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USA 2024

MARKETING AND MEDIA
REGULATIONS
CONMEBOL Copa América 2024

SOUTH AMERICAN FOOTBALL CONFEDERATION

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Interpretation

All references to the masculine gender shall include the feminine and the singular shall include the plural, unless expressly stated otherwise in these regulations.

The chapters of the regulations only constitute an orderly distribution of subjects and will not affect the interpretations of the respective articles.

In case of doubt in the interpretation of regulations in other languages, the wording of the original text in Spanish shall prevail, in accordance with Article 2, Paragraph 2 of the CONMEBOL Statutes.



Definitions

In these **CONMEBOL Copa América 2024 Marketing and Media Regulations**, terms shall have the following meanings, unless the context specifically indicates otherwise:

"Ambush marketing" or **"Parasitic marketing"** refers to any attempt by any entity or individual to obtain an unauthorized commercial association with CONMEBOL Copa América 2024, or to take advantage of the generosity, goodwill and publicity generated by CONMEBOL Copa América 2024 in a manner not authorized by CONMEBOL.

"Commercial Affiliates" refers to any entity to which CONMEBOL grants advertising, promotional and/or marketing rights or any other rights related to sponsorship. The term "Commercial Affiliates" excludes audiovisual rights licensees.

"Competition" refers to each match or total of matches to be played within the framework of the CONMEBOL Copa América 2024, which is scheduled to be played in the United States and will be attended by the Participating Member Associations (PMAs).

"Competition Brands" refers to trademarks, their various combinations and permutations in any language or font, whether registered or protected by local laws and international treaties on intellectual property:

- "CONMEBOL Copa América USA 2024™";
- "CONMEBOL Copa América 2024™";
- "CONMEBOL Copa América™" (this can refer to the tournament in general or to other editions of the tournament);
- The Original CONMEBOL Copa América Trophy, in both two-dimensional and three-dimensional formats;
- The official logo of the CONMEBOL Copa América USA 2024;
- The official mascot of the CONMEBOL Copa América USA 2024;
- The official image of the Competition and its individual elements;
- The names of the Competition (as defined in this Regulation);
- The graphic elements that are used within the composition of the CONMEBOL Copa América USA 2024 identity;
- The official slogan of the CONMEBOL Copa América USA 2024.

"Competition Matches" refers to all thirty-two (32) soccer matches that will be played during the CONMEBOL Copa América 2024.

"Competition Names" refers to the following official names of the Competition;

- "CONMEBOL Copa América USA 2024" (in any language or font);
- "CONMEBOL Copa América 2024";
- "CONMEBOL Copa América".

"Competition Period" refers to the period starting five (5) days before the first match and ending seven (7) days after the final match of the Competition, i.e. from June 15, 2024 to July 21, 2024.

"Competition Regulation" refers to the Regulation of the CONMEBOL Copa América 2024 drawn up by CONMEBOL, which bind all Participating Member Associations and in which the rights and obligations of all parties are established.

"Competition stadium" (stadium) refers to any stadium in which Competition matches will be played, including the areas within the security perimeter of the stadium and which will be demarcated before each match.

"Competition territory" refers to the territory in which the Competition will be played, i.e. the United States.

"CONCACAF" refers to the Confederation of North, Central American and Caribbean Association Football.

"CONMEBOL Copa América Champion Badge" or **"CONMEBOL Copa América Champion Patch"** refers to the badge designed by CONMEBOL and awarded to the winner of the Competition.

"CONMEBOL Officials" means the referees, the assistant referees, the fourth official, the control official, delegate or match commissioner, the referee inspector, the delegate, responsible or security official, as well as other persons appointed by CONMEBOL to assume responsibilities in relation to Competition matches.

"Controlled Area" means any of the following areas:

- Any competition stadium;
- Any official training camp (COE) or official training facility;
- All the official delegation hotels (HODs);
- Any venue where events complementary to the Competition are held;
- Any accreditation and ticketing center; and
- Any area where official accreditation from the Competition is required to gain access (including, without limitation, team dressing room areas, grandstands, mixed zones, interview rooms, media areas and television centers and VIP areas).

"Digital Media" means any media or communication platform that uses or enables the delivery of digital content or interactivity in any sense (now known or hereafter devised, developed or invented), accessible to the general public or on a closed loop basis, for personal or commercial use, including, without limitation, any media or platform that uses internet, computer, mobile and/or other digital technologies, platforms or distribution networks, display, communication or other functions, such as social media platforms like Facebook, Twitter, Google+, YouTube, flickr, Instagram, Tik Tok, etc..., or similar blogs, websites, applications or media tools. This list is merely exemplary and does not constitute an exhaustive list of platforms and social networks to be considered as such under this regulation.

"Equipment" refers to all items of clothing listed in the articles of the FIFA Equipment Regulations, including uniforms, sports equipment, special equipment and other items of equipment.

"Equipment Regulations" means the FIFA Equipment Regulations in force on the date of the Competition, which will be used throughout the Competition.

"Fixed Broadcast Rights" means all rights to transmit, exploit and/or distribute any sound or audiovisual material, whether static or moving, data and/or textual material (including the basic feed, i.e. continuous international transmission, video signal, multiple transmission, additional transmission, one-way coverage, archive materials, audio transmission and commentary) and/or in relation to the Competition and/or the ceremonies (or any part thereof) by means of any magnetic, electronic or digital storage device or mechanism, including Blue Ray, DVD, purchased or rented download.

"Projection In-flight Rights" means (i) all rights to transmit and/or display, by means of any media/transmission platform, any audio transmission, static or moving, visual or audiovisual material, data and/or textual material and/or material relating to the Competition and/or any of the ceremonies relating to the Competition, whether live or deferred, for their reception and/or display by means of any entertainment system on board at any aircraft anywhere in the world; and (ii) all rights to exploit any and all commercial opportunities (including, for example, the broadcast of sponsorship and advertisements during the broadcast) arising out of, or in connection with, such broadcast and exhibition.

"Projection In-ships Rights" means (i) all rights to transmit or display, by any means, static or moving images, sound, visual or audiovisual material, data and textual material from the ceremonies or the Competition or linked to it, whether live or deferred, for reception or display on ships when they are in international waters, i.e. open seas and international waters that (a) are outside the territorial waters of any nation, (b) are outside the jurisdiction of a country and (c) are considered as such under international maritime law; and (ii) all rights to exploit any commercial opportunities (including, for example, sponsored broadcasting and advertising during broadcasting) arising out of or in connection with such retransmission and exhibition.

"Intellectual Property Rights" refers to all intellectual property rights whose owner is CONMEBOL, or whose exploitation rights as a trademark, design, patent, industrial model or work may be claimed by CONMEBOL, in accordance with local and international regulations on industrial property and copyright, whether registered or not, or subject to registration; including: trademarks and service brands, institutional or commercial names, figurative elements identifying tournaments, slogans, hashtags, designs used as a brand or those protected by copyright, works protected by copyright, moral and patrimonial rights in relation to works protected by copyright, audiovisual rights over broadcasts of matches, images obtained in the context of the tournament, whether during the development of matches, as well as those obtained in the context of matches, during match breaks, in press conferences, etc. audiovisual rights over any graphic representations derived from the tournament, audiovisual rights over graphic representations of the tournament in the form of video games or EGames or ESports, domain names, software, web designs, applications.



"Marketing Rights" means each and every one of the publicity rights: the right to authorize promotional campaigns, direct or indirect association with the Competition, gift rights, marketing, commercialization, provision of memorabilia and licensing rights, sponsorship concession rights, hospitality rights, travel and tourism promotion rights directly related to the Competition, ticketing rights, betting or gaming rights, retail rights, music rights and any other commercial rights and opportunities associated with the Competition, to the extent that such rights are not considered audiovisual rights.

"Match Day" or **"MD"** refers to any calendar day during the Competition Period on which a PMA is scheduled to play a match in the Competition.

"Marketing and Media Regulations" or **"Regulation"** means this Regulation, which are mandatory for Member Associations participating in the Competition.

"Audiovisual Rights" means the right to report, record, transmit, reproduce or otherwise exploit images, whether still or moving, sound, visual or audiovisual material, text and data by any means of communication by air, cable, satellite, internet or any other means of data transmission now known or hereafter developed or invented, any aspect or element of the Competition taking place in any of the places and locations of the Competition, whether live or deferred and by any means of transmission, now known and their successor technologies or hereafter invented. For the avoidance of doubt, the right to broadcast or retransmit the basic audiovisual signal (or any supplementary signals) and the right to broadcast radio commentary of any match of the Competition constitute audiovisual rights. Audiovisual rights include the right to record, create and exploit the official Competition film or similar audiovisual products and programs, and shall include audiovisual rights in physical form, those for public exhibition and those for projection in-flight and in-ships.

"Audiovisual Rights Licensees" means any entity to which CONMEBOL grants the audiovisual broadcasting rights (or any part thereof) for a period of certain rights.

"Participating Member Association" or **"Participating MA"** or **"PMA"** means any of the Member Football Associations affiliated to CONMEBOL or the six Member Football Associations affiliated to CONCACAF participating in the Competition.

"Mobile Device" means any wireless device, existing or to be invented, (i) designed or adapted to function even when the user is in motion; (ii) capable of receiving sound, visual, static or moving or intelligible material, data and (iii) designed to be portable or installed in a vehicle, but expressly excluding any television receiver, whether portable or installed in a vehicle, that does not have a telephone connection or other two-way communication system.

"Official Competition press activity" refers to activities, such as press conferences, interviews, mixed zones, photo shoots, etc., that take place in the controlled areas, regardless of their organizer, operated or supervised by CONMEBOL.



"Official Training Field" or "OTC" refers to any training field (including all facilities on or adjacent to the training field) that CONMEBOL makes available to PMAs for use by national teams in their daily activities.

