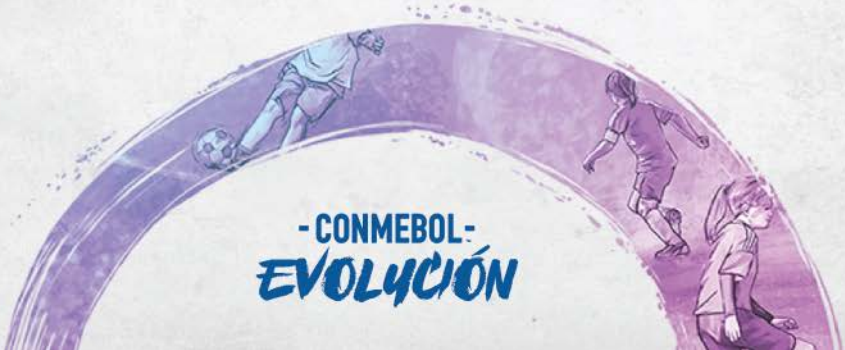




FIESTA
CONMEBOL

EVO LU CIÓN



- CONMEBOL -
EVOLUCIÓN

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Is it possible to imagine something more fun and unforgettable than a week-long sports celebration with over 700 boys and girls enjoying what they love in a healthy way?

That is the **Fiesta CONMEBOL Evolución**, an event that has reached its 5th edition and represents one of the most important and, above all, rewarding moments of the year in our Confederation.

There are 700 girls and boys from the 10 countries of the CONMEBOL who take advantage of a unique experience, meeting people from other nations with different cultures and customs, and discovering and appreciating the enormous diversity and plurality that our continent holds. They do so in a framework of safe and respectful competition, where the most important thing is to grow and learn in a fun way.

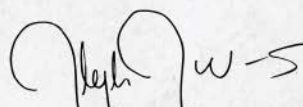
Certainly, we want our future football players to fully develop their abilities and talents. This process needs to lean on the positive values of the sport we love so much: constant effort as a path to overcome our limits; teamwork and appreciation of individual skill; the pursuit of victory, but always with good sportsmanship; respect for the opponent and the promotion of a healthy and joyful life.

CONMEBOL is determined to provide the conditions for our future generations to continue being the best producers of world-wide talent. South American football players dazzle around the world and stand out for their temperament, dedication, and skill. It is

no coincidence that today South America holds the title in men's absolute world champion; Sub-20 world champion; Sub-17 world champion and Olympic champion, as well as in women's, the runner-up in Sub-17 and third position in Sub-20.

These sporting achievements are the result of the natural talent of our players and also the work of clubs and associations, and, allow me to say, the Confederation.

Perhaps many of the young people participating in the Fiesta Evolucion will have other opportunities beyond professional football, and football will open those spaces for them to develop themselves as individuals. What is certain is that they will never forget an experience like the **Fiesta CONMEBOL Evolucion**, which will help them forge their character, enjoy sports and friendships, become good men and women, and in a very special way, it will make you Dream Big.


Alejandro Domínguez
President of CONMEBOL

Every year, we have the opportunity to live and provide a truly unforgettable experience.

The **Fiesta CONMEBOL Evolución** has become the highest aspiration in South American youth football. In South America, football is not just a sport; it is a space for social transformation, to generate opportunities, and to build bridges that connect the love for football with the possibility of individual and collective growth.

Beyond the titles and achievements of the field, football is an invaluable opportunity for the individual development of our boys and girls as well as their collective development as teams. The **Fiesta CONMEBOL Evolucion** in each of its editions, provides a unique and unrepeatable experience for all the

continent's youth, offering the opportunity to have fun, learn, and play football. Likewise, it allows local referees, match officials, and all the CONMEBOL staff the opportunity to grow, serve, and learn from the development both on and off the field.

The celebration of South American football originates where the development and opportunities for girls and boys are our priority, where magic happens, dreams come true, possibilities grow, and talent flourishes. We are convinced that the **Fiesta CONMEBOL Evolución** will continue to offer a space to create anecdotes, friendships, and leave a mark on each of those who are part of it. We are very proud of the work we do; we are very proud to Dream Big.


Nery Pumpido

Director of Development
and Deputy Secretary
General - Football.





History of the

FIESTA CONMEBOL EVO LUCIÓN

The **Fiesta CONMEBOL Evolución** was born in 2018 with the aim of reaffirming CONMEBOL's commitment to the development of football in the continent and to promote the growth of both women's and men's football from previously non-existent youth categories. The clear vision was to develop and expand football in all disciplines and all corners of South America.

That is how as part of a short and medium-term strategic definition, it strengthened its collaboration with the 10 Member Associations. Female and male players from the sports categories, Sub-14 and Sub-16 Females, and Sub-13 Males, gather every year in Paraguay to compete in a healthy manner, learn, and develop their skills.

