



- CONMEBOL -



**ANNUAL REPORT**

**2022**





# ORDINARY CONGRESS

- CONMEBOL -

Paraguay's third largest city, Luque, is known as the City of Music, as it is where Paraguayan harps and guitars are made. It is also famous for its jewelry, particularly its filigree art and gold work.

Home to Silvio Pettirossi International Airport, Luque is the country's main port of entry. Additionally, it is an important sports destination, given that it boasts having the headquarters of the South American Football Confederation, the Museum of South American Football, the Paraguayan Football Association, and the Paraguayan Olympic Committee.

The Sportivo Luqueño's Feliciano Cáceres stadium is the fourth largest football stadium in the country and was used for the CONMEBOL Copa América 1999.

The Paraguayan harp and guitar will be the main protagonists of the polkas and guaranias that will be played when welcoming everyone to Luque, host city of CONMEBOL's 76th Ordinary Congress, which will take place on March 31, 2023.

**LUQUE PARAGUAY**

MARCH 2023

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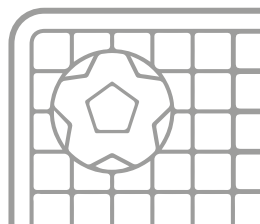
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# **PREFACE**

LETTER FROM THE PRESIDENT

LETTER FROM THE SECRETARY GENERAL

LETTER FROM THE DEPUTY SECRETARY  
GENERAL – LEGAL

LETTER FROM THE DEPUTY SECRETARY  
GENERAL – FOOTBALL

# DEAR FAMILY OF SOUTH AMERICAN FOOTBALL,

2022 was a year loaded with extraordinary news for South American football. It was a year of intense work that resulted in equally big satisfactions. Many of these news are explained in detail in this document, so, in order to avoid redundancies, I shall limit myself to list them briefly, leaving my personal reflections for the end.

2022 marks the end of a commercial cycle for CONMEBOL that started in 2019. This allowed us to redo our negotiations with regards to our transmission rights and tournament sponsorship. We did so under much more favourable conditions, which resulted in better contracts, as well as in broadening our sponsorship. Renowned brands from around the world, who have an extended trajectory, have renewed their association with our competitions, and new companies with the same rank have also joined.

This is possible thanks to three fundamental factors: transparency (CONMEBOL renewed its ISO 37001 Anti-Bribery Management System certification); trust (CONMEBOL ensured that the ball keep rolling in the continent even during the pandemic); and prestige (South America is the greatest source of talent in the world).

These achievements allow us to increase payments for participating in our tournaments as well as prizes for national teams and clubs. 91% of what football produces is reinvested in football, specifically in infrastructure improvements, strong incentives for women's football as well as youth divisions, and record amounts delivered in our main competitions. In addition, starting in 2023, CONMEBOL shall allocate additional prizes for matches won during the CONMEBOL Libertadores and CONMEBOL Sudamericana Group Phases, so as to make matches more attractive, and tournaments more competitive.

During this period, we achieved two important milestones that will be significant for the future. I'm referring to the strategic alliances with UEFA and CONCACAF. With regards to UEFA, our agreement includes, of course, the organization of national team and club matches, but also the opening of a joint office in London, cooperation regarding refereeing and training, as well as other projects that are still being developed. The solid relationship between the two continents with more sports tradition and glory serves as a strong impulse for the growth and development of football in all its categories and formats.

As for CONCACAF, we share cultural and historic ties. Using these as a base, we have reached an agreement through which we shall hold the CONMEBOL Copa América 2024 in the US, one of the host countries for the 2026 World Cup. Six CONCACAF national teams will take part, a fact that will increase fan expectations in these countries as well as in our other tournaments. In addition, four South American national teams will participate in the 2024 CONCACAF W Gold Cup, and we are planning a new club tournament, with the participation of two representatives from each Confederation. I hope that the agreement with CONCACAF shall expand to other fields of mutual interest in the future.

I would like to dedicate my final paragraphs to what is, in the end, CONMEBOL's main purpose: bringing sports glory to South America. We want our clubs and national teams to reach the highest mountains, thus inspiring new generations of football players. That is where we're aiming our efforts, our will, and our intelligence.





# LADIES AND GENTLEMEN,

2022 shall remain in South American football history for more than just one reason. First, a South American national team, the Argentinean national team, has won the Qatar World Cup, thus ending a 20-year drought. Second, CONMEBOL has managed to beat its own record with regards to payments for participation, reaching 256.6 million USD. It is important to note that this includes historical, first-time prizes for women's football, as well as 10 million USD for the South American world champions. And third, CONMEBOL has signed a strategic cooperation alliance with UEFA, with the first result being the organization of the Finalissima between the winning teams of the Copa América and Eurocopa, both men's and women's (which is scheduled for April 6), the futsal Finalissima (quadrangular among the champions and runner-ups of the Futsal Copa América and Futsal Eurocopa), the U-20 Intercontinental Cup, and other cooperation projects carried out under the UEFA Assist programme.

2022 also marked the end of the commercial cycle that started in 2019, which allowed us to improve negotiation conditions pertaining to our rights, to broaden the sponsor spectrum, and consequently, increase the institution's income. One agreement to note which shall enter into force this year is the one with Coca Cola and Powerade, leading, global brands who have decided to bet on our club tournaments, including the CONMEBOL Libertadores Femenina. 91% of the generated income has been reinvested in football, thus fulfilling our principle to reinvest in football what is generated by football. It is also important to note that we have renewed our ISO 37001 Anti-Bribery Management System certification, a crucial step towards consolidating a culture of transparency, honesty, and fight against corruption within our organization.

Additionally, our institution's financial strength is more than guaranteed, with 622 million USD in Total Assets and 130 million USD in Net Equity. Likewise, the 461 million USD in availability and financial investments have significantly increased when comparing to the 119 million USD observed in the 2021 fiscal year, and more than 80% of these funds are invested in A-rated banks.

In 2022, we have returned to pre-pandemic levels, organizing development tournaments, where we have allocated 15 million USD from the World Football Remission Fund (WFRF), fruit of the refunds received by the US Department of Justice.

Part of the reinvestment in football has included the acquisition of the Club General Díaz stadium of Luque, Paraguay. It is a 21,330 square metre lot that is located next to the CONMEBOL headquarters, which has been purchased by public auction. The total amount invested was 3.7 million USD. CONMEBOL's purpose was to ensure that this important piece of property and its installed infrastructure continue to serve both sport and youth. Should the Confederation not have intervened, the property would have most likely had a very different final use. As was previously mentioned, 2022 was an exciting year for South American football, with the Albiceleste winning the world championship. President Alejandro Domínguez delivered the 10,000,000 USD prize, which had been set aside should a South American team result champion, to the Argentinean national team in the lockers. The Argentinean national team thus added this trophy to their CONMEBOL Copa América 2021 and Finalissima, which was disputed in London last June, wins.

Great challenges await us for 2023. With the purpose of elevating competition quality, rendering matches more attractive, and achieving a more dynamic and demanding tournament, CONMEBOL introduced some changes within the CONMEBOL Sudamericana's format. Phase 1 of the tournament will be disputed in single matches, thus eliminating the home and away format. In addition, teams that come second within their groups will no longer



# FRIENDS OF SOUTH AMERICAN FOOTBALL,

A year ago, in my letter for the 75th Congress, I shared with you a big dream of mine, that has now come true: the World Cup returned home! My congratulations to President Tapia and all of the Argentinean Football Association (AFA) for this achievement. It both fills us with pride and reaffirms to the world the greatness of South American football, showing that if we #dreambig and work with discipline and sacrifice, our dreams become the prelude to the reality we long for.

In 2022 we made history not only in sports, but also economically, with prizes that continue to grow, as is the case of the 2,035,000 USD for the CONMEBOL Copa América Femenina. This is proof of the importance of women's role in our organization, as well as our commitment -based on facts- to continue betting on promoting gender equality through football.

Our permanent quest for transparency led us to obtain an ISO 37001 "Anti-Bribery Management System", granted by the prestigious multinational firm TUV NORD, as a recognition of the work we have been carrying out against bribery.

2022 also saw the creation of our corporate social responsibility brand, SUMA, with which we redouble our efforts in the construction of fairer and more inclusive societies through education and football.

With our alliances with a series of study centres, we continue to bet on professionalizing everyone who is part of our football community, with important efforts in the training of current and future football leaders in our continent.

Thus, we close a cycle and start the next one with the same commitment, to continue to return to football what belongs to it: joys, more prizes, more competition, more transparency and more and better opportunities.

I would like to thank the team that works with me at CONMEBOL's Legal Department, and thank President Dominguez and the CONMEBOL Council members once again, for their trust and support.



# DEAR COLLEAGUES,

One of the most unforgettable moments we got to live in 2022 was, without a doubt, Argentina's coronation as world champion. Personally, this allowed me to relive the most glorious memories of when we were champions with the Argentinian national team in the FIFA World Cup Mexico 1986. I am also proud in knowing that all the work and effort we have been carrying out as the new CONMEBOL is bringing us closer to repositioning ourselves as a world football reference.

Just as we are thrilled to think that we can once again be an example of the best football in the world, we are also excited to see how far we've come with our achievements. 2022 was no exception, and we continued to add wins and make history throughout the year.

As we remain focused on returning to football what belongs to it, we have increased prizes, reaching a total amount of 256,550,000 USD for 2022. Of this, 170,000,000 USD were allocated to CONMEBOL Libertadores, 59,960,000 USD to CONMEBOL Sudamericana, 2,400,000 USD to the CONMEBOL Recopa and 2,155,000 USD to the CONMEBOL Libertadores Femenina. We also launched a new 2,035,000 USD prize for CONMEBOL Copa América Femenina. Locally, and with the purpose to continue promoting sports excellence and healthy competitiveness in this sport that we love so much, CONMEBOL and its Member Associations have handed out 1,000,000 USD in prizes per country to local competition champions.

In this regard, we must also note the 10,000,000 USD prize CONMEBOL handed to the Argentinean national team for becoming world champions at Qatar, and thus fulfilling an entire continent's dream! CONMEBOL's President, Alejandro Dominguez, had promised when he was re-elected in April 2022, that he would award whichever South American national team became world champion, and so it was. He had also promised 5,000,000 USD for Flamengo should it win the FIFA Club World Cup. Unfortunately, it didn't, but the incentive shall remain for future South American clubs that should obtain this trophy.

At the Development Department, we also work with the competitions so as to improve the experience of the entire football family, including fans, players and professionals. Together with UEFA, we have created new competitions, three of them held in 2022: the Finalissima; the U-20 Intercontinental Cup; and the Futsal Finalissima.



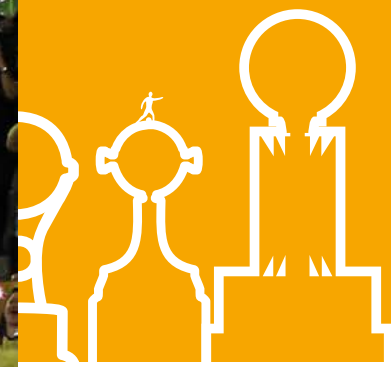


Presentado por:



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EULÓPIA





# RESULTS

RESULTS RELATED TO FOOTBALL

RESULTS INVESTMENT IN FOOTBALL

RESULTS TO CLUBS CONMEBOL LIBERTADORES 2022

RESULTS TO CLUBS CONMEBOL SUDAMERICANA 2022

RESULTS TO CLUBS CONMEBOL RECOPA 2022

RESULTS TO CLUBS CONMEBOL LIBERTADORES FEMENINA 2022

RESULTS TO NATIONAL TEAMS CONMEBOL COPA AMÉRICA FEMENINA 2022

## 2022 REVENUE RELATED TO FOOTBALL

The total revenue generated from tournaments held during 2022 was USD 444.1 million, distributed in: USD 408.8 million (92%) for club competitions, which include the CONMEBOL Libertadores, CONMEBOL Sudamericana, CONMEBOL Recopa and club development tournaments; USD 10.9 million (2.5%) for national teams competitions, which include the CONMEBOL Copa América Femenina 2022 and other national teams tournaments; USD 9.3 million (2.1%) to funds received from FIFA, for the application of its Development Programs, and USD 15.1 million (3.4%) from the World Football Remission Fund programme.