"Uniform" refers to the set of all items of clothing/components (T-shirts, shorts, socks, gloves, caps and other items) worn by PMA players and reserves during an official match or training session of the Competition, as detailed in the FIFA Equipment Regulations.

"PMA Affiliate" means any commercial affiliate of any Participating Member Association, including any affiliated company, licensee, agent, sponsor, marketing partner, media partner or other commercial partner, whether directly or indirectly appointed by the corresponding PMA.

"PMA digital medium" means any digital medium used or operated by or on behalf of AMP.

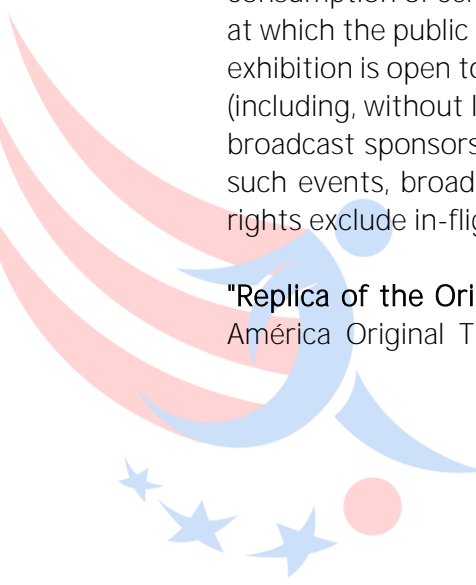
"PMA Guests" means all members of the AMP Executive Committee or Board of Directors, employees, family members, accompanying persons, affiliates of AMP or third parties contracted by AMP, invited guests, groups of fans with tickets received from AMP or any other person or entity to whom AMP assigns tickets to attend any match of the Competition.

"PMA Brands" refers to any symbol, emblem, logo, trademark or designation owned by the PMA, including their translation and the variation thereof, whether registered or not.

"PMA press activity" refers to any press activity, such as press conferences, interviews, mixed zones, photo shoots, etc., conducted by or on behalf of P, but not being an official press activity of the Competition.

"Public exhibition rights" means (i) all rights to broadcast matches played within the framework of the Competition and its opening and closing ceremonies, including the entertainment offered during these ceremonies, whether matches or complete ceremonies, or parts or fractions thereof, whether in still or moving images, audiovisual or sound material, text and data by any means of communication, whether by open television, cable, satellite, data transmission, broadcast, live or deferred, of the Competition, for exhibition to an audience in any place other than a private residence, excluding ships and aircraft, such exhibition being open to the public or accessible upon payment of an admission fee, or by consumption in commercial premises or by consumption of certain goods or services, and (ii) all rights to organize and host an event at which the public may see or hear such broadcast(s) (regardless of whether or not such exhibition is open to the public), and (iii) all rights to exploit any commercial opportunities (including, without limitation, for example, registration fees, sponsorship, merchandising, broadcast sponsorship and supplier opportunities) arising out of, or in connection with, such events, broadcasts and/or exhibitions. For the avoidance of doubt, public display rights exclude in-flight and in-flight screening rights.

"Replica of the Original Trophy" refers to an authorized copy of the CONMEBOL Copa América Original Trophy, whether in metal or other material, handmade, in a mold,



imitation or three-dimensional impression. The Original Trophy is the property of CONMEBOL and its unauthorized reproduction is prohibited.

"Special equipment" refers to any material that is not part of the sports equipment.

"Official Delegations" effectively refers to all the members and members of the delegation of a PMA.

"Member of the Official PMA Delegation" refers to players, technical managers, coaches, delegates, press officers, representatives and guests of a PMA.

"Delegation Official Hotels" or **"HODs"** refers to any concentration hotel in or around a Competition host city (including the hotel grounds), which hosts a PMA.

"Ticket" refers to the document that allows its holder access to a Competition match; including those purchased through a sales process, as well as complimentary tickets.

"Ticket Allocation Agreement" refers to the agreement signed between CONMEBOL and its AMs, which (i) determines the distribution of tickets to AMPs; and (ii) defines the terms and conditions that AMPs and guests of AMPs must comply with regarding the use and distribution of complimentary and sale tickets.

"Ticketing Documentation" refers to the set of agreements on ticket allocation with their annexes, detailed in CONMEBOL notes DCO 097/2024 and DCO 178/2024, for the Competition and all decisions and regulations adopted by CONMEBOL relating to the sale and use of Tickets.

"Original Trophy" refers to the original trophy owned by CONMEBOL that is awarded on loan to the CONMEBOL Copa América Champion.

"Host Broadcaster" or **"HB"** refers to the entity designated by CONMEBOL to produce and distribute the signal to the Rights Holders in accordance with CONMEBOL's requirements.



Preamble

The CONMEBOL Copa América is the oldest national soccer team competition in the world.

Today, the CONMEBOL Copa América is a scene of competition and fraternization that attracts millions of soccer fans from this and other regions of the world.

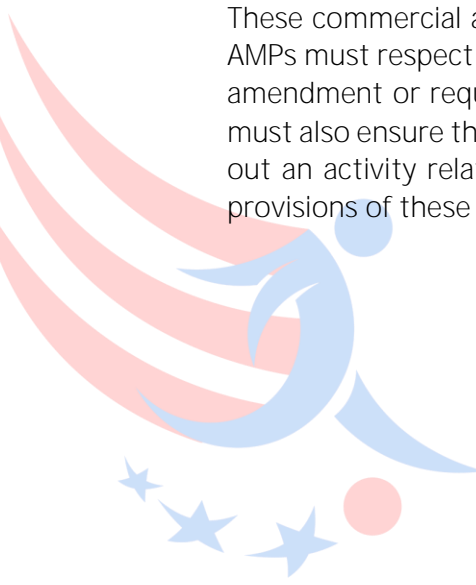
Holding a competition of this magnitude requires a huge effort, both from CONMEBOL and from our commercial affiliates, sponsors and broadcasters.

In order to provide the necessary cover for commercial affiliates, sponsors and broadcasters, and to preserve their rights, these Marketing and Media Regulations have been drawn up to ensure that all AMPs are aware of, take care of and comply with the correct exercise of the Competition's commercial rights.

CONMEBOL is the principal owner of all rights to matches, tournaments, competitions and other events emanating from their respective competition areas (local or continental), without any restriction as to content, time, place or legislation. These rights include, among others, all property rights, economic rights of any kind, registration rights, audiovisual recording, reproduction and broadcasting rights, multimedia rights, promotional and marketing rights, image rights of officials, participants and players considered collectively (of three or more) within the framework of the Competition, as well as intangible rights, such as name and trademark rights and copyrights.

In addition, these sponsorship rights include, among other things, the sale of all advertising space and all promotional actions that may take place during the Competition, such as actions with flags, central canvas, product displays, placement of inflatables, backdrops for flash interviews and other types of interviews, photo panels, advertising on the bench, space for vests, escorts for players and referees at pre-match ceremonies, advertising on player substitution boards, ball totem, raffle coin, yellow and red card program, selection of the best player in the match, licensing of Competition products, activities with sponsors, among others.

These commercial and intellectual property rights are specified in these Regulations. All AMPs must respect and comply with these Regulations without reservation, qualification, amendment or requirement of any kind before, during and after the Competition. They must also ensure that their members, officials, players, managers and any person carrying out an activity related to the team or its MPA, or representing them, comply with the provisions of these Regulations.



All participating MAs must ensure that their players, officials and other staff comply with the commercial program established by CONMEBOL to exploit the marketing rights of the Competition, including but not limited to the gandules program, children accompanying the players, official ball carriers, flag bearers, player of the match award and tours of stadiums and training facilities. In this regard, each AMP must ensure that its players, officials and other employees do not use or exploit, directly or indirectly, any commercial right without the express authorization of CONMEBOL.





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1. INTRODUCTION AND OBJECT

Capítulo 1: Introduction and object

Article 1. Competition format

Article 1.1. The CONMEBOL Copa América - created in 1916 - is the oldest national team competition in the world, held every 4 years, in which all CONMEBOL Participating Member Associations (hereinafter "PMAs"). CONMEBOL may invite teams from other Confederations with its permission.

Article 1.2. For the 2024 edition of the CONMEBOL Copa América (hereinafter referred to as the "Competition"), Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay and Venezuela will take part, as well as six (6) CONCACAF Member Associations invited and qualified on sporting merit: The United States, Canada, Mexico, Panama, Costa Rica and Jamaica.

Article 1.3. The Competition will be held from June 20 to July 14, 2024. CONMEBOL, together with CONCACAF, will be responsible for preparing, organizing and holding the Competition.

Article 1.4. These Marketing and Media Regulations govern (i) the manner in which all commercial rights relating to the Competition may be exploited; and (ii) the manner in which the intellectual property of the Competition may be used.

Article 2. Length of the Regulation

Article 2.1. The Marketing and Media Regulations are legally binding and applicable to the Competition from the date of the Official Draw of the Competition until December 31, 2024, including all match days and non-match days. The embargo on rights may be greater in accordance with the terms of each commercial partner's contract. CONMEBOL's intellectual property rights are perpetual.





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2. TITLE GENERAL RIGHTS AND COOPERATION

Capítulo 2: General ownership of rights and cooperation

Article 3. Commercial rights of the Competition

Article 3.1. Ownership of commercial rights: In accordance with the Competition Regulations, each AMP, by signing the Competition Letter of Compliance and Commitment, acknowledges that CONMEBOL is the original owner and solely and exclusively controls, on a worldwide basis, all audiovisual, marketing, intellectual property rights (including the competition trademarks) and all commercial rights and opportunities (including titles and interests in the Competition or part thereof, all matches of the Competition and secondary events related to the Competition) arising from existing copyrights or to be created in the future, subject to any provision as established in specific regulations, as well as all those recognized in Article 66 of the CONMEBOL Statutes.