In addition to being a competition,

activities are included to contribute to the players' comprehensive development, keeping in mind that sports practice contributes to individual and social transformation in a framework of respect, solidarity, inclusion, teamwork, and fraternity.

Over the years, the **Fiesta CONMEBOL Evolución** has continued to grow extraordinarily with each gathering, providing new opportunities, experiences, and insights for the development of new players who will become great leaders and talented players in the future.

OFICIAL SONG

Watch
Videoclip



The official song of the **Fiesta CONMEBOL Evolución** was born in 2019, featuring two Argentine rappers and a Brazilian one, emerging talents in the music scene who created the anthem for the youth that participate in the competition that is celebrated annually.

The song, titled "Hacer un gol" is a blend of trap and reggaetón. Its lyrics, along with its music video, celebrate the passion of crowds that unite the region, capturing the essence of the competition held each year.

Watch
Documentary





HISTORICAL RECORD OF LOGOS AND IDENTITY



2018



2019



2023

*The 2021 edition did not take place due to the pandemic.

Awards

INTERNATIONAL MEETING SCHOLARSHIPS



ENGLISH SCHOLARSHIPS

The English language study scholarships were awarded for a full year as an incentive for individuals to continue their education, aiming to become well-rounded professionals in the future. For both occasions, the winners of the English scholarships were the ones specified below, benefiting around 114 young individuals.

Among the prizes offered by the **Fiesta Conmebol Evolucion**, notable awards include the **international participation in Orlando and Madrid for the winning teams and the study scholarships.**

2018

3 teams to the Disney Cup, Sub-14 Champion, Runner-up, and 3rd Place + English scholarships for Sub-13 and Sub-16.

2019

3 teams to Disney + Sub-13 and Sub-16 scholarships.

2020

Computers and educational equipment + English scholarships for all 6 teams: Sub-13, Sub-14, and Sub-16 Champions and Runners-up.
* Year of the pandemic without international travel.

2022

All 6 teams traveled to Orlando: Sub-13, Sub-14, and Sub-16 Champions and Runners-up.

2023

The 6 teams qualified in the **Fiesta Conmebol Evolucion** will face the 6 Spanish teams in two matches for each category.
Date: December 6 to 11, 2023 - Location: Madrid – Spain.

COMPETITION + UNIQUE EXPERIENCE AND FUN





HIGHLIGHTS

OF THE IMPACT OF

FIESTA CONMEBOL EVOLUCIÓN



MAP OF THE PARTICIPATING COUNTRIES



The Fiesta CONMEBOL Evolución serves as the finals for the CONMEBOL Development League, held in each of the 10 countries in South America. All the champions from their respective countries come to Paraguay to compete in the most important competition in their categories.

More than 50,000 football players in South America.



IMPACT ON THE CONTINENT

79% of players participated for the first time in an international tournament.

INDIVIDUAL IMPACT ON FOOTBALL PLAYERS

66% of the participants are traveling outside their home country for the first time.

60% of the female players continue their development in national teams in the Sub-17 category.

50% of the Sub-16 players have opportunities to be considered at the level for being part of clubs.



THE PILLARS

COMPETITION
EDUCATION
RECREATION



ETITION COMPETITION COMPETITION COMPE

3 CATEGORIES

- Sub-13**
Male
- Sub-14**
Female
- Sub-16**
Female

570 girls and boys

190 boys
(Ages 11 – 13)

280 girls
(Ages 12 – 16)



Per country

In total, each country is represented by **58 players** plus **12 coaching staff members = 69 individuals.**

EDUCATION EDUCATION



TRAININGS + RECREATIONAL

All the young participants in the **Fiesta CONMEBOL Evolucion** have the opportunity to take part in various educational sessions to enhance their overall development.

There are more than 30 talks in total, both virtual and in-person, before and during the tournament, where all participating teams are trained.

These training sessions are aimed at

coaching staff, parents, players, staff, officials, and referees. This effort is a crucial aspect of South American football development, as it allows for a comprehensive and focused experience, ensuring that everyone can make the most of this extraordinary **Fiesta CONMEBOL Evolución**.

Similarly, it also supports the training of referees and match officials.

ACTIVITIES + DYNAMICS

Some of the topics covered in the workshops and activities include:

- Child protection
- Teamwork activities
- Nutrition
- Use of social media
- Gender and Female Empowerment
- Anti-discrimination



RECREATION RECREATION RECREATION RECREATION



FOOTBALL + FUN + LEARNING

Having fun is also an important part of the Fiesta CONMEBOL Evolución.

The competition kicks off with a parade of all the delegations, followed by a concert where top-level artists perform live with the biggest hits of the moment.