2022 REVENUE	USD MILLIONS	%
CLUB COMPETITIONS (*)	408.755	92.04%
NATIONAL TEAMS COMPETITIONS (*)	10.895	2.5%
FIFA FUNDS	9.333	2.1%
WFRF FIFA FUNDS	15.119	3.4%
<b>TOTAL REVENUE RELATED TO FOOTBALL</b>	<b>444.102</b>	<b>100%</b>

(\*) Includes income related to diffusion rights, sponsorship, licenses, and ticket sales.

## 2022 INVESTMENT IN FOOTBALL

Reinvestment in Football is one of CONMEBOL's four strategic pillars, and the connecting thread for all the transformations the institution has experimented since 2016. The commitment made then, and which is honoured to this date, is "to reinvest in football what is generated by football".

The CONMEBOL Congress annually approves a budget for direct investment in football. Thus, we work in a planned and organized manner in order to fulfil the purposes and objectives set for each management.

This investment focuses on improving the quality of South American football, mainly through contributions to clubs and national teams for their participation and sporting merit. In addition, the institution works on the continuous development of football in all its categories, so as to increase competitiveness through the promotion of minor leagues, sports schools, adequate infrastructure, specialized clinics, technical strengthening of referees, youth schools and technology.

CONMEBOL was awarded the total sum of USD 71.6 million by the United States Department of Justice. This amount, registered as the most significant recovered so far, will be applicable through the FIFA Foundation, and under World Football Remission Fund programs. The funds' main objective is to generate a positive impact on society and the great South American football family, promoting projects related to football, both women's and men's, and thus fostering the king of sports throughout the South American continent.

It should also be noted that a significant increase that amounts to USD 150.1 million in prizes for clubs and national teams for their participation and sporting merit was achieved. A total of USD 247.5 million was distributed in 2022. Likewise, after the historic and exciting victory in the World Cup in Qatar, CONMEBOL awarded the Argentinean team USD 10 million.

2022 TOTAL EXPENSES	USD MILLIONS	%
<b>DIRECT INVESTMENT IN FOOTBALL</b>	<b>455.713</b>	<b>100.0%</b>
PARTICIPATION AND SPORTS MERIT CONTRIBUTIONS - CLUBS	247.457	54.3%
FIFA WORLD CUP QATAR 2022 CHAMPIONS	10.000	2.2%
PROJECT APPLICATION - WORLD FOOTBALL REMISSION FUND	15.056	3.3%
MATCH PRODUCTION	18.114	4.0%
REFEREEING, VAR, DOCTORS	12.190	2.7%
TOURNAMENT LOGISTICS	16.491	3.6%
FIFA FORWARD - CONMEBOL EVOLUCION	9.786	2.1%
SUPPORT FOR MEMBER ASSOCIATIONS	10.723	2.4%
CONMEBOL - UEFA PROJECTS	5.230	1.1%
MARKETING AND TRADE	70.384	15.4%
TAXES	1.053	0.2%
<b>TOTAL DIRECT INVESTMENT IN FOOTBALL</b>	<b>416.484</b>	<b>91.4%</b>

# PAYMENTS TO CLUBS

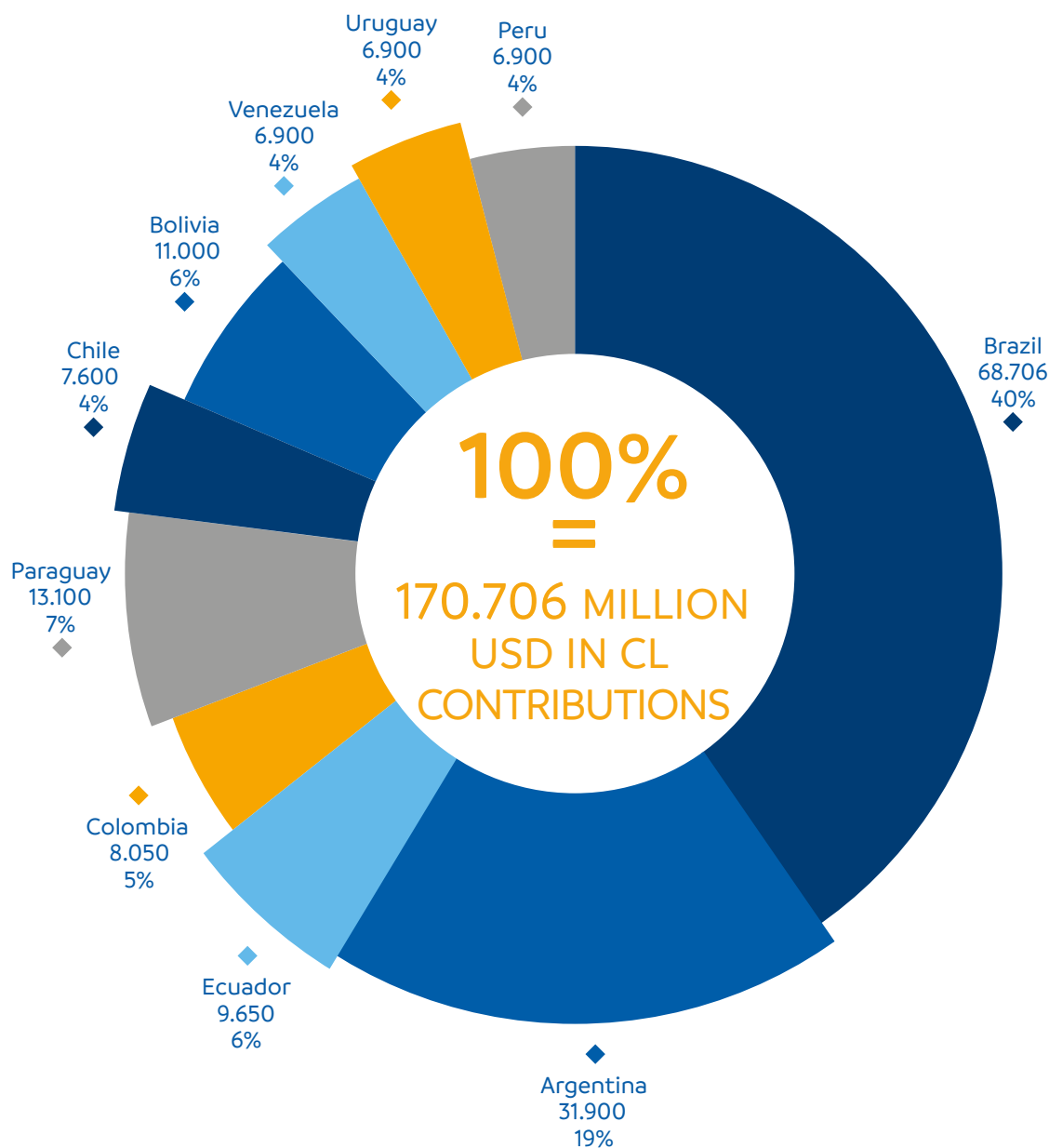


COUNTRY	CLUBS	ASSOCIATION	PRIZES USD	%
BRAZIL	FLAMENGO	BRAZILIAN FOOTBALL CONFEDERATION	24,176,793	14%
BRAZIL	ATHLETICO PARANAENSE	BRAZILIAN FOOTBALL CONFEDERATION	13,629,596	8%
BRAZIL	PALMEIRAS	BRAZILIAN FOOTBALL CONFEDERATION	7,550,000	4%
ARGENTINA	VÉLEZ SÁRSFIELD	ARGENTINIAN FOOTBALL ASSOCIATION	7,550,000	4%
ARGENTINA	EST. LA PLATA	ARGENTINIAN FOOTBALL ASSOCIATION	6,650,000	4%
ARGENTINA	TALLERES CÓRDOBA	ARGENTINIAN FOOTBALL ASSOCIATION	5,550,000	3%
BRAZIL	ATLETICO MINEIRO	BRAZILIAN FOOTBALL CONFEDERATION	5,550,000	3%
BRAZIL	CORINTHIANS	BRAZILIAN FOOTBALL CONFEDERATION	5,550,000	3%
PARAGUAY	OLIMPIA	PARAGUAYAN FOOTBALL ASSOCIATION	4,500,000	3%
BOLIVIA	THE STRONGEST	BOLIVIAN FOOTBALL FEDERATION	4,100,000	2%
BRASIL	AMERICA MG	BRAZILIAN FOOTBALL CONFEDERATION	4,100,000	2%
PARAGUAY	CERRO PORTEÑO	PARAGUAYAN FOOTBALL ASSOCIATION	4,050,000	2%
PARAGUAY	LIBERTAD	PARAGUAYAN FOOTBALL ASSOCIATION	4,050,000	2%
BRAZIL	FORTALEZA EC	BRAZILIAN FOOTBALL CONFEDERATION	4,050,000	2%
ARGENTINA	BOCA JUNIORS	ARGENTINIAN FOOTBALL ASSOCIATION	4,050,000	2%
ARGENTINA	RIVER PLATE	ARGENTINIAN FOOTBALL ASSOCIATION	4,050,000	2%
COLOMBIA	DEPORTES TOLIMA	COLOMBIAN FOOTBALL FEDERATION	4,050,000	2%
ECUADOR	EMELEC	ECUADORIAN FOOTBALL FEDERATION	4,050,000	2%
ARGENTINA	COLÓN	ARGENTINIAN FOOTBALL ASSOCIATION	4,050,000	2%
BRAZIL	RED BULL BRAGANTINO	BRAZILIAN FOOTBALL CONFEDERATION	3,000,000	2%
VENEZUELA	DEPORTIVO TACHIRA	VENEZUELAN FOOTBALL FEDERATION	3,000,000	2%
PERU	SPORTING CRISTAL	PERUVIAN FOOTBALL FEDERATION	3,000,000	2%
CHILE	COLO COLO	FOOTBALL FEDERATION OF CHILE	3,000,000	2%
VENEZUELA	CARACAS	VENEZUELAN FOOTBALL FEDERATION	3,000,000	2%
BOLIVIA	IND. PETROLERO	BOLIVIAN FOOTBALL FEDERATION	3,000,000	2%
CHILE	UNIV. CATOLICA	FOOTBALL FEDERATION OF CHILE	3,000,000	2%
COLOMBIA	DEPORTIVO CALI	COLOMBIAN FOOTBALL FEDERATION	3,000,000	2%
PERU	ALIANZA LIMA	PERUVIAN FOOTBALL FEDERATION	3,000,000	2%
URUGUAY	NACIONAL	URUGUAYAN FOOTBALL ASSOCIATION	3,000,000	2%
URUGUAY	CA PEÑAROL	URUGUAYAN FOOTBALL ASSOCIATION	3,000,000	2%
ECUADOR	IND. DEL VALLE	ECUADORIAN FOOTBALL FEDERATION	3,000,000	2%
BOLIVIA	ALWAYS READY	BOLIVIAN FOOTBALL FEDERATION	3,000,000	2%
ECUADOR	BARCELONA	ECUADORIAN FOOTBALL FEDERATION	1,500,000	1%
ECUADOR	UNIV. CATOLICA	ECUADORIAN FOOTBALL FEDERATION	1,100,000	1%
BRAZIL	FLUMINENSE	BRAZILIAN FOOTBALL CONFEDERATION	1,100,000	1%
CHILE	EVERTON	FOOTBALL FEDERATION OF CHILE	1,100,000	1%
BOLIVIA	BOLIVAR	BOLIVIAN FOOTBALL FEDERATION	900,000	1%
CHILE	AUDAX ITALIANO	FOOTBALL FEDERATION OF CHILE	500,000	0%
VENEZUELA	MONAGAS	VENEZUELAN FOOTBALL FEDERATION	500,000	0%
URUGUAY	PLAZA COLONIA	URUGUAYAN FOOTBALL ASSOCIATION	500,000	0%
PERU	UNIVERSITARIO	PERUVIAN FOOTBALL FEDERATION	500,000	0%
COLOMBIA	ATLETICO NACIONAL	BOLIVIAN FOOTBALL FEDERATION	500,000	0%
PARAGUAY	GUARANI	PARAGUAYAN FOOTBALL ASSOCIATION	500,000	0%
COLOMBIA	MILLONARIOS	COLOMBIAN FOOTBALL FEDERATION	500,000	0%
PERU	CESAR VALLEJO	PERUVIAN FOOTBALL FEDERATION	400,000	0%
URUGUAY	MONT. CITY TORQUE	URUGUAYAN FOOTBALL ASSOCIATION	400,000	0%
VENEZUELA	DEPORTIVO LARA	VENEZUELAN FOOTBALL FEDERATION	400,000	0%
<b>TOTAL</b>			<b>170,706,389</b>	<b>100%</b>