Article 3.2. Cooperation of Participating Member Associations: PMAs and the members of their delegations must strictly comply with the terms and conditions stipulated in these Regulations and may be subject to disciplinary sanctions in the event of non-compliance.

It will be the full responsibility of the AMPs to ensure that the members of their delegations, their affiliates and third parties with whom they have contractual sponsorship or institutional support links, fully comply with these Regulations. The AMPs shall inform their affiliates that they do not have any marketing or audiovisual rights in relation to the Competition and, in particular, that they may not carry out promotional activities that involve the use of CONMEBOL or Competition brands, or brands that may cause confusion due to their similarity to CONMEBOL or Competition brands. Nor may they carry out actions that constitute ambush marketing.

The PMAs will assist CONMEBOL in resolving infringements committed in the field of intellectual property or ambush marketing activities and which are related to affiliates of the PMAs. The AMPs acknowledge that the commercial rights are the property of CONMEBOL and that their commercial partners may not make use of the brands or rights of the COMPETITION.

The PMAs shall indemnify, defend and hold harmless CONMEBOL and its officers, directors, employees, representatives, agents or any other collaborating persons against any civil liability, obligation, loss, damage, penalty, claim, action, fine or expense (including reasonable legal costs) of any kind or nature whatsoever resulting from, arising out of or attributable to any breach of these regulations by the PMAs, the members of their delegation, their affiliates and any other contractual party of the PMAs.

Each AMP must report to CONMEBOL, immediately after becoming aware of it and in writing, any infringement of these Regulations that comes to its attention (Duty to report - Art. 24 of the CONMEBOL Disciplinary Code).

Article 3.3. Commercial rights owned by CONMEBOL: The AMPs acknowledge that all commercial rights are owned by CONMEBOL, including, without limitation, audiovisual rights, marketing rights, intellectual property rights and any other commercial or other

rights and opportunities (including any title and interest in the Competition or part thereof, including all matches and complementary events organized within the framework of the Competition), whether existing or to be created.

Article 4. Competition Brands

Article 4.1. The name and logo constitute the only official name of the Competition. The official name must be used, with or without a logo, on any and all occasions when the Competition is mentioned, in all media and materials produced or controlled by the participating Member Associations, on any and all occasions when the Competition is mentioned.

The official logos are:



The official names are:

- CONMEBOL Copa América USA 2024™;
- CONMEBOL Copa América 2024™;
- CONMEBOL Copa América™

The reproduction or incorrect use of the official logo or the simple use of the name (e.g. "Copa América") by participating Member Associations, without incorporating the name of CONMEBOL, will be considered serious infringements for disciplinary purposes.

The trademark is made up of a logo and a symbol. The interaction of the different elements of the trademark is the result of careful design and the use of the official Competition logo by the participating Member Associations must strictly respect its graphic composition and colors and may not be modified, mutilated or distorted in its proportions. The proportions of the brand must be maintained regardless of the size of the logo.

Likewise, the selling line of the "Vibrate The Continent" Competition must be included in the communications of the PMAs related to the Competition.

AMPs will receive the logo in high definition for correct use.

Article 4.2. Ownership of the Competition trademarks: CONMEBOL is the sole owner of all the Competition trademarks.

Article 4.3. Non-creation of Competition brands: it is strictly forbidden for a PMA to create a brand relating to its participation in the Competition.

Article 5. Requirements on MPA rights

Article 5.1. Participating MAs' Trademarks: In order to facilitate the application of these Regulations, subject to the terms and conditions set out below, the participating MAs grant CONMEBOL the right to use and/or sub-license the right to use, in perpetuity and free of charge, any of the participating MAs' trademarks, as well as visual representations of uniform items related to the national teams' participation in the Competition.

In this regard, with regard to merchandising related to the Competition, the participating MAs authorize CONMEBOL to use the brands and/or logos of their national team (alone or in combination with the brands or logos of other participating national team(s)) in conjunction with the brands of CONMEBOL and/or the brands of the Competition, provided that such goods or merchandise are related to the Competition.

CONMEBOL's right to use or sub-license the trademarks of the participating MAs and the visual representations of the uniforms shall be exclusive in relation to the filming, recording and broadcasting of Competition matches by any means.

CONMEBOL's right to use or sub-license such trademarks of the participating MAs and visual representations of the uniforms shall be exclusively in relation to the context of the Competition, whether in relation to the promotion of the Competition, electronic or printed publications, video games, applications, virtual simulations, media products and services, merchandising, philatelic and numismatic products or any other product.

Under no circumstances will CONMEBOL request changes or modifications to the official version of the participating MAs' trademarks and will not use their trademarks in any way whatsoever:

- i. Suppose any participating AM promoting a product or brand of any commercial entity, including commercial affiliates;
- ii. Whether deceptive or illusory;
- iii. Compromise or defame the good name, goodwill, reputation, political or religious impartiality or image of the participating MA(s); or
- iv. Could pose a threat or impose limits on the property interests of the participating MAs with their own brands.

With the sole exception of the use by CONMEBOL of the brands of the participating AMs for editorial purposes in any form, CONMEBOL:

- i. You may not use the brands of the participating AMs independently in relation to a commercial partner of the competition and you must always do so in relation to a match with the mention of another AMP,

- ii. It will ensure that no brand of the participating PMAs predominates over any other PMA brand in official merchandising items and/or promotional material.

Article 5.2. Collaboration and consent of delegations: In order to facilitate the application of these Regulations, the AMPs shall (i) ensure that all members of their delegations participate in a CONMEBOL photo and video shoot (all photographs and images taken for CONMEBOL's use or sublicense in accordance with this paragraph) and (ii) obtain written confirmation from each of the member delegations of CONMEBOL's right to use and sublicense, in perpetuity and free of charge, any of the recordings, names, photographs and images (including still or moving image representations) and data appearing or arising in connection with the participation of the delegation members in the Competition (CONMEBOL's right to use or sub-license such recordings, names, photographs and images shall be exclusively in relation to the filming, recording and broadcasting of the Competition Matches or any media products related to the Competition).

In addition to consenting to the use of the image, each AMP must provide CONMEBOL with objects for memorabilia purposes, as established in Article 121 of the Competition Regulations. CONMEBOL may request other authorizations it deems necessary at any time.





3. PROTECTION OF RIGHTS

Capítulo 3: Protection of Rights

Article 6. Prohibition of ambush marketing and other infringements

Article 6.1. Basic principles: No third party not authorized by CONMEBOL may carry out, directly or indirectly, any commercial activity or activity related to the CONMEBOL Copa América.

Article 6.2. Infringement initiative: The commercial value of the Competition (and that of any commercial rights in the Competition) may be significantly diminished if an affiliate of a PMA or a third party contracted by it, or any member of the delegation of the PMA, engages in parasitic advertising activities. CONMEBOL's ability to financially support Participating Member Associations and to award prizes to AMPs may be significantly diminished by parasitic advertising activities. Therefore, each AMP warrants that its affiliates, any third party contractors and members of the AMP's delegations (i) will not associate (or attempt to associate) directly or indirectly with CONMEBOL, the Competition or any other competition or event organized by, or under the auspices of CONMEBOL, and (ii) not exploit the funds of the Competition, CONMEBOL or any other competition or event organized by or under the auspices of CONMEBOL, and (iii) comply with the provisions of these Regulations on the use of the Competition Marks.

Article 6.3. Notification to the PMAs: CONMEBOL will notify the PMAs in writing if an affiliate of the PMAs, third party contractors or members of the delegation of the PMAs carry out an activity which, in the opinion of CONMEBOL, constitutes a breach of these Regulations, including but not limited to the following infringements:

- i. Infringe the intellectual, audiovisual or marketing property rights owned by CONMEBOL (including the Competition trademarks); or
- ii. Competing in an unauthorized manner, participating in sweepstakes or any other advertising or promotional activity that includes the use of, purports to include the use of, or could be construed to include the use of Competition proceeds or that provides access to COEs; or
- iii. Infringing restrictions on the activities of AMP affiliates or third parties contracted by AMP, as described in these Regulations; or
- iv. Any parasitic marketing activity.

Article 6.4. Scope of application: The provisions of the two previous articles will apply even if the infringing activities are not directly related to the AMP affiliate or a third party contracted by it.

Article 6.5. Cessation of parasitic advertising activities: Upon written notification from CONMEBOL of any parasitic advertising activity or any other violation by an affiliate of the PMAs, third party contractors or delegation members, each PMA shall ensure and take all measures required by CONMEBOL to ensure that such affiliate, third party contractor or delegation member desist from such activity, and undertake in writing to immediately cease, desist from and not engage in any future parasitic advertising activity or other violation of these Regulations. This provision shall also apply in the event that the parasitic

advertising activity has been carried out by any of its companies or groups affiliated with AMP's business partners

Article 6.6. Notification by PMAs: Each MPA must monitor the advertising market in their country and ensure that parasitic advertising activities do not occur; if such activity is detected, they must notify CONMEBOL.





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4. AUDIOVISUAL RIGHTS

Capítulo 4: Audiovisual rights

Article 7. Exploitation of audiovisual rights

Article 7.1. Exclusive Rights of CONMEBOL: CONMEBOL has the sole and exclusive right to exploit the audiovisual rights of the Competition.

Article 7.2. Access to images of the PMA delegations: With regard to the documentation of images of the Competition, it is envisaged that the agency designated by CONMEBOL will record and edit images of the PMA delegations throughout the teams' stay in the host country. To support CONMEBOL in this action, each participating Member Association will provide assistance and respond to CONMEBOL's requests at all times. CONMEBOL will work with the Press Officers of each PMA to ensure good cooperation in this regard. During the PMAs mandatory stay in the host country, the participating Member Association will grant CONMEBOL and its officials access to the areas and facilities used by the PMAs, including the COEs, HODs, competition stadiums and any PMA media centers located inside or outside a controlled area.