They also have a day off with many recreational activities at a complex where all the teams share, achieving cultural integration.



CHAMPIONS OF EACH EDITION

2018



Sub-13 Male
Clube Internacional
de Porto Alegre (BRA)



Sub-14 - Fem.
Santander (COL)



Sub-16 - Fem.
São Paulo (BRA)

2019



Sub-13 - Male
Clube Internacional
de Porto Alegre (BRA)



Sub-14 - Fem.
Centro Olímpico
(BRA)



Sub-16 - Fem.
Liga del Valle (COL)

2020



Sub-13 - Male
Fluminense (BRA)



Sub-14 - Fem.
Centro Olímpico (BRA)



Sub-16 - Fem.
Clube Internacional de
Porto Alegre (BRA)

2022



Sub-13 - Male
Palmeiras (BRA)



Sub-14 - Fem.
Liverpool (URU)



Sub-16 - Fem.
Ferroviária (BRA)

2023



Sub-13 - Male
Vélez Sarsfield (ARG)



Sub-14 - Fem.
Ferroviária SAF (BRA)



Sub-16 - Fem.
São Paulo (BRA)

*The 2021 edition did not take place due to the pandemic.

The most important figures of the



Linda Caicedo

- Fiesta Evolución 2018/2019/ 2020
- Colombian Women's National Team
- Sub-17 and Sub-20 World Cup
- CONMEBOL Copa América Femenina 2022
- Women's World Cup 2023
- CONMEBOL Libertadores Femenina
- Current Club: Real Madrid (ESP)

- Fiesta Evolución 2018/2019
- Uruguayan National Team
- CONMEBOL Copa América Femenina 2022
- Best Player in the Premier League 2022
- Current Club: Sport Club Internacional (BRA)



Belén Aquino

- Fiesta Sudamericana de la Juventud 2018
- Champion in the Sudamericano Sub-20
- Campeonato Paulista Sub-17: 2017, 2018 and 2019
- Champion in the Nike Sub-17 Cup 2019
- Current Club: Santos F.C. (BRA)



Vitória Yaya

FIESTA CONMEBOL EVOLUCIÓN



Lucas Assadi

- Fiesta Evolución 2018
- Chile National Team
- CONMEBOL Sub-15 and Sub-17
- Sub-17 World Cup
- Juegos Panamericanos 2023
- Current Club: Universidad de Chile (CHI)

- Fiesta Evolución 2018
- Colombian National Team
- CONMEBOL Sub-20
- CONMEBOL Libertadores 2022 and 2023
- Current Club: Independiente de Medellín (COL)



Miguel Monsalve

- Fiesta Evolución 2019
- Ecuador National Team
- CONMEBOL Sub-17 2023
- Sub-17 World Cup 2023
- Current Club: Independiente del Valle (ECU)



Jairo Reyes

Interviews

ARAMI VERA

Paraguayan player who participated in the Fiesta CONMEBOL Evolución in 2017.



When I was 15 years old, we participated in the Fiesta Sudamericana and then went to the Disney World Cup. Thanks to that, I had the motivation to study in another country, away from home.

At that time, we were from a very humble town, but there was a lot of talent, and we weren't given the opportunity to show what we could do. The first time we were taken into consideration was in 2017, and it was the CONMEBOL. That's where we left our mark as women because we achieved many things.

It was the first time we left our homes. At that time, we didn't even know how to speak Spanish well; we spoke in Guaraní... All of that gave me much more motivation to move forward, to improve myself as a woman, and it's even more challenging being an indigenous woman, but I want to better myself.

My dream is to become a professional and go back to my community to teach the boys and girls, give them motivation, teach them that life awaits them, that it's not forbidden to dream...

I want to be a football coach; that's the idea, and I'm preparing for it."

JUANA CANGARO

A player from River Plate, shares her experience at the Fiesta Evolucion in 2019 and 2020.



"I started playing at 6 years old, living in Mercedes, and began at a club called "Paso a paso", which was a mixed team (boys and girls). Later, my coach moved to another club, Estudiantes, which was exclusively for girls, and I continued there until I got a chance to try out for River. It's challenging for me to travel because I live about an hour

and a half from River."

"I feel joy because I can show who I am on the field and as a person. They prevented me from playing with boys, and I think about all the people who helped me: my mom, who takes me to and from River every day, my family, etc."

"Here, we exchange languages; they teach us how they speak, and we teach them how we speak. I was very surprised by how much interest CONMEBOL shows. Excellent service, the field is beautiful, the referees are perfect, everything is very nice."