\*This includes ticket sales distributions from the Single Finals to the finalist teams.

# DISTRIBUTION IN RELATION TO CONMEBOL LIBERTADORES 2022

(IN MILLIONS OF USD)



# PAYMENTS TO CLUBS



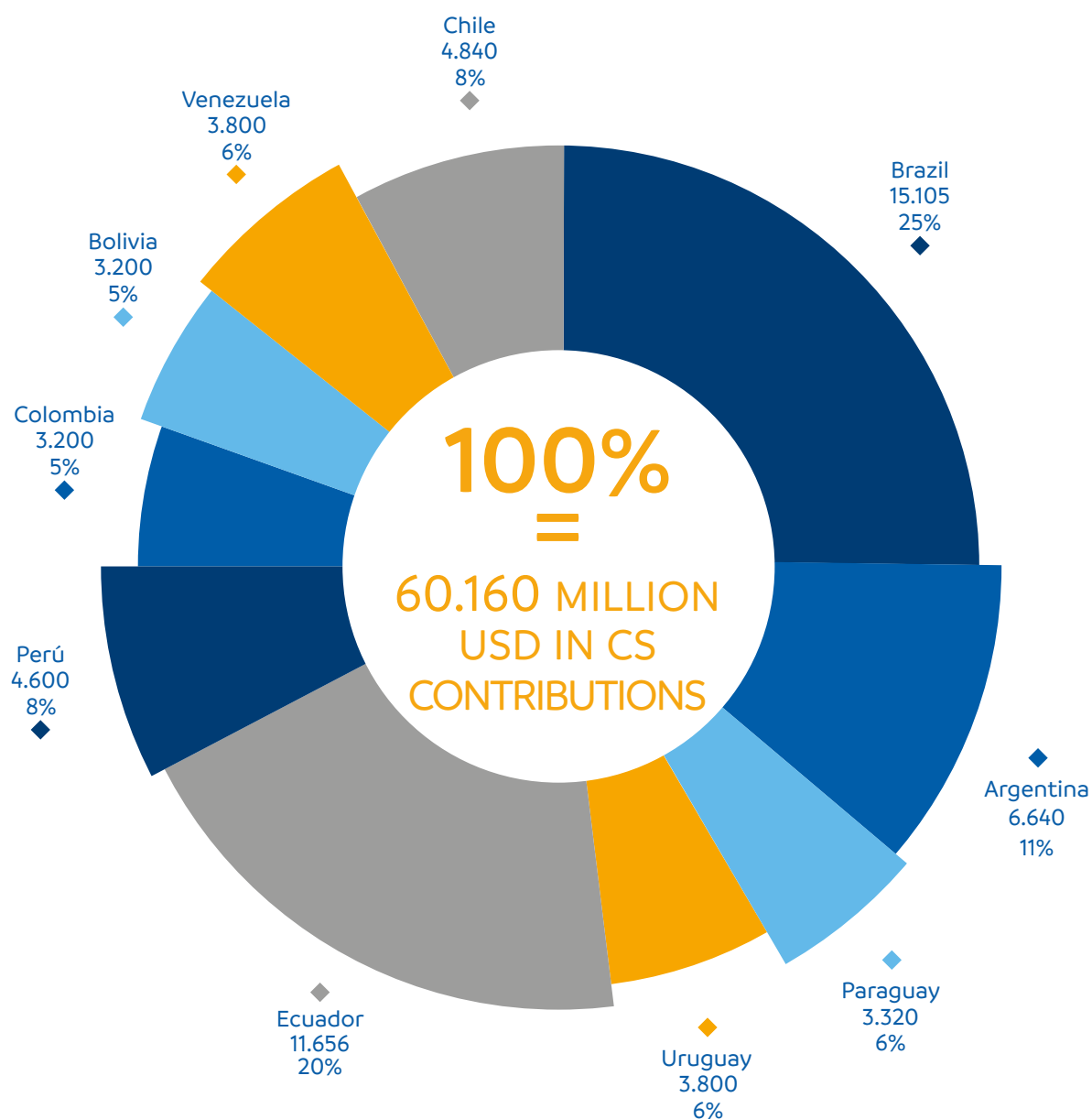
- CONMEBOL -  
SUDAMERICANA

COUNTRY	CLUBS	ASSOCIATION	PRIZES USD	%
ECUADOR	IND. DEL VALLE	ECUADORIAN FOOTBALL FEDERATION	6,915,504	11%
BRAZIL	SÃO PAULO	BRAZILIAN FOOTBALL CONFEDERATION	4,984,965	8%
PERU	FBC MELGAR	PERUVIAN FOOTBALL FEDERATION	3,025,000	5%
BRAZIL	ATLETICO GOIANIENSE	BRAZILIAN FOOTBALL CONFEDERATION	2,800,000	5%
BRAZIL	CEARÁ	BRAZILIAN FOOTBALL CONFEDERATION	2,000,000	3%
BRAZIL	INTERNACIONAL	BRAZILIAN FOOTBALL CONFEDERATION	2,000,000	3%
BRAZIL	SANTOS	BRAZILIAN FOOTBALL CONFEDERATION	1,400,000	2%
ARGENTINA	UNIÓN	ARGENTINIAN FOOTBALL ASSOCIATION	1,400,000	2%
ARGENTINA	LANÚS	ARGENTINIAN FOOTBALL ASSOCIATION	1,400,000	2%
PARAGUAY	GUAIREÑA	PARAGUAYAN FOOTBALL ASSOCIATION	1,245,000	2%
CHILE	UNIÓN LA CALERA	FOOTBALL FEDERATION OF CHILE	1,245,000	2%
ECUADOR	LIGA DE QUITO	ECUADORIAN FOOTBALL FEDERATION	1,245,000	2%
VENEZUELA	METROPOLITANOS FC	VENEZUELAN FOOTBALL FEDERATION	1,125,000	2%
PARAGUAY	GRAL CABALLERO	PARAGUAYAN FOOTBALL ASSOCIATION	1,125,000	2%
BOLIVIA	ORIENTE PETROLERO	BOLIVIAN FOOTBALL FEDERATION	1,125,000	2%
CHILE	ANTOFAGASTA	FOOTBALL FEDERATION OF CHILE	1,125,000	2%
URUGUAY	MONT. WANDERERS	URUGUAYAN FOOTBALL ASSOCIATION	1,125,000	2%
BOLIVIA	JORGE WILSTERMANN	BOLIVIAN FOOTBALL FEDERATION	1,125,000	2%
URUGUAY	RIVER PLATE	URUGUAYAN FOOTBALL ASSOCIATION	1,125,000	2%
COLOMBIA	JUNIOR FC	COLOMBIAN FOOTBALL FEDERATION	1,125,000	2%
VENEZUELA	DEPORTIVO LA GUAIRA	VENEZUELAN FOOTBALL FEDERATION	1,125,000	2%
PERU	AYACUCHO	PERUVIAN FOOTBALL FEDERATION	1,125,000	2%
ECUADOR	9 DE OCTUBRE	ECUADORIAN FOOTBALL FEDERATION	1,125,000	2%
COLOMBIA	IND. MEDELLÍN	COLOMBIAN FOOTBALL FEDERATION	1,125,000	2%
URUGUAY	NACIONAL	URUGUAYAN FOOTBALL ASSOCIATION	1,100,000	2%
VENEZUELA	DEPORTIVO TACHIRA	VENEZUELAN FOOTBALL FEDERATION	1,100,000	2%
CHILE	EVERTON	FOOTBALL FEDERATION OF CHILE	1,020,000	2%
BRAZIL	FLUMINENSE	BRAZILIAN FOOTBALL CONFEDERATION	1,020,000	2%
ECUADOR	BARCELONA	ECUADORIAN FOOTBALL FEDERATION	1,020,000	2%
ARGENTINA	RACING CLUB	ARGENTINIAN FOOTBALL ASSOCIATION	1,020,000	2%
ARGENTINA	INDEPENDIENTE	ARGENTINIAN FOOTBALL ASSOCIATION	1,020,000	2%
ARGENTINA	BANFIELD	ARGENTINIAN FOOTBALL ASSOCIATION	900,000	1%
BRAZIL	CUIABÁ	BRAZILIAN FOOTBALL CONFEDERATION	900,000	1%
ARGENTINA	DEFENSA Y JUSTICIA	ARGENTINIAN FOOTBALL ASSOCIATION	900,000	1%
ECUADOR	UNIV. CATOLICA	ECUADORIAN FOOTBALL FEDERATION	900,000	1%
BOLIVIA	THE STRONGEST	BOLIVIAN FOOTBALL FEDERATION	500,000	1%
PARAGUAY	OLIMPIA	PARAGUAYAN FOOTBALL ASSOCIATION	500,000	1%
CHILE	UNIV. CATOLICA	FOOTBALL FEDERATION OF CHILE	500,000	1%
COLOMBIA	DEPORTIVO CALI	COLOMBIAN FOOTBALL FEDERATION	500,000	1%
CHILE	COLO COLO	FOOTBALL FEDERATION OF CHILE	500,000	1%
CHILE	ÑUBLENSE	FOOTBALL FEDERATION OF CHILE	225,000	0%
COLOMBIA	LA EQUIDAD	COLOMBIAN FOOTBALL FEDERATION	225,000	0%
PERU	SPORT BOYS	PERUVIAN FOOTBALL FEDERATION	225,000	0%
VENEZUELA	HERMANOS COLMENAREZ	VENEZUELAN FOOTBALL FEDERATION	225,000	0%
ECUADOR	DELFIN	ECUADORIAN FOOTBALL FEDERATION	225,000	0%
PARAGUAY	CLUB NACIONAL	PARAGUAYAN FOOTBALL ASSOCIATION	225,000	0%
PARAGUAY	SOL DE AMÉRICA	PARAGUAYAN FOOTBALL ASSOCIATION	225,000	0%
VENEZUELA	EST. DE MÉRIDA	VENEZUELAN FOOTBALL FEDERATION	225,000	0%
ECUADOR	MUSHUC RUNA	ECUADORIAN FOOTBALL FEDERATION	225,000	0%
BOLIVIA	GUABIRÁ	BOLIVIAN FOOTBALL FEDERATION	225,000	0%
CHILE	UNION ESPAÑOLA	FOOTBALL FEDERATION OF CHILE	225,000	0%
URUGUAY	LIVERPOOL	URUGUAYAN FOOTBALL ASSOCIATION	225,000	0%
PERU	CIENCIANO	PERUVIAN FOOTBALL FEDERATION	225,000	0%
COLOMBIA	AMÉRICA DE CALI	COLOMBIAN FOOTBALL FEDERATION	225,000	0%
URUGUAY	CERRO LARGO	URUGUAYAN FOOTBALL ASSOCIATION	225,000	0%
BOLIVIA	ROYAL PARI	BOLIVIAN FOOTBALL FEDERATION	225,000	0%
<b>TOTAL</b>			<b>60,160,469</b>	<b>100%</b>

\*This includes ticket sales distributions from the Single Finals to the finalist teams.