Article 7.3. Community Managers: CONMEBOL will appoint at least one Community Manager (CM) for each host city throughout the Competition, who will be responsible for producing digital content for the CONMEBOL Copa América social networks, with exclusive and differentiated material.

To ensure uniform content and the same exposure for all AMPs, below are the allowed and disallowed recording locations for CMs if content is recorded when selections are in these locations.

Official Delegation Hotels:

Places/activities	Guidance
Players' rooms	Forbidden.
Floors where players are housed	Forbidden.
Other delegation members' rooms	Forbidden.
Floors where delegation members are housed	Forbidden.
Cafeteria	When authorized by the AMPs.
Conference Room	When authorized by the AMPs.

Meeting Room	When authorized by the AMPs.
Fourth of the team	When authorized by the AMPs.
Medical staff room	When authorized by the AMPs.
Other areas reserved by AMP	When authorized by the AMPs.
Lobby	Allowed.
Parking	Allowed.
Academia	When authorized by the AMPs and the hotel.
Spa/Sauna	When authorized by the AMPs and the hotel.



Transfers:

Places/activities	Guidance
Inside the bus	When authorized by the AMPs.
Inside the aircraft	When authorized by the AMPs.
Inside other official AM vehicles	Forbidden.
When getting in and out of vehicles (aircraft, buses, etc.)	Allowed.
Arrivals and departures outside of vehicles (aircraft, buses, etc.)	Allowed.
Inside AM vehicles	Only if AMP records the content and shares it.

Official Training Camps:

Places/activities	Guidance
Arrival registration at the COE (outside the official vehicles)	Allowed.
Exclusive interview with an official on arrival after leaving the official vehicles	Allowed / to be combined with AMP.
Changing rooms	When authorized by the AMPs.
Training session	Following the rules applied by AMP to the press in general or something different to be agreed with AMP.
Training session the day before the match (MD-1)	At least the first 15 minutes and additional time if authorized by AMP.
Activity log after the training session	Allowed / to be combined with AMP.



Stadiums:

Places/activities	Guidance
Registration of arrival at the stadium (outside official vehicles)	Allowed.
Exclusive interview with an official on arrival after leaving the official vehicles	Allowed / to be combined with AMP.
Cloakroom	When authorized by the AMPs and accompanied by an AMP member. Make the <i>Community Manager's</i> cell phone available to a player to record that moment, whenever authorized by AMP.
Doping control	Forbidden.
Other CONMEBOL official and work rooms	Forbidden.
Board of substitutes	Forbidden.
Playing field	Differentiated and specific access to the press positions around the pitch.
Access tunnel to the playing field	Allowed.
Awards ceremony	Make the <i>Community Manager's</i> cell phone available to a player to record that moment, whenever authorized by AMP.

Airports:

Places/activities	Guidance
Procedure for boarding and disembarking the aircraft in the airport courtyard	Allowed.

Article 7.4. No camera that is not expressly authorized by CONMEBOL will be allowed into the stadium.

Article 7.5. Access to changing rooms to record or take photographs: With regard to the PMA changing rooms in the COEs and in the stadiums, with the sole exception indicated below for the final of the Competition, access to the changing rooms will only be possible with the permission of the members of the competent delegations, provided that sporting factors and the privacy of the members of the delegations prevail.

Article 7.6. The PMA that wins the Competition must provide exclusive access to the host broadcaster (HB) and rights holders (RH), CONMEBOL and its sponsors (in specific actions organized by CONMEBOL) at all celebrations and events (including but not limited to dinners and tributes) held on the occasion of that achievement.

Article 7.7. Host Broadcaster (HB), digital communication and graphic material: CONMEBOL has the sole and exclusive right to produce, record, exploit and distribute audiovisual material for commercial or non-commercial purposes, including but not limited to documentaries related to the Competition and/or the participation of the PMAs in the Competition, including all members of their delegations for the duration of the Competition.

Article 8. Activities of Member Associations

Article 8.1. General principles: Each AMP may request access to match recordings for private and technical use. Requests must be made in writing to tvpremsa@conmebol.com.

Article 8.2. AMPs will use these recordings for the sole purpose of conducting technical performance analysis.

AMPs may not use such videos or excerpts thereof for any other purpose during or after the Competition period.





5. RIGHTS MARKETING

Capítulo 5: Marketing rights

Article 9. Exploitation of marketing rights

Article 9.1. Exclusive rights of CONMEBOL: CONMEBOL holds the exclusive and universal right to exploit all marketing rights relating to the Competition.

Article 9.2. CONMEBOL and the sponsors of the Competition shall have the right to display their brands in accordance with the terms of their contracts.

Article 9.3. No advertising other than that of the Competition sponsors will be allowed in flash interviews, press conferences or mixed zones.

Article 9.4. No advertising other than the institutional advertising of CONMEBOL or the sponsors of the Competition will be allowed in the COEs in activities open or closed to the press. AMP advertising is also not permitted in these places. Any press activity or content production (open to the press or carried out by the PMA Press/TV/RRSS team) must be done with the backdrop with the Competition sponsors or with a neutral background.

Article 9.5. No advertising other than the institutional advertising of CONMEBOL or the official sponsors of the CONMEBOL Copa América will be allowed in the HODs in activities open or closed to the press. Neither are advertisements allowed in the content productions of the AMPs in these facilities (with the exception of what is dealt with in Article 13.1 of these Regulations). Any press activity or content production (open to the press or carried out by the PMA Press/TV/RRSS team) must use the backdrop with the CONMEBOL Copa América sponsors.

Article 10. Equipment, materials and refreshments in controlled areas

Article 10.1 FIFA Equipment Regulations: PMAs must comply with the Equipment Regulations throughout the Competition. In the event of any discrepancy between these Regulations and the FIFA Equipment Regulations, the former shall prevail over the latter and, in this case, the latter shall be deemed amended.

In accordance with the principle of "no advertising" in all CONMEBOL team competitions, the following additional provisions will apply to equipment within controlled areas (including indoor areas) during the Competition period:

CONMEBOL approval of material: The AMPs shall submit for CONMEBOL's approval one (1) sample of all elements of equipment (uniform, special equipment and other elements) to be used by the members of the delegation in the controlled areas during the Competition period. The PMAs will be notified by CONMEBOL of the deadline for the submission of such elements;

- i. **Equipment for marshals, player/referee escorts and flag bearers:** They will use the equipment provided by CONMEBOL, which may include commercial brands.

Their use is mandatory and any failure to comply will result in sanctions for them. It is forbidden for these people to enter with equipment other than that provided by CONMEBOL.

- ii. **Technical Material:** CONMEBOL will provide each of the PMAs with the following items for use during the Competition:
- o Plastic bottle holder;
 - o Drink coolers; and
 - o Plastic squeeze bottles.
 - o Bracelets/captain's band in contrasting colors;
 - o Ball bags; and
 - o Official balls.

During the Competition, once a PMA has arrived at the stadium for an official match or training session, CONMEBOL will provide each PMA with a sufficient number of mandatory training/warm-up vests. These vests must be worn in official matches and training sessions throughout the Competition. Under no circumstances may the AMPs replace the vests or alter them in any way. AMPs must return them at the end of each official match or training session.

In the case of official training sessions at the COEs, CONMEBOL will provide each AMP, at the Team Welcome Meeting, with a sufficient number of mandatory training vests, which may not be replaced or altered in any way.

In principle, members of PMA delegations may not use any other article identical or similar to the type of technical equipment used in the controlled areas. The only exception to this provision will be allowed in training sessions at COEs (unofficial, i.e. not on the eve of a match), during which members of the PMA delegation may use their own branded technical equipment provided by non-commercial affiliates. This exception will not apply to official training sessions held in the stadiums or in the competition's official COEs. In any case, during training sessions in the COEs and activities held in the Competition stadiums (official training, warm-ups, etc.), members of PMA delegations may only use the official Competition ball supplied by a commercial affiliate.

- iii. **Electronic performance tracking devices:** During all training sessions at the COE, at official training sessions held at Competition stadiums and/or COEs and at all Competition matches, players may use electronic performance measurement systems, such as GPS/tracking systems, provided that:
- The specific model to be used by the PMA has the prior approval of CONMEBOL for the Competition, as well as that of the referees assigned to referee the match;
 - All performance data collected from AMP's electronic performance monitoring system may only be used for internal performance monitoring purposes. Public disclosure and further use of such data for commercial purposes is prohibited;
- iv. **Consumption of beverages in the controlled areas:** The following provisions shall regulate the consumption of beverages in the controlled areas:

- **Supply of drinks:** PMAs will receive products, including water and sports drinks (isotonic drinks) for consumption in the stadiums of the Competitions and in the HODs. The quantity of drinks to be supplied will be determined by CONMEBOL and communicated in advance. If the participating PMAs wish to consume beverages from another manufacturer, these must be placed in the plastic beverage bottles provided by CONMEBOL as technical material, before arriving at the control areas; and
- **Non-Competition beverage brands:** PMAs are expressly prohibited from bringing their own beverages into any of the controlled areas, in particular the changing rooms, the area adjacent to the field of play of the Competition stadiums, the Competition press activities, the mixed areas, the interview rooms, the press and television centers, unless such products are in the containers provided by CONMEBOL prior to their arrival in the controlled area.

Article 11. Specific rules for Official Training Camps

Article 11.1 Advertising not allowed: the only advertising allowed in the COEs is that of commercial affiliates, designated by CONMEBOL.

Article 11.2 Consumption of drinks: The restrictions on the consumption of beverages described in article 10.1., Inc. (x) apply during training sessions.

Article 11.3 Attendance and tickets: CONMEBOL will supervise all training sessions at official Competition facilities. No PMA, its affiliates or contractual partners shall carry out any type of promotion that is associated with attendance at the training session at an COE. No PMA, its affiliates or contractual partner may sell or distribute tickets, whether for commercial or non-commercial purposes, for access to the COEs.

