACCREDITATION INFORMATION

Press accreditations (journalists, photographers, and representatives not holding rights) must be previously collected at the accreditation centers of each stadium that open 5 days before the first match at each venue. The withdrawal of accreditation can only be done by the accredited person himself, by presenting the document with a photo, informed in the accreditation process. The accreditation is a property document of CONMEBOL. Please, print the approbation letter sent to your email, or show it in digital form in the Accreditation Center. Add it with your original document, with the same photo that you use in the accreditation process. The credential will be given only to the person themselves.

ACCREDITATION CENTERS

СІТҮ	ACR CENTER	SCHEDULE
NEW JERSEY	Holiday Inn Newark International Airport, an IHG Hotel - 160 Frontage Rd, Newark, NJ 07114	09h00 AM to 06h00PM
ΜΙΑΜΙ	Serena Hotel Aventura Miami, Tapestry Collection by Hilton - 2820 NE 214th St, Aventura, FL 33180	09h00 AM to 06h00PM 09h00 AM to 10h00 PM (MD)
ORLANDO	Crowne Plaza Orlando-Downtown - 304 W Colonial Dr, Orlando, FL 32801	09h00 AM to 06h00PM
CHARLOTTE	Holiday Inn Express & Suites Charlotte NE - University Area, an IHG Hotel - 6020 University Pointe Blvd, Charlotte, NC 28262	09h00 AM to 06h00PM
ATLANTA	Crowne Plaza Atlanta Midtown - 590 W Peachtree St NW, Atlanta, GA 30308	09h00 AM to 06h00PM 09h00 AM to 10h00 PM (MD)
KANSAS CITY	Holiday Inn Kansas City - Downtown, an IHG Hotel - 770 Admiral Blvd, Kansas Ciudad, MO 64106	09h00 AM to 06h00PM
HOUSTON	Hampton Inn by Hilton Houston Downtown - 710 Crawford St, Houston, TX 77002	09h00 AM to 06h00PM 09h00 AM to 10h00 PM (MD)
ARLINGTON DALLAS	Hyatt Place Dallas/North Arlington/Grand Prairie- 1542 N Hwy 360, N Watson Rd, Grand Prairie, TX 75050	09h00 AM to 06h00PM 09h00 AM to 10h00 PM (MD)
AUSTIN	Holiday Inn Express & Suites Round Rock - Austin N, an IHG Hotel, 301 W Louis Henna Blvd, Austin, TX 78728	09h00 AM to 06h00PM
GLENDALE (PHOENIX)	Holiday Inn & Suites Phoenix Airport North, an IHG Hotel, 1515 North 44th Street, Phoenix, AZ 85008	09h00 AM to 06h00PM
LOS ANGELES	Embassy Suites by Hilton Los Angeles, 9801 Airport Blvd, Los Angeles, CA 90045	09h00 AM to 06h00PM 09h00 AM to 10h00 PM (MD)
LAS VEGAS	Luxor Hotel - MGM - 3900 S Las Vegas Blvd, Las Vegas 89119	09h00 AM to 06h00PM
SANTA CLARA	Crowne Plaza Palo Alto - 4290 El Camino Real, Palo Alto, CA 94306	09h00 AM to 06h00PM 09h00 AM to 10h00 PM (MD)

CLARIFICATION: In the event of robbery, theft or loss, CONMEBOL is not obliged to issue a new.

Note: All times in this Guide are local times (for each city)





CONTACTS

If you have any concerns related to this guide, please do not hesitate to consult the CON-MEBOL representative at the following email **prensa@conmebol.com**

Press relations – Media Relations

Ariel Ramírez aramirez@conmebol.com +595 981 815915

Fabiana Silva fsilva@conmebol.com +595 987 323060

Press Operations

Alexandre Castelo acastelo@conmebol.com +595 982 482266

Ariel Blanco ablanco@conmebol.com +595 987 224591

Viviana Benítez vbenitez@conmebol.com +595 986 372331











patrocinador oficial

Cuando el amor al fútbol va más allá del estadio:

priceless

Mastercard. Patrocinador oficial de COMEBOL Copa América 2024™.







Confederación Sudamericana de Fútbol

Autopista Aeropuerto Internacional - km 12 Luque - Gran Asunción - Paraguay email: conmebol@conmebol.com.py www.conmebol.com



② @conmebol③ /conmebol f @conmebol