# DISTRIBUTION IN RELATION TO CONMEBOL SUDAMERICANA 2022

(IN MILLIONS OF USD)



# PAYMENTS TO CLUBS



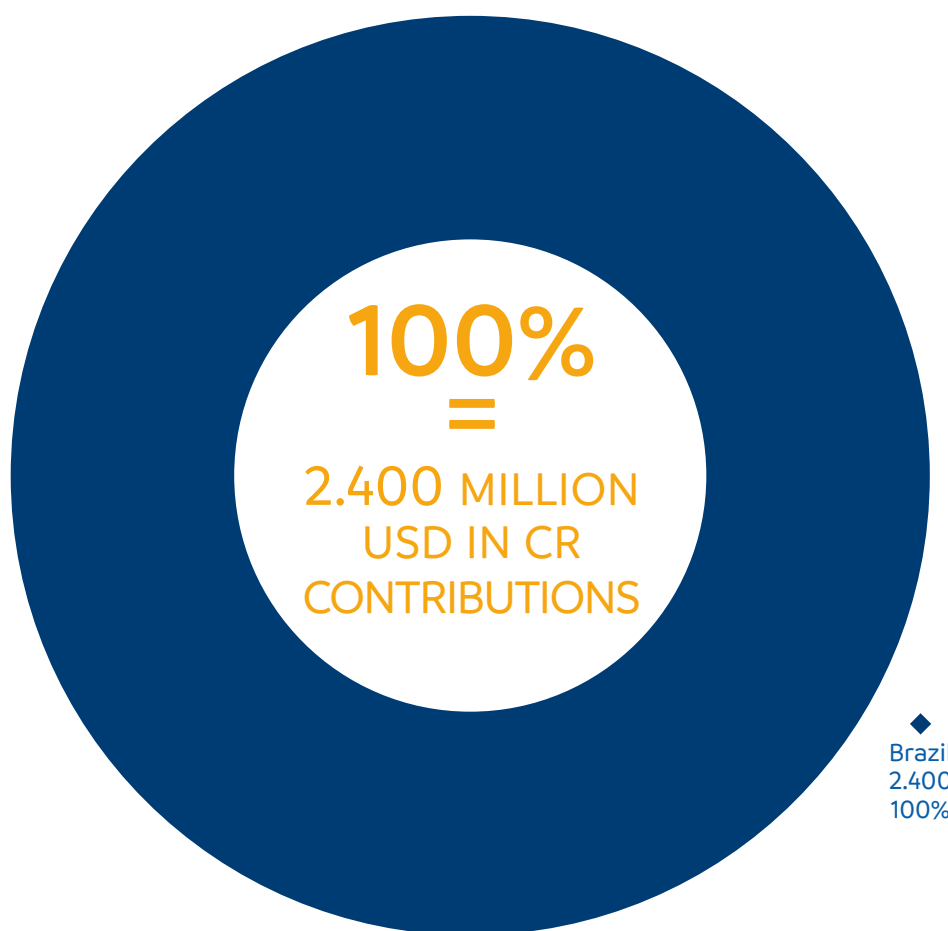
**- CONMEBOL -  
RECOPA**

COUNTRY	CLUBS	ASSOCIATION	PRIZES USD	%
BRAZIL	PALMEIRAS	BRAZILIAN FOOTBALL CONFEDERATION	1,600,000	67%
BRAZIL	ATLETICO PARANAENSE	BRAZILIAN FOOTBALL CONFEDERATION	800,000	33%
<b>TOTAL</b>			<b>2,400,000</b>	<b>100%</b>



# DISTRIBUTION IN RELATION TO CONMEBOL RECOPA 2022

(IN MILLIONS OF USD)





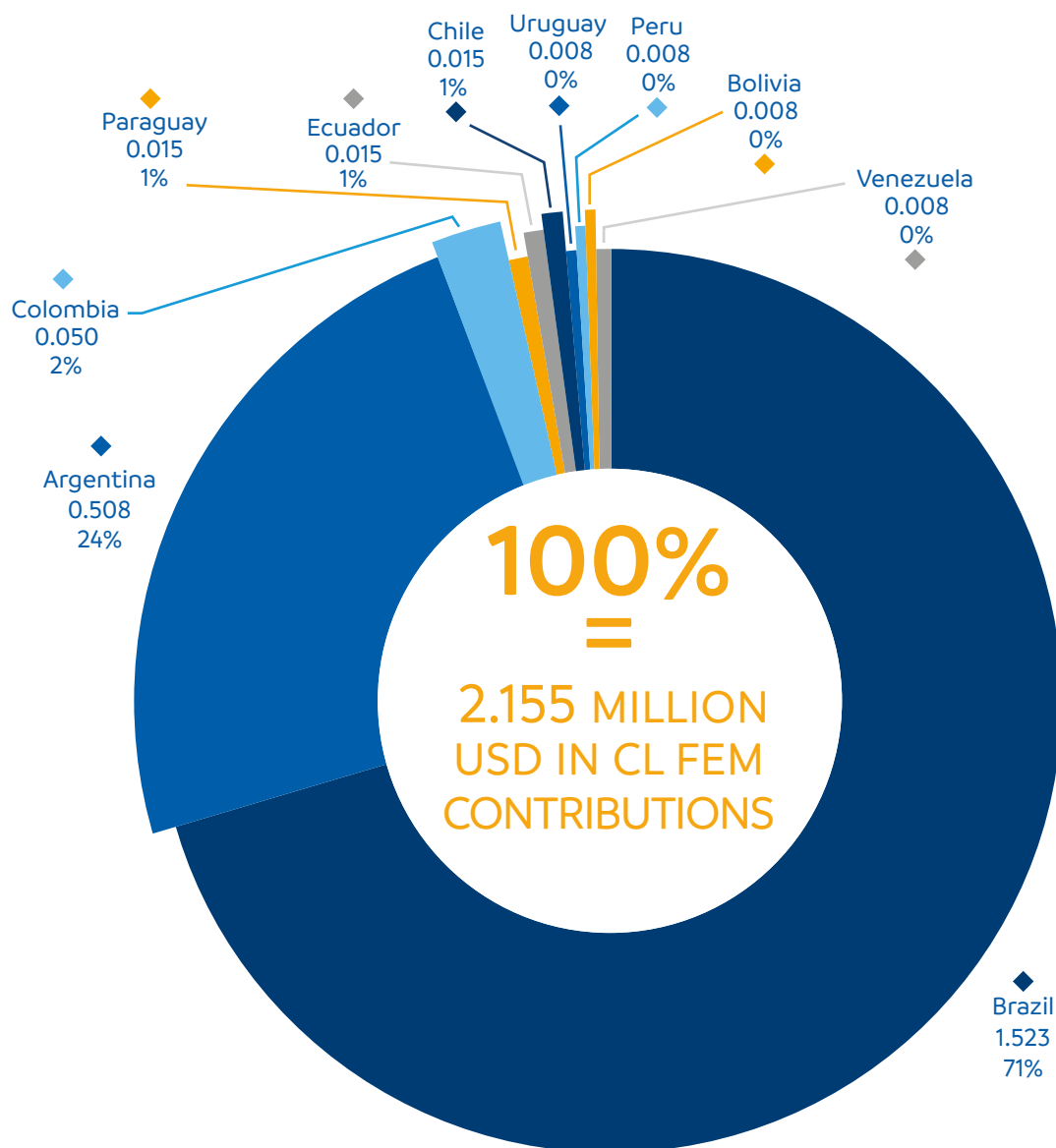
- CONMEBOL -  
**LIBERTADORES**  
**FEMENINA**  
 ECUADOR 2022

# PAYMENTS TO CLUBS

COUNTRY	CLUBS	ASSOCIATION	PRIZES USD	%
BRAZIL	PALMEIRAS	BRAZILIAN FOOTBALL CONFEDERATION	1,507,500	70.0%
ARGENTINA	BOCA JUNIOR	ARGENTINIAN FOOTBALL ASSOCIATION	507,500	23.5%
COLOMBIA	AMERICA DE CALI	COLOMBIAN FOOTBALL FEDERATION	42,500	2.0%
BRAZIL	FERROVIARIA FUTEBOL S/A	BRAZILIAN FOOTBALL CONFEDERATION	7,500	0.3%
CHILE	UNIVERSIDAD DE CHILE	FOOTBALL FEDERATION OF CHILE	7,500	0.3%
ECUADOR	CLUB ÑAÑAS	ECUADORIAN FOOTBALL FEDERATION	7,500	0.3%
PERU	ALIANZA LIMA	PERUVIAN FOOTBALL FEDERATION	7,500	0.3%
BOLIVIA	CLUB ALWAYS READY	BOLIVIAN FOOTBALL FEDERATION	7,500	0.3%
ECUADOR	INDEPENDIENTE DEL VALLE	ECUADORIAN FOOTBALL FEDERATION	7,500	0.3%
CHILE	CLUB DE DEPORTES SANTIAGO MORNING	FOOTBALL FEDERATION OF CHILE	7,500	0.3%
BRAZIL	SPORT CLUB CORINTHIANS PAULISTA	BRAZILIAN FOOTBALL CONFEDERATION	7,500	0.3%
PARAGUAY	CLUB LIBERTAD - LIMPEÑO	PARAGUAYAN FOOTBALL ASSOCIATION	7,500	0.3%
URUGUAY	DEFENSOR SPORTING CLUB	URUGUAYAN FOOTBALL ASSOCIATION	7,500	0.3%
PARAGUAY	CLUB OLIMPIA	PARAGUAYAN FOOTBALL ASSOCIATION	7,500	0.3%
COLOMBIA	DEPORTIVO CALI	COLOMBIAN FOOTBALL FEDERATION	7,500	0.3%
VENEZUELA	DEPORTIVO LARA FC	VENEZUELAN FOOTBALL FEDERATION	7,500	0.3%
<b>TOTAL</b>			<b>2,155,000</b>	<b>100%</b>

# DISTRIBUTION IN RELATION TO CONMEBOL LIBERTADORES FEMENINA 2022

(IN MILLIONS OF USD)