Article 11.4 Sponsors on training clothing and warm-up/training vests: Notwithstanding Article 10 above, members of PMA delegations at COEs may wear the branding of PMA affiliates, with the exception of official MD-1 training sessions held at COEs.

Article 11.5 Sale and consumption of food and beverages: Unless otherwise agreed between CONMEBOL and the commercial affiliates, the PMAs will not enter into any agreement with third parties regarding the sale, consumption or distribution of food and beverages at the COEs.

Article 11.6 Sale of official items: Unless CONMEBOL or its agents agree with the official licensees, no third-party promotional products may be offered for sale or distribution at the COEs.

Article 11.7 All press activities at the COEs must be coordinated and operated by the staff of each AMP. CONMEBOL may be present at such activities without prior notice, and in no case may be refused entry.

Article 11.8 The AMPs must inform CONMEBOL via email at prensa@conmebol.com of all press activities prior to the match (48 hours in advance).

Article 12. Specific rules for Official Delegation Hotels

Article 12.1 Advertising not permitted: neither PMAs nor members of their delegations are permitted to display, arrange for the display or authorize the display of advertising or any other promotional material in HODs, nor in their internal common areas, such as lobbies, corridors, lounges, passageways and waiting areas. This list is merely o and not exhaustive.

Article 12.2 Identification of sponsors on training jerseys: Notwithstanding the provisions of Article 11, all training jerseys and additional clothing worn by members of PMA delegations at HODs may bear the branding of PMA affiliates, except on match day.

Article 12.3 CONMEBOL recordings: CONMEBOL, its digital communication teams or its subcontractors may have an exclusive interview room in the HODs.

Article 12.4 Press activities: The AMPs must collaborate and ensure that each member of the delegation cooperates with CONMEBOL in their press activities at the HODs, taking into account that the sporting factors and the privacy of the members of the delegations must prevail at all times.

Article 12.5 All press activities at the HODs must be coordinated and operated by the staff of each AMP. CONMEBOL may be present at such activities without prior notice.

Article 13 Activities of Member Associations

Article 13.1 Display and distribution of promotional material: Except as permitted below, AMPs must not use, display or distribute material or participate in any activity that could be used to identify or promote third parties in the controlled areas, and must ensure that delegation members do not do so either. In particular, AMPs **may not**:

- I. Distribute, without the prior written approval of CONMEBOL, press releases or other publications within the controlled areas that allow affiliates of the PMAs or any contractual party to associate them with CONMEBOL or the Competition;
- II. Selling or authorizing the sale or distribution of food and drink within the controlled areas;
- III. Sell or authorize the sale or distribution of any merchandise (e.g. replica national team clothing, uniforms, balls, gifts, etc.) within the controlled areas; or
- IV. Display any promotional advertising or branding material (e.g. backdrops, signage, products and services, etc.) related to AMP affiliates or any other commercial organization in different controlled areas other than a dedicated space in the HOD (closed and private rooms), provided that such space is not a public space in the HOD.

Article 13.2 Personal recording devices: PMAs shall ensure that members of their delegations do not personally use, authorize or consent to the use by third parties of any

moving images recorded in the controlled areas (except HODs) for distribution, dissemination or transmission by any means. This prohibition extends to any recording device (including cell phones) used by AMPs or members of their delegations.

Article 13.3 Competition Venues and COEs: The following terms and conditions shall apply with regard to the use and stay of PMAs and members of their delegations at Competition venues:

- i. **Advertising not allowed:** The only advertising allowed in Competition stadiums is that of commercial affiliates designated by CONMEBOL.
- ii. **Technical equipment and drinks:** The restrictions on technical equipment and beverages described in Article 10 also apply to competition stadiums.
- iii. **Attendance:** All familiarizations, official training sessions (MD-1) and press conferences in Competition stadiums or COEs are controlled by CONMEBOL. PMAs, affiliates of PMAs and/or third parties contracted by PMAs may not carry out any type of promotion related to participation in official training sessions in Competition stadiums or COEs (this restriction does not apply to official Competition sponsors). PMAs, affiliates of PMAs and/or third parties may not sell tickets to participate in a familiarization, official training session (MD-1) or press conference in the Competition stadiums or COEs.

Article 13.4 Transportation: The following terms and conditions relating to the travel of PMA members and their delegations shall apply within the Competition territory for the duration of the Competition:

- i. **Provision of buses for delegations:** Each AMP will be provided with a dedicated delegation bus for the transportation of its delegation for the duration of the Competition. Each AMP must ensure that this delegation bus is the only means of transportation used by the players in its delegation for all events related to the Competition (to and from Competition matches, any of the training sessions and/or official ceremonies). Except for CONMEBOL COPA AMERICA branding and activations carried out by CONMEBOL, no promotional material not linked to the CONMEBOL Copa América, including any affiliates of the AMPs or other third party contractors, may be displayed on or off the bus;
- ii. **Other vehicles:** other vehicles used by the AMPs and/or by any member of the AMPs' delegations who have to enter the controlled areas may not bear any branding other than (i) that of the manufacturer of such vehicle, (ii) the branding of commercial affiliates and slogans approved by CONMEBOL and (iii) brands linked to the Competition or CONMEBOL.

Article 14 Champion's Trophy Regulations

Article 14.1 Awards ceremony:

The winning AMP will receive the original Champion's Trophy during the ceremony on the field of play that will take place after the final whistle of the final match of the competition. The original trophy must be returned to CONMEBOL in the dressing room immediately after the final ceremony and before leaving the stadium. At that time, the winning team will receive the exact replica of the Champion's Trophy. This Champion's Trophy, i.e. the replica, must be kept permanently by the winning team of the Competition.

Article 14.2 During the awards ceremony, the players and officials of the winning PMA may not touch and/or kiss the trophy before it is handed over by the CONMEBOL President to the team captain.

Article 14.3 It will be CONMEBOL's responsibility to engrave the name of the winning team of the current edition on the Champion's Trophy.

Article 14.4 The winning AMP must take all necessary measures, at its own expense, to ensure the security of the original Champion's Trophy and the exact replica of the Champion's Trophy while these prizes are in its possession.

Article 14.5 Requirements for the use of the Champion's Trophy: Under no circumstances and at no time may the affiliates of the winning PMA or their contractual parties create a partnership between themselves and the Champion's Trophy or a miniature replica. In particular:

- i. It is forbidden to display the Champion's Trophy, its replica or its miniature at any PMA press activity or any other press conference where there is a background or decoration that displays the brands of commercial entities that are not affiliates of the Competition or CONMEBOL. The Champion's Trophy may also not be displayed in connection with trademarks, institutional images or any element that may identify products or services of commercial entities that are not affiliates of the Competition or CONMEBOL, whether such linkage is with images, banners, backgrounds, backdrops or decorations generated by superimposed images, superimposed digital graphics, holographic files and any other digital representation of trademarks or signs that identify products or services of commercial entities that are not affiliates of the Competition or CONMEBOL. The display of trademarks of commercial affiliates requires the prior written approval of CONMEBOL.
- ii. It is forbidden to display or parade the Champion's Trophy or its replica, whether life-size or miniature, at any event sponsored by or recognizing a brand of any AMP affiliate or any of the AMP signatory parties. By way of example, it is prohibited to display or parade the Champion's Trophy or replica of the trophy, or miniature trophy, on a commemorative tour where the brands of any of the PMA affiliates or any other commercial entity are displayed; and
- iii. Affiliates and natural or legal persons contractually bound to the contractual parties of the winning PMA may not use the Champion Trophy, its replica or miniature, or its images, in any advertising or promotional materials to celebrate the success of the winning team, whether these materials are physical or digital, in traditional media or on digital platforms, social networks, websites and applications or software.

Article 14.6 In order to preserve the prestige and commercial value of the Champion's Trophy, the PMAs agree to:

- i. That the winning PMA may not produce its own replicas of the Champion Trophy,
- ii. Not to use, depict or display the Champion's Trophy, or any other replica of the Champion's Trophy, in a way that could be construed as inappropriate, derogatory or detrimental to the inherent value of the Champion's Trophy, the brand or the image and reputation of the Champion's Trophy;

- iii. Not to use or license the use of images of the Champion's Trophy on clothing or other items;
- iv. That the winning AMP must, at its own expense, take all necessary measures to ensure the security of the Champion's Trophy while it is in its possession.

Article 14.7 The following provisions shall also apply:

- i. The Champion's Trophy will always remain the property of CONMEBOL and must be returned to CONMEBOL immediately upon written request.
- ii. The Champion's Trophy may not be made available for use or display by third parties without the prior written consent of CONMEBOL; and
- iii. CONMEBOL will authorize, in writing and in advance, any tour with the Champions Trophy.

Article 14.8 If the winning team requires replicas of the trophy, it must ask CONMEBOL to appoint an authorized licensee.