Interviews

GABRIELA RODRIGUEZ

A Colombian who experienced the Fiesta Evolucion in the 2019 and 2020 editions



"The memories I have of the Fiesta CONMEBOL, in addition to the goals scored and the experience, are the moments I spent there with my teammates. Because, besides competing, there is a good football atmosphere. We eat very well, and when we go to the pools, and CONMEBOL organizes that event where all the delegations go, it's nice because we get to meet people from football, girls from other teams whom we later see in their teams."

"One experience I have in the Celebration that has marked me for life was a goal I scored with Antioquia against a Paraguayan team, one of the best I've made. Every time I score a goal, I think about that specific one and it makes me remember that moment."

"I feel that I can inspire other players through my work. CONMEBOL has followed my entire trajectory. In addition to the Fiesta Evolucion, I was able to debut in the Libertadores. What CONMEBOL does helps us enhance our potential."

"I think CONMEBOL has a very important motto, and it is BELIEVE BIG. It's my favorite because it's true: tomorrow you work to be great. For me, it means being able to do things in the best way and dreaming, which costs nothing. But consistency, discipline, and the faith you have will help you achieve all the dreams and goals you have."



Interviews

CLARA RODRIGUES

She participated in the 2022 competition with Internacional and was the champion in 2023 with Ferroviaria



"I believe that the CONMEBOL Fiesta Evolución was a very well-organized and competitive championship.

It was an event held with a good structure, from the opening to the award ceremony, and what I liked the most was the way they welcomed us, the reception; I also liked the playing fields very much.

It was very rewarding to engage with colleagues from other countries and different cultures, but unfortunately, I couldn't learn the language.

The message I leave for girls who want to play soccer is to focus, have determination and discipline, play with joy, undergo plenty of training, and don't stop studying. Never give up on your dreams!"



BRUNO EMANUEL

Fiesta Evolución 2023

Fiesta Evolucion 2023 was an important championship for Flamengo because we hadn't yet contested for this title.

We went to pursue it, but unfortunately, it didn't happen. We tried until the last minute, fought, but we didn't achieve it. Next time, we will come back stronger. What I liked the most were the teams, all of a high level. There were intense and high-level matches. We did the best

we could; we gave 100% of our commitment, but as I said, we didn't manage to win the title, which was what we wanted. The competition is exceptional. A high-level CONMEBOL competition; nothing can be bad.

We created a bond with the other teams, an alliance, a bond of friendship. We hope to see them again and we miss them."

Interviews

THIAGO AGUIRRE

Best Player - Sub-13 Category
Fiesta Evolución 2023



Club Vélez Sársfield was crowned CHAMPION in the Sub-13 category at the Fiesta CONMEBOL Evolución 2023, and the team's best player was Thiago Aguirre, who shared his experience and the positive atmosphere they always found after each competition.

"The Fiesta CONMEBOL Evolución seemed like a very nice and, at the same time, challenging tournament in terms of competition because the best teams were present. On the non-sporting side, everything was very good. What I liked the most is that we were all in the same hotel, getting along and sharing games that everyone played together."

He mentioned that he couldn't learn other languages, but they still got along with all the teams.

"Being named the best player in an international tournament was very good for me because it made me realize that I competed really well. My family and friends were very happy for me."

Similarly, Thiago left a message for all those children who, like him, want to play soccer: "My advice is to fight for your dreams, that everything comes true in life, and never keep your head down, keep going."

JOÃO VITOR

Top Goal Scorer of the
Fiesta Evolucion 2023.

It was a very important championship for us to gain experience, to mature our game skills, and to compete with several teams that have enormous potential. There are several well-balanced clubs, and it was very important for us.

I really enjoyed the games; what I didn't like was ending as the runner-up (laughs). It was great to learn about other people's culture! The Olimpia guys are very nice people. They said some things in their language that we didn't understand, but we managed well. We ended



up forming a friendship with the Olimpia goalkeeper and the players from the Paraguayan team.

I leave a message to other kids: never give up and always try to work hard to be the best.

THE DEVELOPMENT TEAM

Nery Pumpido

Director of Development and Deputy General Secretary - Football.

Fabimar Franchi

Management of Women's Football and Sustainability.

Lilian Pico

Project and Finance Management.

Rodrigo Pérez

Manager of Futsal and Beach Soccer.

Clarence Acuña

Management of Male Football Development.

Maria Lis Rolón

Corporate Coordination for Member Associations.

Juan José Díaz

Head of Male Football Development.

Armando González

Project Manager.

Mei Nagaoka

Head of Women's Football.

Paloma Vacaro

Development Manager.

Oscar Carísimo

Futsal and Beach Development Manager.

Luis Páez

Administrative Head of Evolucion Education.

Jorge Godoy

Financial Analyst for Development.

Verónica Insfrán

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Rosana Haedo

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Ignacio Cibils

Development Assistant.

Magazine Writing and Editing: **July Cáceres**



PHOTO GALLERY OF THE LATEST EDITION 2023





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