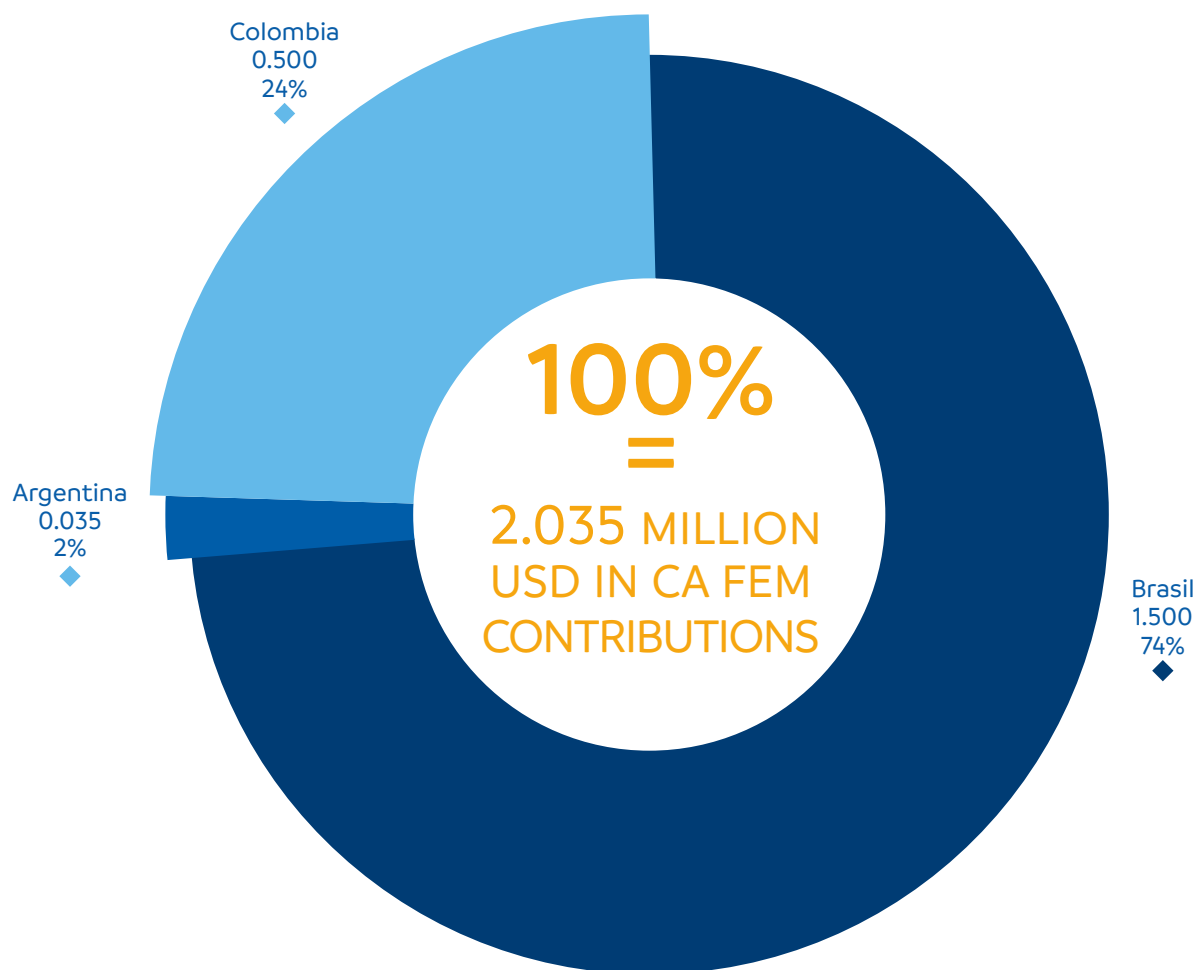
- CONMEBOL -  
**COPA AMERICA**  
**FEMENINA**  
**COLOMBIA 2022**

# PAYMENTS TO NATIONAL TEAMS

COUNTRY	ASSOCIATION	PRIZES USD	%
BRAZIL	BRAZILIAN FOOTBALL CONFEDERATION	1,500,000	73.7%
COLOMBIA	COLOMBIAN FOOTBALL FEDERATION	500,000	24.6%
ARGENTINA	ARGENTINIAN FOOTBALL ASSOCIATION	35,000	1.7%
<b>TOTAL</b>		<b>2,035,000</b>	<b>100%</b>

# DISTRIBUTION IN RELATION TO CONMEBOL COPA AMÉRICA FEMENINA 2022

(IN MILLIONS OF USD)







# EVOLUTION

COUNCIL

STRATEGY

ACHIEVEMENTS

SUMA

CHALLENGES

SPONSORS

# CONMEBOL COUNCIL



Mr. Alejandro Domínguez  
Wilson-Smith  
**President**  
**Paraguay**



Mr. Francisco Egas  
**First Vice President**  
**Ecuador**



Mr. Claudio Tapia  
**Second Vice President**  
**Argentina**



Mr. Pablo Milad  
**Third Vice President**  
**Chile**



Mr. Ramón Jesurún  
**Colombia**



Mr. Robert Harrison  
**Paraguay**



Mr. Ignacio Alonso  
**Uruguay**



Mr. Agustín Lozano  
**Peru**



Mr. Fernando Costa  
**Bolivia**



Mr. Jorge Giménez  
**Venezuela**



Mr. Ednaldo Rodrigues  
**Brazil**

## CONMEBOL REPRESENTATIVES BEFORE FIFA



Mr. Alejandro Domínguez  
Wilson-Smith  
**Vice President of FIFA**  
**and President of the FIFA**  
**Finance Committee**  
**Paraguay**



Mr. Ramón Jesurún  
**CONMEBOL Representative**  
**before the FIFA Council**  
**Colombia**



Mr. Ignacio Alonso  
**CONMEBOL Representative**  
**before the FIFA Council**  
**Uruguay**



Mr. Fernando Sarney  
**CONMEBOL Representative**  
**before the FIFA Council**  
**Brazil**



Ms. María Sol Muñoz  
**CONMEBOL Representative**  
**before the FIFA Council**  
**Ecuador**

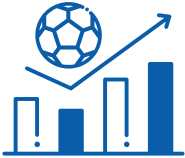






# STRATEGY

Since 2019, all reforms and actions carried out by CONMEBOL, and favouring football and its development, have had CONMEBOL's 3 strategic pillars as their guide. They include:



## 1. REINVESTING IN FOOTBALL

Creating new resources and income that are focused exclusively on sports activities.



## 2. CLEAR RULES

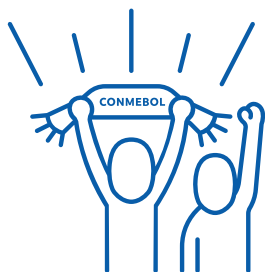
Working so that fair play reaches every scope, with a particular focus on Sports Justice, Economic Justice, and Historical Justice.



## 3. LEADING INSTITUTION

Consolidating CONMEBOL as an institution that innovates, develops leaders, and strengthens teamwork and external and internal communication.

This 2022, a new pillar was added to this strategy, with the purpose to continue transforming our football and repositioning it as a world reference. This new pillar gathers everyone who Dreams Big at the very centre of the King of Sports. Thus, it also reaffirms CONMEBOL's commitment as a leading institution, that reinvests in football and is governed by clear rules, reshaping it into a **FAN-CENTRED** institution.



## 4. FAN-CENTRED

is the strategy's fourth pillar, and its objective is to improve fans' integral experience, whether it be in person, for those who go to the stadiums during the tournaments, or for those who prefer to live their passion from different parts of the globe, through digital products and innovating formats. This strategy focuses on our fans' needs. In addition, it seeks to eradicate all sorts of violence that could be related to this sport we love so much, carrying the ANTI-VIOLENCE flag high, and promoting the values of sportsmanship, camaraderie, and self-improvement.

# 2022 ACHIEVEMENTS

2022 has been a year of many emotions, partnerships, and growth. CONMEBOL continues to walk firmly on the path of development, supporting the talent and passion that so characterizes our continent in every step of the way. This is reflected in each one of the achievements obtained during the year.

## PRIZE INCREASE

Seeking always to return to football what belongs to it and to foster the development of the sport, this 2022, CONMEBOL has continued to increase the total amount of prizes handed out in its competitions. The total prize amount had an increase of 15,255,000 USD from 229,260,000 USD distributed in 2021 to 244,515,000 USD in 2022.

## RE-ELECTION OF ALEJANDRO DOMÍNGUEZ AS PRESIDENT OF CONMEBOL

Within the framework of CONMEBOL's 75th Congress, Alejandro Domínguez was unanimously re-elected for the 2023-2026 period, together with the First Vice President, Francisco Egas (Ecuador), Second Vice President, Claudio Tapia (Argentina), and Third Vice President, Pablo Milad (Chile).

## ISO 37001 ANTI-BRIBERY MANAGEMENT SYSTEM CERTIFICATION

Our constant quest for transparency drove us to obtain the ISO 37001 Anti-Bribery Management System Certification. It is granted by the renowned multinational firm TUV NORD and recognises our transparent management that fights against all sorts of bribery.

## PURCHASING OF A STADIUM FOR THE DEVELOPMENT OF SOUTH AMERICAN FOOTBALL

CONMEBOL purchased the General Díaz venue, which is next to the Confederation, at a public auction. This investment was approved by the institution's Council and will be dedicated to developing South American football youth categories for both women and men. The venue will serve as headquarters for tournaments, workshops, sports camps and similar activities. It has a surface of 21,330m<sup>2</sup>, and includes a pitch, lockers, stands and other spaces.

## PROVISION OF MONETARY PRIZES TO LOCAL CHAMPIONS

With the purpose of promoting sports excellence and competition, the Confederation, along with its Member Associations, decided to provide the sum of 1,000,000 USD per country for local tournament champions.

### **“STOP! – NO MORE RACISM IN FOOTBALL”**

Rejecting all racist aggressions that may arise during their competitions, CONMEBOL launched the “¡BASTA! – No más racismo en el fútbol” or “STOP! – No more racism in football” campaign, and also modified Article 17 of its Disciplinary Code, increasing sanctions against discriminatory acts. Besides modifying rules and fines, CONMEBOL continuously works to promote values and education in the GRASSROOTS CATEGORIES, seeking to eliminate this problem that affects the entire South American society and football, for good.

### **“FOOTBALL IS FOOTBALL”**

In order to contribute to the transformation of South American Women’s Football, CONMEBOL launched a campaign to add more value to the sport, without concentrating on gender, but rather focusing on how it contributes to development, and thus show that football is football, no matter who plays it.

### **STRATEGIC ALLIANCE WITH THE JOHAN CRUYFF INSTITUTE AND THE FOOTBALL BUSINESS ACADEMY**

Recognising the importance of training and capacity building, CONMEBOL signed agreements with two renowned academic institutions: the Johan Cruyff Institute and the Football Business Academy. These new partnerships will allow for new opportunities for academic training, knowledge and talent exchange for individuals who wish to reach new levels of professionalization.

### **CONMEBOL SUMA**

SUMA is CONMEBOL’s new corporate social responsibility project that seeks to contribute towards education and the environment through community service actions placing football as key a pillar for social change and positive impacts. As part of this initiative, and in association with the company Soluciones Ecológicas (Environmental Solutions), in 2022 an EcoPunto (Eco-point) was installed at CONMEBOL. This EcoPunto gathers different types of recyclable waste, such as plastic, paper, or glass. Everything deposited in the EcoPuntos is removed free of charge by a local recycler, thus contributing to dignifying their work. Among the private companies that participate in Luque, CONMEBOL led the ranking in waste collection in 2022.