Article 14.9 Rule concerning the use of the Competition champions' badge: The winning PMA may display the Competition champions' badge on its official jerseys after the Competition. With regard to the use of the Competition champion badge, the following terms and conditions apply:

- i. **General:** The winning PMA will receive the Competition champion's badge from CONMEBOL after the end of the Competition. The Competition champion's badge will remain the exclusive property of CONMEBOL and may only be used by the winning PMA as a reference to its victory in the Competition on its official jerseys. The winning AMP must use the Competition champion's badge in the design, configuration and shape provided by CONMEBOL. Any modification to the design, configuration and shape of the Competition champion's badge is strictly prohibited.
- ii. **Scope of use:** the winning PMA may use the competition winner's badge in all matches organized or promoted by CONMEBOL. The badge of the winner of the Competition may only be used on the home and away T-shirts of the winning AMPs. It is forbidden to display the Competition winner's badge on any other item or piece of clothing;
- iii. **Terms of use:** the right to display the Competition champion badge expires automatically after the final match of the next edition of the Competition. During this period, the winning AMP may use the competition champion badge in other matches they play, even if they are not organized or sponsored by CONMEBOL;
- iv. **Commercial use:** any commercial or promotional use of the Competition champion badge by the winning PMA, its affiliates or third parties contracted with it is strictly prohibited. Notwithstanding the above, during the period defined above, the Competition champion badge may be displayed on replicas of the winning PMAs official T-shirts, provided that it is used on these replicas in an identical manner to the official T-shirts, without any sponsorship.
- v. **Linkage with third parties not permitted:** The Competition champion's badge may not be used in such a way as to associate it, the Competition or CONMEBOL with third parties affiliated with the winning PMA or third parties under contract with the winning PMA;

- vi. **CONMEBOL Approval:** The prior written approval of CONMEBOL shall be required for the use of the Competition champion badge or for the publication of any form of documents relating to the Competition champion badge. The use of the Competition champion badge and the documents relating to the Competition champion badge may be governed by such other guidelines or instructions as may be approved by CONMEBOL from time to time.

Article 14.10. Validity: These provisions shall remain in force even after these regulations cease to be valid.

Article 14.11. Restrictions on official products - PMAs winners of previous editions of the CONMEBOL Copa América: Member Associations winners of previous editions of the CONMEBOL Copa América are prohibited from developing, creating, using, selling or distributing promotional material or official products that contain representations of the Champion's Trophy (replica) or any brand, emblem or element referring to previous editions of the CONMEBOL Copa América.

Article 15. Permitted use of Marks in the Competition

Article 15.1 Use of the Competition Marks by PMAs: PMAs will be governed by the following terms and conditions regarding the use of the Competition Marks:

- i. **General considerations:** Subject to the terms and conditions of this article, MAs may use the Competition Marks and the Composite Logo only to refer descriptively to their participation in the Competition. Any commercial or promotional use of the Competition Marks and the composite logo by AMPs, their affiliates or third party contractors is strictly prohibited. The provisions of this article shall remain in force even after these Rules cease to be valid;
- ii. **Competition names:** PMAs are requested, whenever referring to the Competition, to use only one of the Competition names (and such use should only be made in a PMA journalistic context);
- iii. **Composite Logo:** AMPs may create a composite logo incorporating the official logo of the Competition and the AMP badge (in full compliance with the terms and conditions set out in the FIFA Equipment Regulations, which apply accordingly), which must be authorized by CONMEBOL, for which authorization must be requested to teamservices@copaamerica.com. AMPs must obtain written authorization from CONMEBOL for their composite logo before using it. For the avoidance of doubt, all uses of the composite logo must also be authorized by CONMEBOL in accordance with article 15;
- iv. **Use of the composite logo:** The composite logo may not be used to link to trademarks other than those of the Competition.

Article 15.2 PMAs' printed/digital materials: PMAs shall ensure that their printed/digital materials produced in connection with their participation in the Competition (such as posters, guides, press guides, programs, magazines, maps, brochures, books, electronic publications, CD-ROMs, newsletters, etc.) do not feature any of the Competition brands and/or composite logo (or any other competition-related marks), except in a purely editorial context. For example, if a PMA publication has a Competition brand and/or the

composite logo on the front or back cover of such publication or printed material, no commercial identification or advertisements (including those of affiliates of PMAs or third parties contracted by PMAs) shall appear on the front or back cover of such printed materials. The names of the Competition may be used in the editorial form of the PMAs for descriptive purposes only. The Competition's brands and composite logo may appear in the publications of the PMAs, provided that they do not appear on the opposite page to a page featuring any commercial identification or advertisements.

The covers and titles of the printed materials of the PMAs must make it clear that they are publications of the PMA and not of CONMEBOL or the Competition. As an example of a PMA, the following titles would be considered acceptable:

- i. "[Name of publication] Official [AMP] at CONMEBOL Copa América USA 2024"
- ii. "[Name of publication] Official [AMP] at CONMEBOL Copa América 2024".

All documentation must be submitted in advance to CONMEBOL for approval.

Article 15.3 Approvals: All proposed uses of the Competition Marks and the composite logo must be sent (together with a summary of the proposed context and distribution channel) to CONMEBOL at teamservices@copaamerica.com. The request must be sent together with the application:

- A sample of all printed material incorporating the Competition brands and/or the composite logo
- The layout and positioning of the Competition marks and composite logo, as well as the brands and logos of the AMPS affiliates and third parties. Such samples must be submitted at least thirty (30) days before the start of the Competition and may only be used with the prior written approval of CONMEBOL. If approval is obtained, it will be solely and exclusively on the design presented and not on its variations.

Article 15.4 PMAs' digital platforms: The following terms and conditions shall apply in relation to the use of all digital media used or operated by PMAs in connection with the Competition:

- i. **General considerations:** the digital platforms used or operated by the AMPs, their affiliates and third parties contracted by the AMPs shall not provide any coverage before, during or after the Competition matches, regardless of the format (showing, transmitting or exploiting still or moving images, sound or audiovisual material, text or match data) and method of coverage (live or deferred). As the sole and exclusive owner of all commercial rights to Competition matches, the digital platforms used or operated or licensed by CONMEBOL shall exclusively cover any content related to all Competition matches.
- ii. **Link to the digital platforms of the Competition's media vehicles:** each AMP must include on its website, which offers content related to the Competition, if technically possible on any other digital media used or operated by the AMP, a link to the corresponding language section of www.copaamerica.com and any other digital media used or operated by the Competition. This link, if technically possible, includes the logo of the Competition, which may be requested by emailing teamservices@copaamerica.com. The composite logo, the Competition logo or any other intellectual property rights owned by CONMEBOL may not be used by

- PMA in any other way and may not be used by third parties, including affiliates of PMA and/or third parties contracted by PMA. Furthermore, the composite logo, the Competition logo or any other intellectual property rights owned by CONMEBOL may not appear in close proximity to the brands or names of any affiliate of the PMAs and/or any third party with whom the PMA has contracted;
- iii. **Reproduction of content:** upon request, the AMPs will obtain from CONMEBOL's Digital Communication Department a package of content for www.copaamerica.com or other digital media (if available) that may be published on the AMPs' portal or on other platforms used or operated by the AMPs. The package will include, among other information, the latest results and news;
 - iv. **Contact:** for more details on the content package, MAs should contact CONMEBOL at: teamservices@copaamerica.com;
 - v. **Internet use of the Competition brands and the composite logo:** The Competition brands and the composite logo may be used on digital platforms used or operated by PMAs, provided that:
 - o The Competition brands and composite logo are used for journalistic purposes only;
 - o The AMPs have obtained prior written authorization from CONMEBOL for such use,
 - o The Competition Marks and the composite logo are not used as a hyperlink to a digital media used or operated by AMPs. If a link to another digital platform is desired, a text link must be used;
 - o The use of the Competition Marks and the Composite Logo on digital platforms used or operated by PMAs shall at all times comply with the terms and conditions of this Article 15.
 - vi. **Internet addresses (URLs):** the names of the Competition must not be used in the addresses of the PMAs' portals or as links to other digital platforms used or operated by the PMAs.

Article 16 Ticket management

Article 16.1. Ticket conditions: PMAs must fully comply with the ticket terms and conditions as detailed in CONMEBOL note DCO 097/2024 and any future regulations or circulars issued by CONMEBOL or by third parties authorized by CONMEBOL to distribute Competition tickets, and must ensure that all their guests also comply with such regulations.

Article 16.2. Measures for managing Competition Tickets: With the aim of (i) ensuring the most equitable possible distribution of Tickets among the different groups of interested parties purchasing Tickets for the Competition and also ensuring a fair distribution among individual purchasers and entities, both in the host country of the Competition and worldwide; (ii) complying with the safety and security procedures put in place and the operational put in place by CONMEBOL and/or during the Competition; (iii) protecting the ticket pricing scheme drawn up by CONMEBOL; (iv) protect the interests of consumers and ensure strict compliance with consumer protection principles relating to the sale, distribution and use of tickets; and (v) protect any rights that CONMEBOL grants to its commercial affiliates, audiovisual rights licensees, recipients of preferential

services and other interest groups, a global ticket management program, through which it will process the sale of all tickets on its behalf and without intermediaries. In addition, CONMEBOL restricts the transfer at cost and resale of tickets to ticket holders and entities to which CONMEBOL has provided tickets.

Article 16.3 Allocation of tickets and other ticket documents: The rights of the PMAs in relation to tickets will be subject to their execution of CONMEBOL notes DCO 097/2024 and DCO 178/2024 and other agreements relating to ticket management that CONMEBOL decides to establish and publish in good time before the start of the Competition.

Article 16.4 Ticket sales and distribution system: In relation to the Competition, CONMEBOL will allow the centralized management of all tickets allocated to the AMPs and the guests of the AMPs and followers. This centralized system will allow CONMEBOL to manage the entire sales and distribution process, including the request, confirmation, payment and delivery of tickets. The Ticket Allocation Agreement will describe in detail the ticket sales and distribution system and establish all the rights and duties of the AMPs.

Article 16.5 Conduct of guests, affiliates of PMAs Each MPA receiving any type of ticket shall be responsible for ensuring that guests of PMAs, their affiliates and/or third parties contracted by them, are notified of, accept and fully comply with the terms and conditions of any ticket document (regulations for the sale of tickets to the general public; general terms and conditions for the use of tickets and the code of conduct in the stadium).