### **FIESTA EVOLUCIÓN 2022**

This great football party returned with its fourth edition, gathering more than 700 teenagers that not only participated in competitions

for 10 days, but also had the chance to learn, have fun and share with their peers. Educational talks were held during the competition, and a day dedicated to entertainment and integration was also included. The occasion also served to gather the Development directors of the 10 member countries, share CONMEBOL's Evolution Program's objectives and foci during its last year of execution, and build action plans for the next 2023-2026 cycle.

## **MOU WITH THE UNITED STATES DEPARTMENT OF HEALTH AND HUMAN SERVICES (HHS)**

As a result of the joint work that began with the CONMEBOL Copa América Femenina, the Confederation signed a Memorandum of Understanding (MOU) with the HHS (United States Department of Health and Human Services) to promote initiatives favouring public health, such as vaccination campaigns against COVID-19.

## **FOOTBALL FOR THE GOALS PROGRAMME**

With the firm belief that sports can be an important path towards development, CONMEBOL joined the United Nation's Football For The Goals (FFTG) initiative, thus reinforcing its commitment with the Sustainable Development Goals.

## **RATIFICATION OF THE MOU WITH UEFA**

The Memorandum of Understanding between Confederations was ratified in the month of January, within the framework of Aleksander Ceferin and UEFA Directors' visit to CONMEBOL Headquarters. They also planned the following actions for 2022.

### **• OPENING OF A JOINT REPRESENTATION OFFICE IN LONDON**

CONMEBOL and UEFA officially opened their Joint Representation Office in London in April, an objective that had been included in the strategic cooperation agreement the Confederations had signed in February 2020.

### **• CREATION OF NEW COMPETITIONS**

Four new competitions were created, and three of them were carried out in 2022: The Finalissima (the CONMEBOL Copa América champion vs. the Euro champion); the Under-20 Intercontinental Cup (the CONMEBOL Libertadores U-20 champion vs. the UEFA Youth League champion); and the Futsal Finalissima (the CONMEBOL Copa América de Futsal finalists vs. the Futsal Euro finalists).

#### • DEVELOPMENT OF JOINT TRAINING SESSIONS WITH UEFA

A series of capacity building workshops regarding training and educational sessions for lower divisions were carried out. This also included women's refereeing and coaching workshops. Additionally, staff members from both institutions met to exchange experiences and knowledge in each area.

#### • FINALISSIMA MASCULINA 2022

In this first edition of the tournament, which had the winning team of the CONMEBOL Copa América 2021, Argentina, and the Eurocopa 2020, Italy play against each other, the Argentinean team defeated the Italian team, with 3 goals from Lautaro Martínez, Ángel Di María and Paulo Dybala. This exciting match took place on 1 June at London's Wembley stadium, with the South American team taking the trophy home.

### A HISTORIC CONMEBOL COPA AMÉRICA FEMENINA 2022

Brazil conquered its eighth star at the Copa América Femenina 2022 that took place in Colombia. The tournament was the setting in which a new generation rose to continue to make history. In the interest of continuing women's football development, the Confederation launched a historic prize consisting of 2,035,000 USD for the CONMEBOL Copa América Femenina, which was divided into 1,500,000 USD for the champions, 500,000 USD for the runner up and 35,000 USD for the third place. In 2023, the Brazilian team, as latest champions of the tournament, will represent CONMEBOL at the Finalissima Femenina, which will take place at the Wembley stadium on 6 April.

### CONMEBOL LIBERTADORES 2022

The grand finale and 63rd edition of the most important club tournament of the continent took place in Guayaquil's Monumental "Isidro Romero Carbo" stadium. On 29 October, the CONMEBOL Libertadores 2022 gave us a final in which two Brazilian teams: Flamengo and Athletico Paranaense, faced each other. Flamengo resulted as champion for the third time.

### CONMEBOL LIBERTADORES FEMENINA 2022

This edition crowned Palmeiras as champion, after defeating Boca Juniors 4-1. It must be noted that the runner-up, Boca Juniors, is the first Argentinian team to reach this tournament's final. The final took place on 28 October in Quito, Ecuador's "Rodrigo Paz Delgado" stadium.

## **CONMEBOL SUDAMERICANA 2022**

The final for this 21st edition took place on 1 October 2022 at Cordoba, Argentina's "Mario Alberto Kempes" stadium. The match had two of the best teams of the tournament, Independiente del Valle and São Paulo, face each other. Independiente del Valle obtained its second trophy in this competition's history.

## **MEMORANDUM OF UNDERSTANDING WITH THE BLUE ELEPHANT FOUNDATION**

CONMEBOL signed a memorandum of understanding with the Blue Elephant Foundation, with the purpose to raise awareness about neurodiversity and the autistic spectrum. Thus, the institution seeks to use the power of football as a means for not only sports development, but a platform that allows communities to know more about this issue.

## **INCLUSIVE EXPERIENCES**

CONMEBOL and MasterCard opened new spaces with inclusive experiences for people to live their passion for football with no differences. These Inclusive Priceless Experiences consisted of a series of initiatives designed to bring all sports fans closer to football.

Some experiences included the multisensorial adaptation of the interactive museum "The Eternal Glory", which opened at the Fan Embassy. It had commemorative pieces from both finalist teams.

In addition, and together with the Blue Elephant Foundation, a soundless box was available for children with ASD (Autistic Spectrum Disorders) in the stadium on the day of the final, so as to bring them closer to and allow them to be part of this big party.

## **CONMEBOL TREE OF DREAMS AT DOHA**

A space was created within the framework of the FIFA World Cup Qatar 2022 so that the whole world could learn about our continent's greatness. The "Tree of Dreams" was the key element, representing South American football's roots. In its trunk, visitors could see and read about South American football's history, its Member Associations, and the great names of South American football, who gave life to the neighbourhoods around it, connecting the past, present and future of South American football.



## THE CUP RETURNS HOME – ARGENTINA IS THE WORLD CHAMPION

With the entire continent cheering them on, the “Albiceleste” became the world champion of Qatar 2022 and obtained its third star. Thus, the cup returned to South America after 20 years. It was the 11th World Cup final where South America faced Europe. The CONMEBOL teams took the trophy home on 8 of these 11 occasions.

## THE PRIZE FOR THE WORLD CUP CHAMPIONS

The South American Football Confederation (CONMEBOL) awarded the world champion, Argentina, 10 million USD. This prize was created to encourage and support South American teams.



# SUMA, AN INSTITUTION THAT KEEPS ADDING VALUE

Since 2016, we took up a new position as a governing body of football, and with this new position, we took on the challenge to generate more opportunities, more development and solutions that are more transformative and collaborative.

As part of this mission, in 2022, we launched our CONMEBOL SUMA program. Driven by our passion for football and our wish to connect with more people, CONMEBOL seeks to generate change with this corporate social responsibility initiative, making a mark in each South American, helping them reach their maximum potential, promoting more education and more individual development.

CONMEBOL SUMA encourages us to Dream Big, clearly believing that football improves societies. Football acts as a significant diffusor of positive values that reaches everyone. This sport's strength and cross-cutting ability require a responsibility that we have assumed, committing with sustainable development and defending human rights.

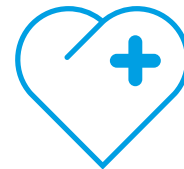
With this programme, CONMEBOL seeks to change people's lives using football's transformative power, through these strategic pillars:



**+Education**



**+Sustained  
development of talent**



**+Health**

## FOOTBALL FOR GOALS (FFTG)

CONMEBOL joined this UN—United Nations-led initiative in August, reaffirming its commitment with sustainability and human rights. Its main objective is to drive and promote change in order to continue to add value, using football's enormous potential as an agent of positive change.

We believe that transformation begins at home, and the home of South American football is an example of environmental responsibility and sustainability. Every change, every action and every step we take as a team makes a difference. This year, CONMEBOL SUMA has already won many victories, the most significant being:

## HUMAN RIGHTS



### GOOD GOVERNANCE

CONMEBOL has managed to recover more than 150,000,000 USD, which are 100% allocated to returning to football what belongs to football.

Part of these funds shall be allocated to the **CONMEBOL SUMA CENTRE**, a building dedicated to making a social impact in the community of Luque, Paraguay, which is where CONMEBOL is headquartered, and where approximately 26% of families live in poverty, and where access to technology, recreation, health, and talent development is limited.

The centre shall also be dedicated to child and adolescent development through sports. It shall also offer school, psychological and medical support. The centre shall lead physical and mental health development programmes, as well as host sports practices and international futsal tournaments.

### FOOTBALL 360° Programme

This programme seeks to educate (90°), socialise (180°), promote values (270°) and prepare people for life (360°) through football. Educational programmes will offer mathematics, science, geography, reading comprehension development, linking the body with emotions and cognition, and thus obtaining better academic results.

Within the centre, community members will have access to multidisciplinary technical support in: evolutionary psychology, didactics, and neuroscience, as well as the fundamental principles of grassroots football or youth football, together with a CONMEBOL-developed pedagogic focus.



The building of the “CONMEBOL SUMA Centre”, an exclusive space dedicated to offering educational, psychological and basic medical support for children, adolescents and parents within the community is planned for 2023.

## WATER



### CONSCIENTIOUS USE OF WATER

CONMEBOL has a water treatment plant, and it uses it to water its gardens and football pitches, thus seeking to conserve water sources, and preserving the integrity of bodies of water, wetlands, flora and fauna, as well as increasing its availability.

## SUSTAINABLE ENERGY



### RENEWABLE AND UNPOLLUTING SOURCES OF ENERGY

Paraguay is one of the few countries in the world that sources its energy almost exclusively from a renewable, unpolluting source: hydroelectricity.

Consequently, CONMEBOL's building is energetically efficient, as in minimises the use of conventional energy, applying 100% LED energy.

## ENVIRONMENT



### CLIMATE-SMART GARDENING

A sustainable landscaping project was started, which took into account the property's natural characteristics as well as the area's macro and microclimate factors. Local species, as well as species that enrich the local biodiversity were selected. These will transform CONMEBOL's headquarters into an urban forest in the future, which will host birds during their migration, increase oxygen production and contribute to decreasing the area's high temperatures.

### ORGANIC WASTE RECYCLING CAMPAIGN

An organic waste recycling campaign was launched in December 2022, collecting more **796.5 kg**.

### INTERNAL RECYCLING CAMPAIGN

An **internal recycling campaign** was launched in July 2022, and in only 6 months, CONMEBOL reached 1st place as an EcoPoint of the city of Luque, recycling a total of:

## TOTAL NUMBER OF MATERIALS



## SAVING AN ENORMOUS AMOUNT OF NATURAL AND ENERGY RESOURCES



# 2023 CHALLENGES

**Dreaming Big is what drives us to face each challenge as an opportunity to get further and to come closer to repositioning our football as the best football in the world. We are confident that we will be able to transform the challenges that will arrive in 2023 into opportunities, achievements, and advances. Our challenges are the following:**

## INCREASE IN PRIZES 2023

Our commitment to reinvest in football what belongs to football not only is continuous, but also increases every year. In 2023, about 301,000,000 USD will be granted to CONMEBOL's club tournaments, a historic amount for sports in South America. This increase of more than 57,000,000 USD when comparing to 2022, represents a 23% increase, and is possible thanks to the work and commitment of the great CONMEBOL family.

- CONMEBOL Libertadores Femenina had a 68% increase when comparing with 2022, thus obtaining the most significant percentual increase. In 2023, this competition will have a 3,350,000 USD budget to spend.
- CONMEBOL Libertadores will have a 207,800,000 USD allocation, 37,800,000 USD more than in 2022, representing a 21% increase. In order to recognize sports merit and elevate competitiveness, starting with this edition, CONMEBOL will grant an additional 300,000 USD per match won during the Group Phase. Thus, it would be possible to reach the amount of 124,800,000 USD, representing a 28,800,000 USD increase (that is, 30% more than in the previous edition).