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6. MEANS OF COMMUNICATION

Capítulo 6: Media

Article 17 General rules

Article 17.1. General rules: PMAs must comply with the following provisions in the official press activities of the Competition:

- i. AMPs may not present, distribute or display in any way any advertising or branding material of third parties (including its affiliates or any third parties contracted by it or by members of its delegation). This restriction includes, but is not limited to, advertising funds, signage, products, services and the brands on equipment or accessories used by players and/or other members of PMA delegations.
- ii. The distribution of press guides and other publications by or on behalf of any PMA, its affiliates or third parties involved in the press activities of the Competition shall not be permitted unless previously authorized by CONMEBOL;
- iii. No player or member of an MPA delegation may make verbal reference to:
 - o Any affiliate of AMP and/or any third party contracted by AMP; or
 - o Any sponsor, supplier or other third party contracted to a member of the PMA delegation; or
 - o Any other commercial institution.

Article 18 Press chiefs

Article 18.1 Each participating Member Association must appoint a press officer for the entire Competition in order to coordinate communication matters with CONMEBOL, in accordance with the Competition regulations. The PMA press officer assists CONMEBOL in compiling editorial features and statistics with the aim of promoting the Competition on the official media platforms of the Competition and CONMEBOL. The PMA press officer must attend all host press/broadcaster activities and ensure that the PMA fulfills all its obligations in relation to each match.

Article 18.2 PMA press chiefs must cooperate as much as possible with additional requests from the Competition broadcasters, as well as observe certain practices and procedures to ensure uniformity between all Competition matches.

Article 18.3 The media chiefs of the AMPs will collaborate to ensure that both players and officials/members of the coaching staff are willing to provide exclusive notes for the official websites and/or social networks of CONMEBOL (www.conmebol.com) and the CONMEBOL Copa América (www.copaamerica.com) or, if requested by CONMEBOL, for their rights holders.

Article 18.4 PMAs must cooperate with access and interview requests from CONMEBOL media platforms before and during the Competition.

Article 19 Collaboration with the media

Article 19.1 Basic Principles: The PMAs must cooperate and ensure that each member of their delegations cooperates with CONMEBOL, with the media journalists designated by

CONMEBOL, with the audiovisual rights licensees and with the journalists accredited in press activities during the period of stay of the MPA delegations in the territory of the Competition.

Article 19.2 CONMEBOL, through its Communications Directorate, Broadcasting Directorate and Competitions and Operations Directorate, will establish the rules to be followed by media professionals (journalists, TV reporters, photographers, cameramen, coaches, assistants, as well as any other person from any media, television, radio, print, etc.) at matches. As well as the number of people allowed, their periods of stay, their location, whether or not they remain on the field of play, in the areas around the benches and technical areas, on the fourth official's bench and in other areas of the Competition stadiums.

Article 19.3 From twenty minutes before kick-off, the presence of the press professionals described in the immediately preceding paragraph will not be permitted in the areas around the benches and technical areas, nor on the benches and in the tunnel access area (inclusive). Prior to this period, these professionals must follow the rules established by CONMEBOL.

Article 19.4 During the course of the match, between the boundaries of the field of play and the spectator stands, behind any advertising boards, only a limited number of photographers, official television broadcasting personnel and rights holders, all duly identified, will be admitted. This number will be determined by CONMEBOL. The use of vests provided by CONMEBOL and accreditation for the match are mandatory for access to these areas.

Article 19.5 The match delegate, the Broadcast Venue Manager, the Media Officer or the Security Officer will have the authority to withdraw the accreditation and identification vest that allow access to the pitch area from the press professionals described above and from photographers who violate these rules and may be asked by security to leave the pitch.

Article 20 Press activities

All AMPs must comply with the provisions detailed below.

Article 20.1 Arrival at the venue of their first match in the Competition: in accordance with the schedule established by CONMEBOL at the venue of their first match in the Competition, the AMPs will be obliged to take part in the official press activities of the Competition. At each team's arrival airport or at the hotel in the city where the first match will be played, space may be set aside for the press to take photos and get a quick statement from the technical director and one or two of the team's players. This event will be attended by a very small number of the media, who will be selected by CONMEBOL according to its priority criteria.

This activity will be coordinated by the CONMEBOL Media Officers in conjunction with the communications and operations teams at the host airport or with the personnel appointed at each hotel, as well as with the Competition Transportation team and the

communications team of the AMPs. In a reserved area, preferably on the runway, where there is visual contact with the aircraft, a space will be set up for the press to capture images of the teams descending from the aircraft. It is mandatory that the technical director and one or two players from the team go to the area to give a brief statement to the press present.

If it is not possible to set up this operation on the runway, the same activity will be carried out elsewhere in the airport or in the HODs (the decision on the location rests with CONMEBOL).

Article 20.2. Team Welcome Meeting: On the occasion of each team's arrival at the venue of its first match in the Competition, a Team Welcome Meeting will be held, during which the media day will take place, when portraits and videos of the players will be taken (individual and collective photos, still and animated images), which will be obtained between the fourth and second day before the opening match of each PMA (time to be informed by CONMEBOL), for use on the stadium screens, infotainment, official social networks, media guide, event transmission graphics, broadcasting and any authorized channel of the Competition. Players must be equipped with the two official PMA uniforms (in the case of goalkeepers, three) that they will wear during the Competition. During this activity, CONMEBOL may also request interviews, short videos, on-camera greetings from some or all of the players and technical leaders, in order to produce content for the Competition's social networks.

Article 20.3 Unofficial training sessions: Media activities that are not held in the Competition stadiums (e.g. COEs, HODs, etc.) and that are not in the COEs on the eve of the matches will not have the direct involvement of CONMEBOL Media Officers and will be coordinated and operated by the staff of each AMP.

Article 20.4 Day passes for the COEs will be provided to the AMPs and may be used if they wish to allow unaccredited press into the Competition during their training sessions that are open to the press.

Article 21. Official Competition press activities

All AMPs must comply with the provisions detailed below.

Article 21.1 Official Competition press activities: Participating MAs must take part in the official Competition press activities that will take place in the Competition stadiums and/or COEs on the eve of the matches. MAs must facilitate these activities as follows:

- I. CONMEBOL officials and accredited journalists will have access to the official training sessions on the day before the matches (MD-1), at least for the first fifteen (15) minutes, which must take place in the COEs (only if authorized by CONMEBOL may such activity take place in the Competition stadiums). This activity in the COE must be coordinated and operated by the team of each AMP.
- II. Each AMP must hold an official press conference (at least 30 minutes long) the day before each of its matches (MD-1) at the competition stadium. These press conferences are coordinated between CONMEBOL and the AMPs to avoid

- scheduling conflicts and meet media deadlines. The team's head coach and at least one player must be present at the press conference;
- III. If the PMA decides to carry out a field reconnaissance (walking on the pitch, if possible), the accredited media must have access to this activity.
 - IV. In the event that the pitch, at CONMEBOL's discretion, is not in suitable condition for scouting, both the Technical Director and a player from each of the two PMAs must attend the stadium at the time scheduled by CONMEBOL for the official press conference.

Article 21.2 Press activities on match day (MD):

On match days, AMPs are obliged to comply with the requirements of the Communications Department, the Broadcast Department and the Competitions and Operations Department of CONMEBOL, whether for the official websites of CONMEBOL (www.conmebol.com) and/or the Competition (www.copaamerica.com), the official social networks, the international signal or the rights holders of the competition. Media actions include, but are not limited to, the following:

- i. Authorize CONMEBOL and host broadcaster (HB) digital communications equipment to enter the changing rooms to capture images before the players and officials arrive. To do this, all the playing equipment - T-shirts, shorts, socks, boots and gloves - must be ready and on display. Filming is organized by CONMEBOL and should take place approximately 3 hours before kick-off (KO-3h).
- ii. During the teams' arrival at the stadium, CONMEBOL may authorize cameras from the host broadcaster (HB), photographers or representatives of CONMEBOL's digital communications team to accompany the players from the bus to the dressing room door;
- iii. CONMEBOL may request an interview with the Technical Director (of up to 2 minutes) and a player (chosen by AMP) upon their arrival at the stadium for the official broadcast and its broadcast rights holders. This must be done without the need for the Technical Director and the player to move to any other environment. The interview will be conducted by cameras from the host broadcaster and reporters from the host broadcaster or the broadcasters of the competing countries.
- iv. **Flash Interview:** As soon as the match is over, a Flash Interview will be held on the pitch with a maximum of two (2) players from each team. This Flash Interview must be conducted in front of the panel or backdrop with the Competition sponsors. It will be conducted with cameras from the host broadcaster and reporters from the host broadcaster or the broadcasters of the competing countries.
- v. It is the teams' obligation to make the requested players available immediately after the end of the match, in coordination with the CONMEBOL Media Officer (OMC). Normally, this should take no more than 90 seconds for each player. For this purpose, players must wear their match uniform.
- vi. **Exclusive Flash Interview or pre-mixed zone:** A few minutes after the end of the match, in a place organized by CONMEBOL, preferably between the pitch and the changing rooms, these interviews will be held. Only the media who own the rights should take part. To do this, each team must make four (4)

relevant players from the match, selected by CONMEBOL, available to the media present. The best player of the match, selected by CONMEBOL, must also make himself available for interviews and photos with the Competition sponsor after attending the media rights holders present. Ideally, players should not enter the dressing room before the interviews. If they do go to the changing rooms, the press officer should look for them and take them to the interview location. Players who have been selected for doping controls can take part in the post-match interviews accompanied by the Doping Control Officer.

- vii. **Post-match press conference:** The official Competition post-match press conferences at the Competition stadium must start no later than 20 minutes after the end of the match. The second conference must begin immediately after the end of the first conference. The presence of the Technical Director of each MPA is mandatory.

The order of the press conferences will be as follows:

- 1st team: losing team
- 2nd team: winning team

In the event of a tie, the first press conference is held by the B team. In the final phase, the team that has qualified or won will give the last press conference, regardless of whether it is the A or B team.

If the Technical Director is suspended (serving a sanction) or expelled during the match, the AMPS must replace him with the assistant coach at the post-match press conference and on MD-1.