The greater part of this increase will be distributed in the Group Phase, having a strong sports merit component in mind, and seeking always to benefit the greater number of teams possible while rendering matches more attractive and competitive.

- Should a CONMEBOL Libertadores champion team win all of its matches during the Group Phase, it could be able to gather a total amount of 29,550,000 USD from Phase 1 until the end of the tournament, which would amount to an 18% increase comparing with 2022.
- CONMEBOL Libertadores is the third biggest paying tournament in the world. When winning this competition, the champions also ensure prizes for the Recopa (which has 2,700,000 USD to allocate between the winning team and the runner-up; a 2.4% increase comparing with the former edition), the FIFA Club World Cup, and automatically qualify for next year's Group Phase.

- CONMEBOL Sudamericana will distribute up to 77,800,000 USD, 17,840,000 USD more than in 2022, 30% more comparing with the previous edition. The greater part of the increase will be found in the base, as a clear recognition of sports merit and with the purpose of increasing the entire competition's attractiveness. Additionally, 100,000 USD will be granted per match won during the Group Phase.

- The CONMEBOL Sudamericana champion would be able to accumulate 8,675,000 USD starting at Phase 1 and ending at the final, thus representing an 8% increase comparing with 2022. They would also be able to play for the prize assigned for the Recopa and would immediately be participating for the amounts allocated for next year's CONMEBOL Libertadores' Group Phase.



## **CHANGE OF FORMAT FOR THE CONMEBOL SUDAMERICANA**

In order to increase the quality of the competition and achieve a more dynamic and demanding tournament, CONMEBOL has introduced some changes in the CONMEBOL Sudamericana 2023 format.

The first phase of the tournament will be disputed in single matches, thus eliminating the home and away format. In addition, teams that come second within their groups will no longer be directly eliminated but will have the chance to move on to Round of Sixteen, through a play-off with clubs that came in third at the CONMEBOL Libertadores.

With these changes, the competition will increase the amount of matches as well as render their Group Phase and Round of Sixteen more interesting and attractive.

## **VAR IN ALL CONMEBOL TOURNAMENT PHASES**

Betting on technology, the Confederation decided, starting 2023, to apply VAR in all phases of the CONMEBOL Libertadores, CONMEBOL Sudamericana and CONMEBOL Recopa, as a means to ensure transparency and sports justice.

This project's execution implied overcoming different technical and logistical obstacles in order to apply the VAR tool in all 314 matches.

CONMEBOL makes VAR images and audios available to any interested party without delay or editions. In addition to fully implementing VAR in its matches, CONMEBOL also furthers training programs for male and female referees to learn how to use this tool.

## **STRATEGIC ALLIANCE WITH CONCACAF**

CONMEBOL and CONCACAF have announced the signing of a new strategic alliance to strengthen and develop football in both regions. The agreement includes national teams, both men's and women's, as well as a new club tournament.

CONMEBOL Copa América 2024 will take place in the US, during the months of June and July, and will include CONMEBOL's 10 national teams and 6 teams from CONCACAF as guests. CONCACAF teams will have the chance to qualify for this competition at the CONCACAF League of Nations 2023/2024.

For CONMEBOL, this agreement will support their national teams in preparing for the next World Cup, which is being organized in the same region that will host the FIFA World Cup 2026.





With regards to women's football, CONCACAF has invited 4 of CONMEBOL's best women's national teams to participate in the 2024 CONCACAF W Gold Cup. The national teams, from CONMEBOL, who have been invited were determined based on the Copa América Femenina 2022 results: Brazil (the champion), Colombia (runner-up), Argentina (third place) and Paraguay (fourth place). This tournament's inaugural edition will take place in the United States. This 12-team tournament is a key part of CONCACAF's new competition calendar for women's national teams.

CONMEBOL and CONCACAF will also organize a "final four" club tournament, in which the best clubs of each Confederation will be able to participate. The four teams (two from each Confederation) will qualify through existing club competitions at CONMEBOL and CONCACAF.

### **CONMEBOL EXPANDS ITS SUMA PROJECT**

In 2023, CONMEBOL intends to continue developing SUMA, its corporate social responsibility project, collaborating with community service, contributing with education, and improving the environment, and placing football as a key pillar of social change and positive impact. This year, the project will include the building of an exclusive space, the "CONMEBOL Suma Centre", in order to provide educational, psychological and basic medical support for kids, adolescents and parents in the community.



## CONMEBOL LIBERTADORES AND CONMEBOL SUDAMERICANA DRAWS CARRIED OUT IN PERSON

After 3 years, the draws that define the groups and matches for the clubs participating in the two most important tournaments of South American football, CONMEBOL Libertadores and CONMEBOL Sudamericana, will once again be carried out in person, with individuals from the South American football family as guests.

## FINALISSIMA FEMENINA 2023

The first edition of the Finalissima Femenina will have England facing Brazil at the Wembley Stadium on 6 April 2023. Tickets for the match were sold out 4 months prior, proof of the excitement of women's football fans.

The match is part of the UEFA-CONMEBOL cooperation expansion, which specially includes women's football, futsal, and other categories, as well as the exchange of referees and technical training.

## WOMEN'S WORLD CUP

The Women's World Cup 2023 will take place in Australia-New Zealand from 20 July to 20 August. Brazil, Argentina and Colombia are the South American representatives who qualified for the Women's World Cup 2023 Group Phase.

The national teams representing CONMEBOL will compete for the first World Cup star for South American women's football.

## FINALS THAT PROMISE TO BE A SPORTS SHOW

The cherry on top of the new cycle will be the 2023 Finals. The CONMEBOL Sudamericana 2023 final will take place in Montevideo on 28 October. Two clubs will put their all in the pitch to achieve "The Great Conquest". A week later, on 4 November, the new continental champion who wins the CONMEBOL Libertadores 2023's "Eternal Glory" will be crowned at Rio de Janeiro.

## 2030 TOGETHER

CONMEBOL is advancing with their joint South American bid together with the governments of Argentina, Chile, Paraguay and Uruguay, for the 2030 World Cup. The latter would have a special meaning for the region, as it would coincide with the 100 year anniversary of the first World Cup, which took place in Uruguay.

The Centenario Stadium, a universal symbol for sports, hosted two South American national teams as finalists for the very first time. In order to highlight, commemorate, and honour these protagonists, the Uruguayan, Argentinian, Paraguayan and Chilean Associations will work together to celebrate the World Cup's 100 years.

CONMEBOL is supporting these four countries as they position their bid with the "Centennial World Cup" seal.



# SOUTH AMERICAN FOOTBALL VALUE INCREASES

As President Alejandro Domínguez mentioned, the institution's financial strength, the continuing increase in prizes, and holding tournaments that improve their quality year after year, position South American football among the most respected and valued in the whole world. Achievements like these allow us to continue improving negotiation conditions with new and existing sponsors, as well as broadcasting rights agreements. This allows for more and better investments in all of our football categories: fostering and encouraging the growth and development of football throughout the entire continent.

With new sponsors and broadcasters, CONMEBOL advances in its commitment to reinvest in football and continue adding value to its tournaments, increasing, and improving not only their competitiveness and sporting quality, but its commercial objectives as well.

For this 2023-2026 cycle, we have managed to optimise MEDIA and transmission rights distribution as follows:

- For the first time in history, the CONMEBOL Libertadores, as well as the CONMEBOL Sudamericana, will be broadcasted in open public channels.
- Globo will broadcast the CONMEBOL Libertadores in Brazil and Pluto TV, Telefe and ChileVision in LATAM.
- SBT will broadcast the CONMEBOL Sudamericana in Brazil.
- As for paid platforms, the continent's main sports channel, ESPN, will be streaming for the 10 member nations.
- A deal was closed with one of the world's largest media groups, Paramount, to complete paid platform packages for the 10 member nations.
- We created a new Clips & Highlights package.
- Exclusive rights for the CONMEBOL Sudamericana were renewed with the largest cable company in the continent: DirecTV.

## BROADCASTERS



## SPONSORS CONMEBOL LIBERTADORES



## SPONSORS CONMEBOL SUDAMERICANA



## SPONSORS CONMEBOL RECOPA



## SPONSORS CONMEBOL LIBERTADORES FEMENINA



## CONMEBOL OFFICIAL PROVIDER



# Eternal Glory for Pelé, king of world football

Three times world champion and two-time champion of the CONMEBOL Libertadores, Pelé was a great performer with the ball and a representative of South American talent. 'O Rei' Pelé left his earthly reign and crossed the threshold to eternity, immortalizing his magnificent career as one of the best players on the planet.

GLORY TO THE KING. He was an extraordinary player that enchanted every spectator, elevating South American football to the world's highest levels. He was born in 1940 in Três Corações, in the State of Minas Gerais – Brazil. His father, João Ramos do Nascimento 'Dondinho', was a football player himself, but was forced to stop playing due to a knee injury. His son promised he would win a World Cup and managed to accomplish this in three opportunities: Sweden 1958, Chile 1962, and Mexico 1970, scoring 12 goals in 14 matches. A MILESTONE THAT REMAINS UNMATCHABLE TO THIS DAY.

Pelé stood out for his devotion to the Santos jersey, with which he debuted at the young age of 15, playing there for 18 of his 22 years as a professional player. With 'o Peixe', he won 6 national titles, 14 regional tournaments, 2 CONMEBOL Libertadores, 2 Intercontinentales and 1 Supercopa of intercontinental champions.

It was not until 1975 that he accepted an offer from the New York Cosmos (USA), with the mission of popularizing the sport in the region, and he sure did. His one-of-a-kind plays and unique goals are not only part of the South American football history, but of sports at the global level.

'O Rei' handed over his scepter when he retired in 1977 with 36 years, and sadly passed away in São Paulo, on December 29, 2022, with 82, leaving a beautiful and unmatched legacy in the world of sports.

For CONMEBOL, football history can be summarized in four letters: PELÉ, born and raised with the ball, 'O Rei' can do magic without needing any tricks, and amaze without joggling. Pelé is magnified in goals and happiness. A young man that conquered the world, a man that knocked down all barriers. As a football player, he was great; as a human being, he was tremendous. His soccer was a gift to the world, and spread joy among generations. He is a legend. He is the King.

**SO LONG, O 'REI'.**

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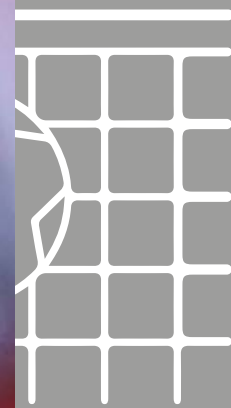
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Year	Club
1960	Club Atlético River Plate (Argentina)
1966	Club Atlético Peñarol (Uruguay)
1975	Club Atlético Boca Juniors (Argentina)
1977	Club Atlético Boca Juniors (Argentina)
1981	Club Atlético Boca Juniors (Argentina)
1982	Club Atlético Boca Juniors (Argentina)
1983	Club Atlético Boca Juniors (Argentina)
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1996	Club Atlético Boca Juniors (Argentina)
1997	Club Atlético Boca Juniors (Argentina)
1998	Club Atlético Boca Juniors (Argentina)
1999	Sociedade Esportiva Palmeiras (Brazil)
2000	Club Atlético Boca Juniors (Argentina)
2001	Club Atlético Boca Juniors (Argentina)
2002	Club Atlético Boca Juniors (Argentina)
2003	Club Atlético Boca Juniors (Argentina)
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2015	Club Atlético Boca Juniors (Argentina)
2016	Club Atlético Boca Juniors (Argentina)
2017	Club Atlético Boca Juniors (Argentina)
2018	Club Atlético Boca Juniors (Argentina)
2019	Club Atlético Boca Juniors (Argentina)
2020	Club Atlético Boca Juniors (Argentina)
2021	Club Atlético Boca Juniors (Argentina)
2022	Club Atlético Boca Juniors (Argentina)





# 2022 EVENTS

AMÉRICA FUTSAL  
LIBERTADORES SUB 20  
CONMEBOL RECOPA  
SUB 17 FEMENINA  
SUB 20 FEMENINA  
Copa AMÉRICA FÚTBOL PLAYA  
FINALISSIMA  
FUTSAL FEMENINA  
Copa AMÉRICA FEMENINA  
INTERCONTINENTAL  
FUTSAL FEMENINA  
Copa AMÉRICA FEMENINA  
FINALISSIMA  
Copa SUDAMERICANA  
LIBERTADORES FUTSAL  
LIBERTADORES FEMENINA  
Copa LIBERTADORES  
FUTSAL PLAYA ZONA  
SUR 2022  
FUTSAL PLAYA ZONA  
NORTE 2019  
FUTSAL PLAYA ZONA  
NORTE 2022  
Copa CONMEBOL NEO ARQUEROS  
FUTSAL ZONA SUR  
2022

2022

**Start:** 5 February, 2022  
**Final:** Guayaquil, Ecuador  
20 February 2022



**Start:** 1 March, 2022  
**Final:** Montevideo, Uruguay,  
19 March 2022



**Start:** 29 January, 2022  
**Final:** Asuncion, Paraguay  
6 February 2022



**Final:** Curitiba and São Paulo,  
2 March 2022

**Start:** 21 May, 2022  
**Final:** Asuncion, Paraguay  
 29 May 2022



**Start:** 4 June, 2022  
**Final:** Quillacollo, Bolivia,  
 11 June 2022



**Start:** 6 March, 2022  
**Final:** Santiago, Chile,  
 24 March 2022



**Final:** London, England  
 1 June 2022

**Final:** Montevideo, Uruguay,  
21 August 2022

**Final:** Buenos Aires, Argentina  
18 September 2022



**Start:** 8 July 2022  
**Final:** Bucaramanga, Colombia,  
30 July 2022

**Start:** 2 November, 2022  
**Final:** Gramado, Brazil,  
10 November 2022

**Start:** 24 September 2022  
**Final:** Buenos Aires, Argentina,  
 2 October 2022



**Start:** 8 February, 2022  
**Final:** Guayaquil, Ecuador,  
 29 November 2022



**Start:** 8 March 2022  
**Final:** Cordoba, Argentina,  
 1 October 2022



**Start:** 13 October, 2022  
**Final:** Quito, Ecuador,  
 28 October 2022

**Start:** 5 November, 2022

**Final:** Luque, Paraguay



18 FEM:  
**Maryory Sánchez**  
(PER)

Zona Federados:  
**Ethan Minda**  
(ECU)

Zona Marcas:  
**Tomás García**  
(ARG)

**Start:** 7 May, 2022  
**Final:** Villamil, Ecuador  
8 May, 2022



- CONMEBOL -  
**LIGA EVOLUCIÓN**  
FÚTBOL PLAYA  
2022

2022

- CONMEBOL -  
**LIGA EVOLUCIÓN**  
FÚTBOL PLAYA  
2022



**Start:** 6 April, 2022  
**Final:** Santa Fe, Argentina  
10 April, 2022

- CONMEBOL -  
**LIGA EVOLUCIÓN**  
FÚTBOL PLAYA  
2022



**Start:** 2 November, de 2022  
**Final:** La Libertad, Ecuador  
6 November 2022



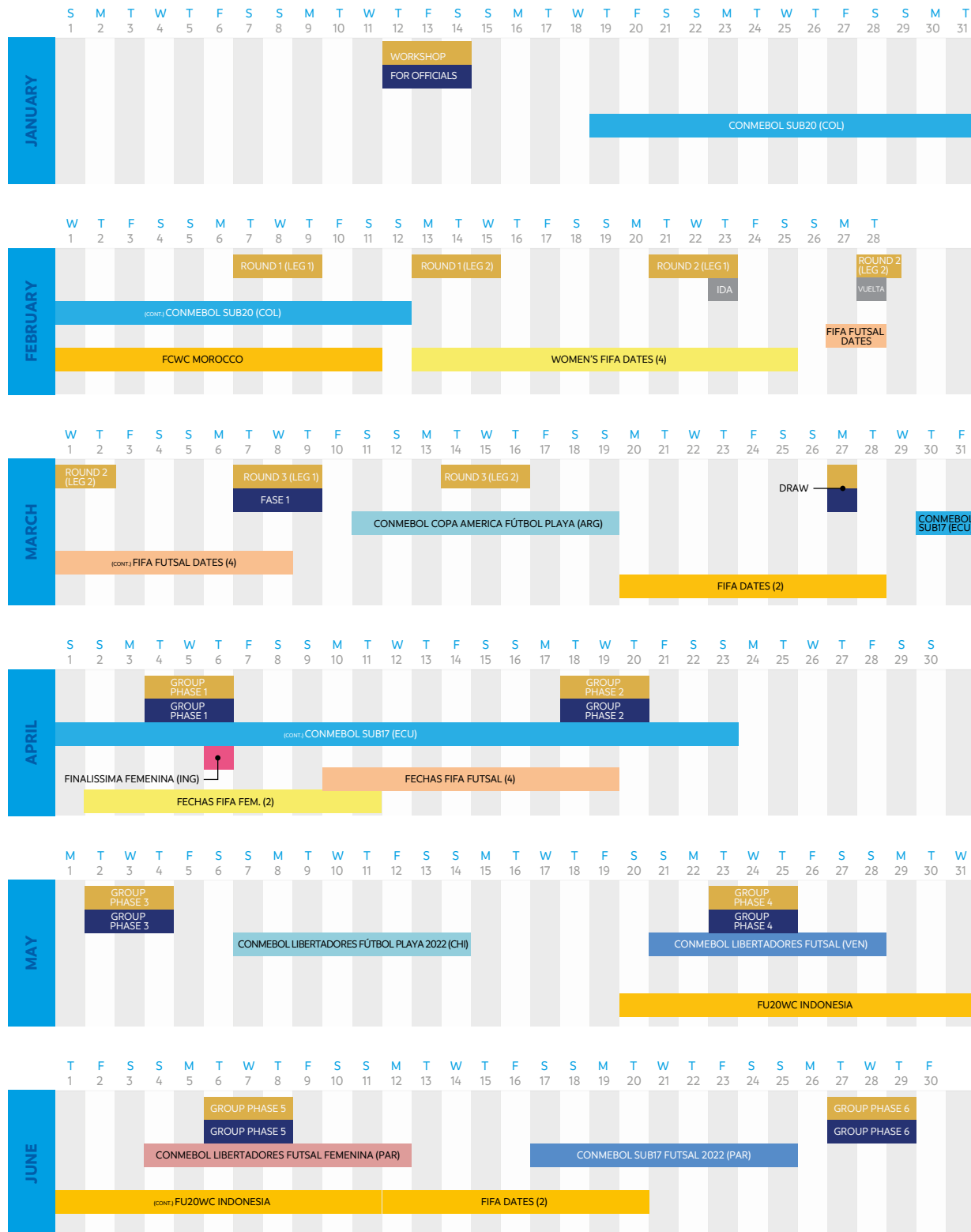
- CONMEBOL -  
**EVOLUCIÓN**  
DE ARQUEROS



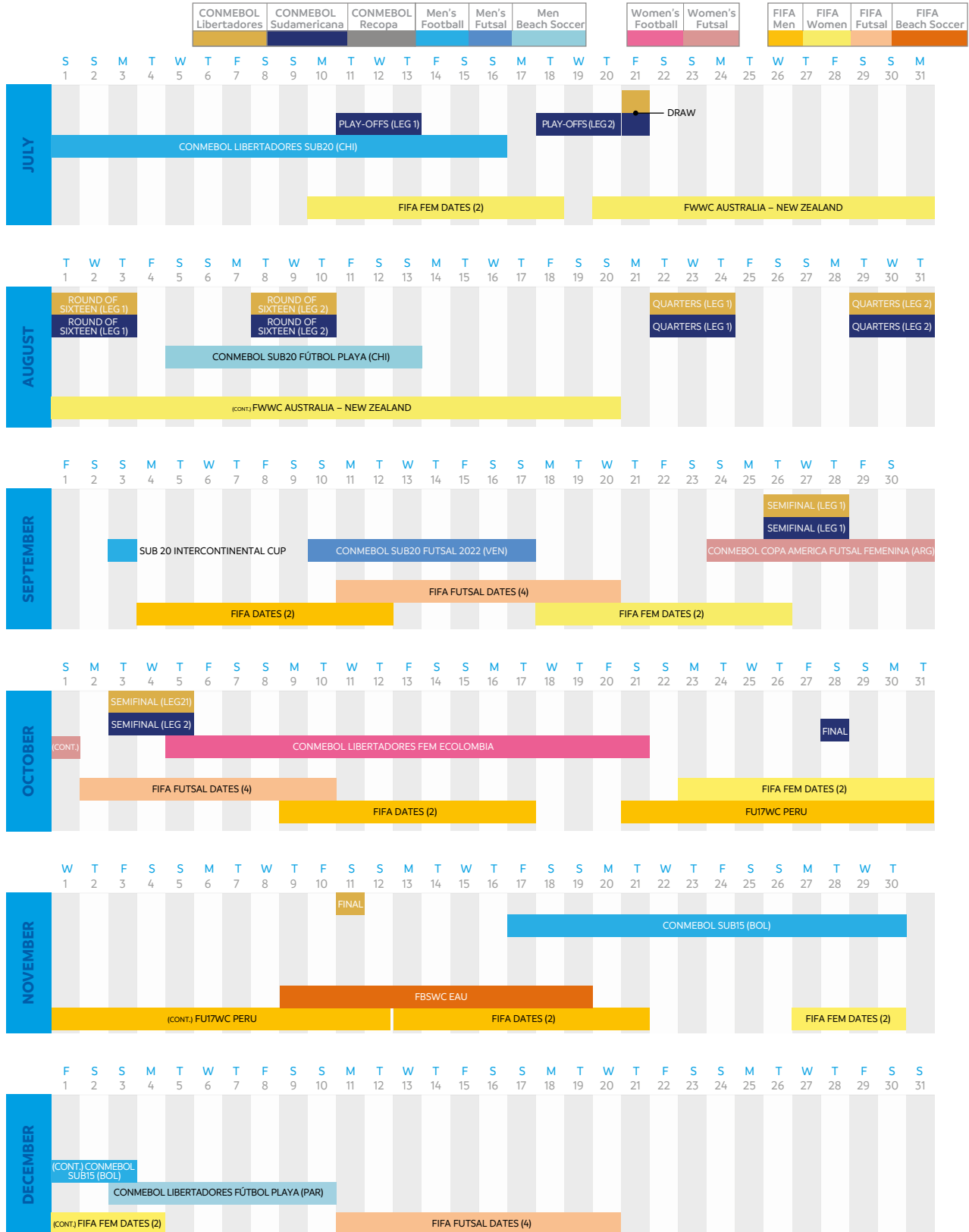
**Start:** 31 August, 2022

**Final:** Luque, Paraguay  
4 September, 2022

# 2023 TOURNAMENTS







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