- viii. **Mixed zone:** Finally, when the players leave the stadium, a mixed zone will be set up for rights holders and other media authorized by CONMEBOL to access this area. The mixed zone will be located in a place deemed appropriate by CONMEBOL, preferably on the path between the exit of the changing rooms and the team buses. Its access points are determined by CONMEBOL. All players in the line-up for each match must pass through the mixed zone.

Article 21.3. CONMEBOL may request exclusive interviews from the AMPs throughout the duration of the tournament, to be carried out by the Host Broadcaster and/or the official documentary producer of the CONMEBOL Copa América and/or another company designated by CONMEBOL. CONMEBOL will agree with the PMA press officer whether the activity will take place in the COE or in the respective HOD, and it will be the press officer who must ensure the presence and participation of up to three (3) players from each PMA in the interviews.

Article 21.4 Champion's photo: After the final match, all the players and the Technical Director of the winning team will take part in a photo and video recording with the trophy and champion's medals in a space that will be prepared inside the stadium of the final match.

Article 21.5. Failure to comply with any of the duties and obligations set out in this chapter constitutes a disciplinary infraction, for which CONMEBOL's disciplinary bodies have the

power to impose the sanctions that may be applicable in accordance with CONMEBOL's Disciplinary Code.

Article 21.6. The match delegate or any match official must bring to the attention of CONMEBOL, in their official report, any incident in this regard, which may be forwarded to the Disciplinary Unit and the disciplinary bodies of CONMEBOL.

Article 22 Press activities outside controlled areas

Article 22.1 Press activities of PMAs outside controlled areas: PMAs may organize press activities outside the controlled areas, unless explicitly stipulated otherwise. The terms and conditions of this regulation apply to PMA press activities organized outside the controlled areas.

Article 22.2 The following provisions apply to PMA press activities outside the controlled areas:

- i. Do not in any way create any association between said third parties and CONMEBOL and/or the Competition, in the reasonable opinion of CONMEBOL;
- ii. Do not display any of the Competition trademarks or other intellectual property rights owned by CONMEBOL or the Competition (or parts thereof), or any other reference to them;
- iii. Display the AMP badge, in strict compliance with the terms and conditions stipulated in the Equipment Regulations that apply accordingly; and
- iv. Do not show an ambiguous relationship between these third parties and AMP (e.g. "official sponsor of AMP").

Article 22.3 Any backdrop screen structure used by an AMP outside the controlled areas during the Competition period requires the prior written approval of CONMEBOL.

Article 23 Photo, TV and social media of the PMAs

Article 23.1 PMAs are authorized to:

- i. Generate content outside the Competition stadiums and publish it on their social networks. From the stadiums, only the publication of photos is allowed;
- ii. Access the stands or specific sectors of the stadium through the teams' technical camera (technical filming). This position will be designated and informed by CONMEBOL to the PMA before each match. If the transmission or delivery of material to third parties is proven, the same will be subject to sanctions and the cancellation of the authorization.

Article 23.2 AMPs are not authorized to:

- i. Record or generate any content, interviews or images (live or recorded) in any of the areas of the stadium for social networks. The Host Broadcast will generate video content before and after the match at the end of the broadcast for AMPs to display on their websites, always with geo-blocking;
- ii. Recording images of matches for the purpose of broadcasting or sharing on social media or other networks;
- iii. Access the mixed zone and the post-match press conference;

- iv. Entering the press tribunes or any other part of the stadium with a view of the FOP with their equipment;
- v. Use drones in stadiums (MD-1 and MD).

Article 24 Use of digital media

Article 24.1. Use of digital media by members of the delegations of the PMAs: In order to preserve the privacy of all members of the delegations of the PMAs, CONMEBOL officials, the integrity of the sport, CONMEBOL and the Competition, as well as the integrity of CONMEBOL's marketing rights and audiovisual rights, each MPA shall ensure that the content uploaded by all members of its delegations on any digital media complies with the following terms and conditions with respect to any form of content related to their personal experiences in the Competition, the event in general or related aspects:

- i. Members of PMA delegations may not upload or generate content while in the controlled area, except in the HODs and in the PMA press areas at the COEs, for the duration of the Competition;
- ii. The content posted or uploaded must relate exclusively to the personal experience of the member of the AMP delegation at the Competition. Without prejudice to the foregoing, such contribution may not contain interviews or information about other members of the delegation, members of the opposing team's delegation or CONMEBOL officials;
- iii. Members of MPA delegations shall not publish any confidential or private information of third parties, including, but not limited to, information that compromises the security or conduct of the Competition, the security of any MPA or any MPA delegation or the privacy of any other member of the MPA delegation, any PMAs or CONMEBOL officials;
- iv. Any content posted or uploaded must be within the premise of respect, fair play, dignity of all participants and within the rules of decorum and good manners and must not, under any circumstances, include any political or discriminatory message;
- v. Except as explicitly permitted by this subsection (v), members of PMA delegations may not wear the Competition brands. Delegation members may wear:
 - o The "CONMEBOL Copa América" brand name (including the equivalent in all languages, "TM" scripts in all languages or versions of the scripts) and any permutation of the same registered or registrable; and
 - o Other words related to the Competition on their social networks or blogs, in any case, provided that the word "CONMEBOL" and other words related to the Competition are not associated with third parties or any third party products or services and are not used for any commercial purpose.
- vi. The members of the AMPS delegation are prohibited from including any commercial reference in relation to the content published or uploaded to their own digital media. In particular, they may not offer advertising and sponsorship opportunities and/or sell themselves to third parties in relation to CONMEBOL or content related to the Competition;
- vii. Members of MPA delegations may publish content related to CONMEBOL or the Competition on third-party digital media, provided that there is no commercial association between such third parties or other companies or products and

- CONMEBOL or the Competition, and that such content is not used in any way for commercial purposes;
- viii. Members of MPA delegations shall refrain from using content related to CONMEBOL or the Competition and shall ensure that such content is not used, uploaded or published by third parties;
 - ix. The members of the delegations of the PMAs may not enter into any commercial or non-commercial exclusive agreements with third parties in relation to the supply of content related to CONMEBOL or the Competition;
 - x. Domain names that include the words "CONMEBOL" or "Copa América", or variations thereof, may not be used by delegation members. During the period of the Competition, members of AMPS delegations may create sub-domains referring to the Competition, such as:
 - xi. [minname].com/CONMEBOLCopaAmericaUSA2024; and
 - xii. In order to facilitate access to information related to CONMEBOL, it is recommended that members of PMA delegations, in accordance with these Regulations, link their blogs and/or personal websites to the official Competition website (www.copaamerica.com) or to any other digital medium most commonly used or operated by CONMEBOL.

Article 24.2 Each PMA must inform the members of its delegations that, whenever they choose to make their opinions or statements public in digital or traditional media, they will be responsible for their comments. Those who publish content in digital or traditional media may be held personally liable for any comments considered defamatory, obscene or affecting the intellectual property rights of third parties.

Article 24.3 Official national team photographer: The national team photographer must wear the national team photo vest. Before the match (until KO-20) and during half-time, they may remain in the same places where the members of their delegation are (if accredited as a delegation). At KO-20, the photographer must move to the positions reserved for them, respecting the indications for Non-Rights Holding (NRH) media photographers. When operating the rope during the Entry Protocol, the selection photographer - as well as the other photographers - must remain inside the rope. It is forbidden for the team photographer to enter the field of play (inside the 4 lines) before, during and after the match.





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7. MISCELLANEOUS

Capítulo 7: Miscellaneous

Article 25 Final provisions

Article 25.1 CONMEBOL Disciplinary Matters: Should any PMA and/or its delegation members fail to comply with any of the provisions of these Regulations, they will be subject to the sanctions imposed by CONMEBOL's disciplinary bodies. The AMPs are fully responsible for ensuring that the members of their delegations, as well as their affiliates or third parties with whom they have a contractual relationship, fully comply with these Regulations, as well as the guidelines, directives and decisions issued by CONMEBOL. AMPs must immediately inform their affiliates or third parties with whom they have a contractual relationship of the content of these guidelines and ensure that their affiliates comply with them.

Article 25.2 Prohibited objects: Any object used by the PMA or any member of the delegation in a controlled area that does not comply with the provisions of these Regulations will be removed, confiscated or covered at the discretion of CONMEBOL officials. AMPs may also be subject to sanctions imposed by CONMEBOL's disciplinary bodies.

Article 25.3 Disclaimer: CONMEBOL shall not be liable to an AMP for any loss, expense, damage or any cost resulting from or arising out of the requirements contained in these Regulations and/or the Competition Rules and/or the applicable Equipment Regulations.

Article 25.4 Discrepancies: In the event of conflicting provisions in the Competition Regulations and the Equipment Regulations with regard to the stipulations contained in these Regulations, the latter shall prevail.

Article 25.5 Modifications: CONMEBOL may amend these Regulations at any time and at its sole discretion by means of circulars, which will be binding on the participating Member Associations after their publication.

Article 25.6 Languages: These Regulations are available in three languages (Spanish, Portuguese and English). In the event of any discrepancy in the interpretation of the texts of these Regulations, the Spanish version shall be binding.

Article 25.7 Statement of waiver: Any waiver by CONMEBOL of any breach of these Regulations (and of any document mentioned in these Regulations) shall not have effect or be construed as a waiver of any other breach of such provisions or of any other provision, nor as a waiver of any other right provided for in these Regulations or in other documents. Only written waivers shall be valid. Should CONMEBOL decide not to insist, on one or more occasions, on strict compliance with the provisions of these Regulations or the documents referred to therein, such fact shall not be considered a waiver of such provision, nor shall it deprive CONMEBOL of the right to act subsequently in strict compliance with the same or any other provision of these Regulations or any other document referred to therein.

Article 25.8. Application: These Regulations have been ratified by the CONMEBOL Council and enter into force on the date of their publication.

